

NATPE Daily	Details	Rates
Printed Issues: Day 1-January 21 and Day 2-January 22, 2020	Official Market Guide. Six thousand copies are delivered to all NATPE Miami attendees at the Fontainebleau and Eden Roc hotels and made available on-site	See below
Digital Preview Issue: January 16th, 2020 Digital Review Issue: Day 3-January 23, 2020	Web-hosted digital issues with links sent to entire NATPE list	See below
Front Cover	Custom 4C cover space	\$24,000
Back Cover	Custom 4C cover space	\$9,500
Inside Front Cover	Custom 4C ad space	\$8,000
Two-Page Spread	Custom 4C ad space	\$7,500
Inside Back Cover	Custom 4C ad space	\$6,000
Full-page ad	Custom 4C ad space	\$4,500
Half-Page Ad	Custom 4C ad space	\$2,500

Website	Details	Rates
In-Banner Video Ad	ROS 90 days (Standard or Leaderboard available)	\$6,500
Leaderboard Banner	ROS 90 days	\$3,900
Tower Banner	ROS 90 days	\$3,400
Standard Ad	ROS 90 days	\$2,900

Social Media	Details	Rates
Social Posts	Facebook, Instagram, Twitter	Call for pricing

eBlasts	Details	Rates
eNewsletter	NATPE-curated; based on panels & sessions per day of the conference	Take-Over: \$3,500 Per Ad (3 spaces): \$1,250
Custom eBlast	Your custom content sent to our list	\$3,500

Newsletter Banner Ad	Details	Rates
Banner and click-through link	The NATPE weekly eNewsletter is delivered every Thursday to a subscription list of over 30,000+ entertainment & media executives	Take-Over: \$3,500 Per Ad (3 spaces): \$1,250
Newsletter Dedicated Section	This custom ad must be 50 words or less, include a title, logo/image and a click-through link	\$1,500

Legacy Awards	Details	Rates
Brandon Tartikoff Legacy Awards Program Guide Ad	4C ad in Awards ceremony program provided to all event attendees	Back cover: \$7,500 Full page: \$4,500 Half page: \$2,500

Content Spots	Details	Rates
Video Ad Unit	Plays on 3 screens throughout the Fontainebleau Hotel Tuesday, Wednesday & Thursday	:30 - \$5,000 :60 - \$7,500 :90 - \$10,000

NATPE Connect Mobile App	Details	Rates
NATPE Connect Title Sponsor	Logo featured on app	\$6,000
NATPE Connect Premium Listing	Highlighted position in app listings	\$2,750
NATPE Connect Featured Listing	Featured tag in app listings	\$2,250

Attendee Outreach	Details	Rates
Hotel Confirmation Letter	Sent to all NATPE Miami hotel guests	\$9,500
Attendee Confirmation Letter Tower	Sent to all NATPE Miami Attendees	\$7,500
Hotel Reservation Landing Page Banner	Banner ad on hotel booking portal for all NATPE Miami attendees	\$7,500

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## Contact

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