

HALLETT CINEMAS, LLC
Grand Rewards Program & Gift Card Terms and Conditions

Effective Date: August 5th, 2026

Welcome to Grand Rewards!

Thank you for choosing Hallett Cinemas. Grand Rewards is our free customer loyalty program designed to reward our guests for enjoying movies with us. Members earn Points on eligible purchases that may be redeemed toward future purchases at participating Hallett Cinemas locations.

These Terms and Conditions explain how the Grand Rewards Program works and govern your participation in the Program and your use of Hallett Cinemas Gift Cards. By enrolling in the Program, using your Membership Account, purchasing or using a Gift Card, or redeeming Rewards, you agree to these Terms and Conditions.

1. Definitions. For purposes of these Terms and Conditions:

- a. ***Gift Card*** means a physical or electronic stored-value card issued by Hallett Cinemas.
- b. ***Member*** means an individual enrolled in the Grand Rewards Program.
- c. ***Membership Account*** means a Member's Grand Rewards account.
- d. ***Participating Location*** means any Hallett Cinemas location or other sales channel designated by Hallett Cinemas.
- e. ***Program*** means the Hallett Cinemas Grand Rewards Program.
- f. ***Qualifying Purchase*** means an eligible purchase that earns Points under the Program.
- g. ***Reward*** means a promotional reward issued through the Program.
- h. ***Point*** means the promotional credits earned through Qualifying Purchases that count toward earning a Reward. Points have no cash value and may only be used as provided in these Terms.

2. Membership. Membership in the Program is free. Individuals who are at least sixteen (16) years of age may enroll in the Program. Each individual may maintain only one Membership Account. Members are responsible for keeping their account information current. Hallett Cinemas may require verification of account ownership before making changes to a Membership Account. Membership is for personal, non-commercial use only.

3. Earning Points. Members earn Points on Qualifying Purchases made at Participating Locations. Unless otherwise announced by Hallett Cinemas, Members earn one (1) Point for each

\$1.00 spent on Qualifying Purchases. The current rate at which Points are earned will be established by Hallett Cinemas and published on its website, mobile application, promotional materials, or other Program materials.

Gift Card purchases do not earn Points. However, purchases made using a Gift Card may earn Points if they otherwise qualify. Taxes, gratuities, charitable donations, refunded purchases, complimentary admissions, and other excluded purchases do not earn Points.

Points are promotional bookkeeping entries maintained by Hallett Cinemas. They are not property, have no cash value, and may not be transferred or sold.

4. Redeeming Rewards. When a Member accumulates the number of Points required under the then-current Program redemption terms, Hallett Cinemas will issue a Reward to the Member's Membership Account. The number of Points required to earn a Reward and the value of each Reward will be established by Hallett Cinemas and published on its website, mobile application, promotional materials, or other Program materials.

Rewards may be redeemed toward eligible purchases at Participating Locations. Rewards may not be redeemed for Gift Cards, cash, or any item specifically excluded by Hallett Cinemas.

Hallett Cinemas may change the rate at which Points are earned or redeemed from time to time. Any change will apply prospectively from the effective date announced by Hallett Cinemas and will not reduce the value of a Reward already issued to a Member's Membership Account.

Rewards are promotional benefits and have no cash value except where required by law.

5. Reward Expiration. Points remain in a Member's Membership Account until converted into a Reward or otherwise adjusted under these Terms. Unless otherwise stated, Rewards expire twenty-four (24) months after they are issued.

Hallett Cinemas may deactivate Membership Accounts that remain inactive for twenty-four (24) consecutive months.

6. Gift Cards. Gift Cards may be purchased in any amount authorized by Hallett Cinemas. Purchased Gift Cards do not expire and are not subject to inactivity or service fees except as permitted by applicable law.

Gift Cards may be redeemed for eligible purchases at Participating Locations and are not redeemable for cash except where required by law.

Promotional Gift Cards may be subject to additional terms or expiration dates disclosed when they are issued.

7. Lost or Stolen Gift Cards. Gift Cards should be treated like cash. Hallett Cinemas is not responsible for lost, stolen, damaged, or unauthorized use of a Gift Card. If a registered Gift Card

is lost or stolen, Hallett Cinemas may, in its discretion, replace any remaining balance after verifying ownership.

8. Promotions. From time to time, Hallett Cinemas may offer birthday rewards, bonus Points, special promotions, contests, or other promotional offers.

Additional terms may apply to these promotions.

9. Returns and Adjustments. If a purchase that earned Points is refunded or canceled, the associated Points or Reward may be removed from the Member's Membership Account.

Hallett Cinemas may correct clerical, processing, or technical errors affecting Membership Accounts, Points, Rewards, or Gift Card balances.

10. Fraud and Misuse. Hallett Cinemas may suspend or terminate a Membership Account, cancel Points or Rewards, deactivate a Gift Card, or refuse participation in the Program if it reasonably believes the Program has been used fraudulently, abusively, or in violation of these Terms.

11. Changes to the Program. Hallett Cinemas may modify, suspend, or discontinue the Program or these Terms and Conditions at any time. Any changes will become effective when posted on the Hallett Cinemas website unless a later effective date is stated.

If the Program is discontinued, Hallett Cinemas will make reasonable efforts to provide Members an opportunity to redeem outstanding Rewards before they expire.

12. General Provisions. Information collected in connection with the Program will be handled in accordance with the Hallett Cinemas Privacy Policy.

To the fullest extent permitted by law, Hallett Cinemas is not liable for indirect, incidental, consequential, or special damages arising from participation in the Program or the use of a Gift Card.

Nothing in these Terms limits any rights that cannot be waived under applicable law.

These Terms and Conditions are governed by the laws of the State of Washington. If any provision of these Terms is determined to be unenforceable, the remaining provisions will continue in effect. These Terms and Conditions constitute the entire agreement regarding the Program and Gift Cards and supersede any prior statements regarding the Program.

Questions? If you have questions about the Grand Rewards Program or your Gift Card, please visit your local Hallett Cinemas theatre or contact us through our website at www.hallettcinemas.com.