



BOOK IT!

BOOK IT! motivates children to read by rewarding their reading accomplishments with praise, recognition and pizza. The program is simple, flexible, fun and free to use in your classroom! BOOK IT! was created in 1984 and currently reaches more than 14 million students and 37,000 K-6 grade schools annually.

Simple October - March

Set a reading goal for each child in your class. When they meet their monthly goal, you get to recognize them with a Reading Award Certificate, good for a free one-topping Personal Pan Pizza®.

Flexible Works for All

You can set goals based on your students' reading ability. Number of minutes, number of pages or number of books – they all work! For children not yet reading independently, you can set a goal where their parents, or others, read to them.

Fun Totally!

When your students redeem their Reading Award Certificate at Pizza Hut®, our team members celebrate right along with them and reward students with a free, one-topping Personal Pan Pizza, a prize and a sticker for each month they achieve their goal.