Touring the World
Activities Workbook
**Lesson 1: Discover Your World**

Quick Quiz

Test Your Understanding #2

Match each physical feature below with its definition.

1. Small land formations surrounded by water that are small, low-lying, and comprised of sand and coral.
2. Ridges of land that lie just offshore and rise to or just below the surface of the water.
3. Large bodies of water that open into oceans and are partially enclosed by land.
4. Narrow inlets with steep cliffs that are deeply indented into the coastline.
5. Large land formations that profoundly affect climate.
6. Land projections extending out into the water; not entirely surrounded by water.
7. Small islands formed by coral.
8. Largest bodies of water.

A. Mountains

B. Peninsulas

C. Oceans

D. Lakes

E. Cays

F. Fjords

G. Reefs

H. Atolls

I. Seas
Lesson 2: Highlights of the Western Hemisphere

Quick Quiz

Test Your Understanding #7

1. Name the U.S. state where you would find

   Grand Canyon ____________________________
   Denali National Park ____________________________
   Colonial Williamsburg ____________________________
   Vail ski resort ____________________________

2. Name the country where you would find

   Chichen Itza ____________________________
   Tikal ____________________________
   Machu Picchu ____________________________
   Cabot Trail ____________________________

3. Name the entertainment center in Missouri that rivals Las Vegas or Nashville.

   ____________________________

4. Your clients want gambling and a lot of nightlife during their vacation in the Caribbean. What two islands can you recommend?

   ____________________________
Lesson 3: Highlights of Europe

Quick Quiz
Test Your Understanding #8

1. Name three unique and deluxe train services in Europe.

2. In addition to standard resorts and hotels, Europe boasts some unique and special types of accommodations. Name and briefly describe four types.

3. What type of surface transportation would you recommend for a client who
   A. is on a budget and is spending a month to tour Europe?
   B. is a first-time traveler to Europe who is concerned about language and cultural barriers?
   C. is independent and wants to discover places on his own schedule during a ten-day vacation in Europe?
Quick Quiz

Test Your Understanding # 9

1. Can you name

A. one of the largest and best art museums in the world located in Paris?

__________________________________________________________

B. the city that hosts the annual Oktoberfest each autumn?

__________________________________________________________

C. the charming Austrian town that is the birthplace of Mozart and was featured in the “Sound of Music”?

__________________________________________________________

D. two major ski resorts in Switzerland? two major ski resorts in Austria?

__________________________________________________________

E. the economic capital city of Europe that is in one of the Benelux countries?

__________________________________________________________

2. Name four popular one-day excursions to recommend for clients who are staying in Paris.

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

3. In which major city in Northern Europe would you find

A. Brandenburg Gate and an entire island of museums?

__________________________________________________________

B. Gothic Town Hall and Manneken-Pis Fountain (most famous fountain in Europe)?

__________________________________________________________

C. Van Gogh Museum and Anne Frank House?

__________________________________________________________

D. Schonbrunn Palace and Spanish Riding School?

__________________________________________________________
Quick Quiz

Test Your Understanding # 10

Multiple Choice.

1. The spiritual center of the Hispanic world and the home of the world famous art museum, the Prado.
   A. Seville       C. Barcelona
   B. Madrid        D. Lisbon

2. The famous pedestrian walkway in Barcelona that features shops, sidewalk cafes, and street musicians.
   A. Alfama        C. Plaza Mayor
   B. Alcazar       D. Las Ramblas

3. Portugal's principal resort island(s) in the Atlantic.
   A. Balearic Islands       C. Madeira Island
   B. Canary Islands          D. Andalusia

4. The luxury resort of Marbella is located in this southern Mediterranean coastal region in Spain.
   A. Costa del Sol          C. The Estoril Coast
   B. Costa Brava            D. The Algarve

5. Cultural center of Spain that features the Alcazar, former home of Spanish royalty.
   A. Madrid          C. Barcelona
   B. Granada        D. Seville
Quick Quiz

Test Your Understanding # 11

1. Name the gateway city to such attractions as the Isle of Capri and Pompeii.

2. There are three popular Greek Islands located in the Aegean. Name the one that
   A. is perched atop an active volcano.
   B. is symbolized by windmills and white-washed cottages.
   C. is the largest Greek island and is noted for its history and archeological treasures.

3. Your client wants to visit Lake Como and Lake Maggiore in northern Italy. What is the gateway city?

4. Name two popular seaside resorts on the Italian Riviera.

5. Name the art and cultural center of Italy that boasts such treasures as Michelangelo’s *David* and the world-famous Uffizi Gallery.

6. To which city or island would you send your client who wants to
   A. dine at the Plaka and visit the Temple of Zeus.
   B. see where prisoners used to walk to the dungeon along the Bridge of Sighs.
   C. visit the small resort town of Taormina perched high on a cliff.
   D. visit Vatican City, a small city tucked inside this greater city.
Quick Quiz

Test Your Understanding # 12

1. In which European city would you visit
   A. the Rock Church and Uspenski Cathedral?
   B. Kon-Tiki Museum and Vigeland Sculpture Park?
   C. Tivoli Gardens and Christiansborg Castle?
   D. Vasa Ship and the City Hall (site of annual Nobel Prize banquet)?

2. Name the cruise area in Europe that would include the following ports-of-call:
   Copenhagen, Helsinki, and Stockholm.

3. Name the city in Poland from which tourists can visit the underground salt mines and
   the infamous Auschwitz concentration camp from World War II.

4. Name the natural wonders that punctuate the western coast of Norway and have
   become a popular cruise destination.

5. Name the vast region that spans parts of four countries — Norway, Sweden, Finland, and
   Northern Russia and offers many winter sports activities.
Lesson 4: Highlights of the Middle East and Africa

Quick Quiz
Test Your Understanding #13

1. For what two reasons are the Middle East and Africa often linked together?

2. Name the three countries located in northern Africa that are viable tourism destinations.

3. In addition to air, what is another excellent method of touring the Middle East? Explain your answer.

4. Why is Morocco often part of European tours?

5. Name two famous examples of game lodges or tree-house accommodations for game viewing in East Africa.

6. Name the “Las Vegas” of South Africa.

7. Where in Africa is it convenient and safe to rent a car?

8. Of the four major groups of islands in Africa, name the ones that are located in the Atlantic Ocean.
Quick Quiz

Test Your Understanding #14

1. African safaris are most popular in what three countries?

2. Can you name

   A. the city where the Great Pyramids at Giza are located?

   B. the city on the Nile near the ancient tombs at the Valley of the Kings?

   C. the deluxe train service in South Africa?

   D. the huge temple that was dismantled and reassembled near Aswan?

   E. the principle port-of-call in Egypt for eastern Mediterranean cruises?

   F. city in Israel where most of the sites sacred to the Christian, Jewish, and Islamic faiths are found?

   G. an important city from antiquity in Turkey that rivals Pompeii, Italy?

   H. the magnificent waterfalls that are bordered by both Zimbabwe and Zambia?
3. Describe the “Garden Route” in South Africa.

__________________________________________________________________________

4. Name an exotic city in Morocco with snake charmers and a bazaar.

__________________________________________________________________________

5. Why is Johannesburg called the Golden City?

__________________________________________________________________________
Lesson 5: Highlights of Asia and the Pacific Rim

Quick Quiz

Test Your Understanding #15

1. Name four regions of Asia.

2. Name the three major island groups in the Pacific Rim.

3. In addition to air, name one other popular mode of transportation within the Pacific Rim.

4. Why would you recommend a structured tour to visit such places as China or Vietnam? Explain your answer.

5. What is another name for the Shinkansen? Describe what it is.

6. Describe Ryokans and in what country are they found?
Quick Quiz

Test Your Understanding #16

1. Name the famous and very elegant hotels located in Singapore and in Hong Kong.

2. In China, name the
   A. capital city where the Imperial Palace (Forbidden City) is a major attraction.
   B. city where over 8,000 life-size terra cotta statues of soldiers were excavated.
   C. most photographed structure in the world that spans approximately 2,500 miles.
   D. city that was formerly a British colony but has become a part of China and is known for its vast shopping opportunities.

3. Your clients are visiting Tokyo and wish to visit the primary shopping and entertainment center. Where would you suggest they visit?

4. Name the cultural capital of Japan that is more ancient and traditional in atmosphere than Tokyo.

5. In what city is the Todaiji Temple (world’s oldest and largest wooden structure) located?
6. In either Asia or Pacific Rim, name the
   A. city where the Taj Mahal is located.
   
   B. city in Thailand that is noted for its Klongs or floating markets.
   
   C. city in Malaysia that is noted for its Islamic architecture.
   
   D. most popular beach resort area in southeast Asia (only one hour by air from
      Bangkok).
   
   E. the city-state located at the tip of the Malay Peninsula that is noted for its mixture
      of the many cultures of Asia.

7. Your clients are visiting Sydney, Australia for the first time. Recommend three major
   sightseeing attractions and briefly describe each.

8. What is a very popular one-day excursion from Sydney?

9. Your client enjoys diving and fishing. Where in Australia would you recommend?

10. Where can someone snow ski in the middle of our summer while visiting New
    Zealand?

11. Name New Zealand’s answer to our Yellowstone Park.

12. Name a popular beach and cruise destination in French Polynesia.
Touring the World

Application Activities

1. Since his college days, a longtime client has been coming to you for help in planning brief ski trips to Colorado and Vermont. Now he’s landed a big promotion. He wants to celebrate by taking an extended and extravagant ski trip abroad. Because he’s running the company, he can’t decide for himself to go in January or July.

What ski area would you send him to if he flew into one of the following cities? Use an atlas, ski brochures or various hotel/reference books in your office to help you. Be aware of latitude in determining when to send him.

- Munich
- Lyon
- Zurich
- Casablanca
- Salzburg
- Milan
- Santiago
- Christchurch
- Oslo
- Hilo

If you were going, which one would you pick? Why?

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2. It is extremely important to accurately match your clients with destinations that really appeal to them. This is even more true when the destination is somewhat foreign, exotic, or unfamiliar.

For each of the three regions covered here, you are to select one of your clients (or even someone you know, a friend or co-worker, for example) to whom you think you could recommend that destination. Also cite a specific city or island. Once you have done this, you are to

a. Briefly explain why that person may be attracted to the destination.

b. Indicate three attractions or activities at the destination the client may enjoy.

c. Cite what kind of transportation or travel package might work best for each person and place: a cruise? An all-inclusive resort? An escorted tour? Something else?
d. Cite what types of accommodations this traveler would be best suited for. Are there any special or unique types of lodging you can recommend?

Remember, one person for each destination — three different people in all. (Try to make them really different from each other.) Use one sheet of paper to describe each of the three trips.

**Client 1**

Name of client:  

Destination: Mexico or the Caribbean Islands (choose one)  

Specific site:  

Why this person would like Mexico or the Caribbean Islands:  

Three attractions/activities:  

What travel package would you recommend?
What type of accommodations would you recommend?


Client 2

Name of client: 

Europe (select either Northern Europe, British Isles, Mediterranean Europe, Scandinavia, or Central Europe)

Specific site: 

Why this person would like Europe:


Three attractions/activities:


What travel package would you recommend?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

What type of accommodations would you recommend?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

**Client 3**

Name of client: __________________________________________________________

Destination: Asia or Africa (choose one)

Specific site: ___________________________________________________________

Why this person would like Asia or Africa:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________
Touring the World

Application Activities

Three attractions/activities:


What travel package would you recommend?


What type of accommodations would you recommend?


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