Hi Megan,

During my time in Sydney, I heard a lot of women talking about what they called “Tall Poppy Syndrome.”

While it’s a catch phrase in Australia, the idea is universal... if you stick your head up above the crowd, if you stand out too much, there’s a fear that others will want to cut you down.

(You can read a great article all about this topic in a recent issue of Divine Living Magazine.)
I see a lot of women entrepreneurs cutting themselves down before anyone else even gets the chance. They play small and stay under the radar... “working on” their offers endlessly instead of getting them out to the world... comparing themselves to others instead of focusing on who and how they can serve...

Let’s just say, if you’ve ever thought to yourself “Who am I to be an expert?” or “Who am I to have a photo shoot in Paris?” or “Who am I to have a team to support me?” you are “tall-poppying” yourself!

Bottom line: you MUST be willing to become more visible to make it in business.

That’s why this week’s Divine Living Radio Show is all about YOU shining your light in the world, without fear or apologies!

The Visible Woman:
How to Step up, Stand Out and Start Playing a Bigger Game

Divine Living Radio Show - TODAY
10am LA / 1pm NYC / 6pm London / 7pm Paris
Call-in: (425) 440-5100 Guest pin code: 013584#
Webcast and replay link: http://iteleseminar.com/66381303

On this show, I’ll be talking and taking YOUR questions about:

• Ways to overcome “online stage fright” and get out there anyway
• Techniques for handling haters and critics
• Managing the people close to you (who may not support your growth)
• Why a bigger platform is meant for YOU

As always, join the conversation in our Divine Living Radio Show Facebook Group, and on Instagram and Twitter with the hashtag #divinelivingshow. This week’s special hashtag is #getvisible!
Much Love,

Gina DeVee

P.S. Summer's only just begun... and we are already getting women eagerly asking about how they can be part of the next Academy in 2016. Go here to find out all about it!

Let's stay connected!
Solo-Mailer Example #2
Subject Line: transform you money story NOW!

“Wealth Consciousness and Transforming Your Money Story” with Gina DeVee

Register Here

Dear Megan,

Just imagine learning how you can create a healthy relationship with money and start living the “jet-setting” and chic lifestyle you dream about.

Let me tell you... there was a time when I didn’t know that women coaches like us could really make 10k-50k/month.

I thought that you had to work at a corporation, be a movie star or marry rich to travel and stay in luxurious settings, shop in beautiful stores and live in glamorous homes. I definitely never thought transformational coaches like us could ever reach this level of income.

The truth is you can - and deserve to - create financial independence for yourself. You deserve to make 10k-50k/month and many women coaches in the Divine Living community are already proving this is true!

You can enjoy the finer things in life, dine at amazing restaurants, get regular massages and live the life that is on your Pinterest boards.

If it's time for you to live an empowered and glamorous life... and enjoy all of the life experiences that really light you up, then join us for a special call.
Announcing a special coach training call:

“Wealth Consciousness and Transforming Your Money Story”
with Gina DeVee

I invite you to join me for a special training call this
Thursday, November 20th where we will:

- transform your money story
- expand your wealth consciousness
- experience the amazing curriculum developed for The Academy Online
- learn directly from Gina DeVee
- receive instant access to special handouts just for this call
- enjoy a bonus training video on wealth consciousness
- get an exclusive behind the scenes look at The Academy Online
- get your questions answered by Gina DeVee
- and more...

Women in the Academy have said that this module on
Wealth Consciousness and Transforming Your Money Story was
one of the most powerful modules they have experienced and is
responsible for huge shifts in their business and personal lives.

So join us Thursday and experience what it's like to be in The Academy Online and move you forward on the path toward your dreams.

Thursday, November 20th at 5 pm Pacific, 8 pm Eastern, 1 am London, 2 am France and 12 noon Sydney (next day)

I have never shared any of the modules from The Academy before. You will want to join us for
this exclusive opportunity as I reveal behind the scenes of The Academy.

REGISTER HERE

With love,

Gina DeVee
PS. If you're interested in starting **now** with implementing my exact step-by-step system on making real money as a coach, [get one of 60 limited edition versions of The Academy Online —Home Study Course here.](#)

Get The Academy Online Home Study Course & Make 'Real' Money as a Coach now!
Solo-Mailer Example #3
Subject Line: Wish it could be easier?

Dear Megan,

Ciao from Florence!

I’m enjoying my time hosting the final Entrepreneur Retreat here and am so grateful to be doing the work I love with women I personally am inspired by.

Two of them are Divine Living Coaches and have already made over $500k this year, and they’re not done yet!

If you know there’s something more in you and that you too are meant for greatness, get yourself enrolled in The Divine Living Academy before the price increases by $2k after tomorrow!

Register for The Divine Living Academy here!
($2k savings expires tomorrow)

Feel exhausted? Like everyone else has this fab life but not you?

Believe me I understand!

If you've watched my videos you know I haven't always had the privilege, honor and blessing of being well paid for my work, traveling around the world and the best part... working with ideal clients!

I see you!!!! Because I've been where you are: not living my purpose (plus being mildly jealous of others) and struggling financially left me feeling exhausted!!!! And I’ve personally experienced it more times than I'd care to to admit.

I know what it's like to be working so hard... everyday... trying to do the right thing and do it all so that you can make a difference in the world, have an abundance of money and help others.

You're not alone.
Millions of women just like you are trying to find and live their purpose… only to be held back by those hidden beliefs and ineffective behaviors that keep them moving one step forward and two steps back.

Today, together… we can choose differently. Today, we can stop the crazy. Today we can choose to take action for a better life. I am personally inviting you to [Join The Divine Living Academy, before the price goes up tomorrow.](#)

Here are a few examples of women who chose differently at this time last year:

> After working with Gina, my money mindset has completely transformed. Making 5-figure months is my #newnormal and I still have time to sleep 8 hours a night, workout daily and have time for loved ones. Since working with Gina I’ve been able to turn my previous yearly income into my MONTHLY income. I made a total of $31,195 in June and I’m certain this is just the beginning!

  Erika Sheffer
  Pennsylvania, USA

> During my time in The Divine Living Academy, I worked on everything from nuts-and-bolts business strategy to confidence, presence, and self-mastery to really build out my vision. In 2014, the same year that I received my Divine Living Coaching Certification, I made $140k in my first year of my coaching business. This year? I’m already at $355k in just 6 months!

  Jessica Nazarali
  Sydney, Australia

**In The Divine Living Academy 2016, together we’ll be:**

- Developing a strengthened wealth consciousness so you ONLY think about what you’re meant to create vs. worry you don’t have the money to fund your dreams

- Setting up the right online systems and structures so that your business is fully built (vs. partially put together)

- Creating life long friendships with high vibrational women from around the world (rather than isolating and figuring it all out alone)

- Being in tremendous service to all of the clients you will now know how to attract month after month!
I made $40k in 6 weeks! I could hardly believe it and I've now had 4 consistent 5 figure months, and I'm on track to meet or exceed my old corporate salary!

Joanna Turner
Sydney, Australia

I left a job earning just $2k per month. Four months into my business I had my first $12k month! By the time I reached the end of The Academy I had reached 6-figures in my coaching business!

Sherina Mayani
Panama City, Panama

I dropped the drama and created a 6-figure business in less than 18 months. Between March and May of 2015 I brought in £80,000! This year I’m on target for £300,000!

Joyce Oladipo
Luxembourg

You don’t want to wait because now is your time to show yourself that you really can do this! (Puhleeese don’t give yourself the lame excuse that you’ll “do it next year”.) The Divine Living Academy pricing goes up after September 30th… register here!

Much love,

Gina DeVee

P.S. The Divine Living Academy Orientation is already in session—
Register Here

P.P.S. The Divine Living Academy is designed to help you make more money as a transformational coach. You can schedule a private call with one of my team members to get all your personal questions answered by clicking here: Schedule your call today!

Schedule a Time to Talk
Hi Megan,

Have you heard the buzz from the 200 women from 27 countries in The Academy these past few months?

...and heard how much their lives, businesses and money making abilities are changing?!

It's true, the experience these stylish and chic, aspiring and established coaches have been enjoying in The Academy is nothing short of amazing!

And now the great news for you...

Registration for The Academy Summer 2014 is open!
For those of you who KNOW being in a structured business program that shows you how to make real money is right for you (and have just been waiting for your chance)...

You're invited to join us for The Academy Summer 2014 >>

Your Academy Orientation Starts Today! You can begin to get out of overwhelm, become highly organized and start strengthening your wealth consciousness immediately with the Orientation materials.

The Academy business & coaching certification program is limited to 200 global women.

You receive a full year of mentorship and 2x/month accountability with personalized feedback... and gain access to all the business support, coaching knowledge and Internet marketing resources you need to generate a consistent and abundant income to fully express your talents -- not to mention have the money to travel the world.

Is this your time to be one of 200 high-level, chic, women entrepreneurs who are unapologetically taking a stand to "have it all" in your life?

Join us for The Academy Summer 2014 and get your Orientation materials today!

Much Love,

Gina DeVee

PS. There is no reason to wait until The Academy is sold out because when you join today, you are giving yourself the time to absorb the beautiful Orientation Materials that get you started now!

And you will give yourself the time to prepare for this amazing year ahead, vs. jumping in scattered at the last minute.

Sign up today and get a head start with your Orientation Materials now.