



# SOUTHSIDE MALL CINEMA

# VIP CLUB

Join Southside Mall Cinema's VIP Club and start earning valuable points. Be a frequent guest at the Southside Mall Cinema and be rewarded with discounts and free offers that are only for VIP Club members! Just present your VIP Club card with every ticket and concession purchase to start earning points today!

- Membership is free
- Must be 13 years of age or older to enroll
- Receive a weekly email with our showtimes and special announcements for the upcoming week
- Print and complete the enrollment form below then give to a Southside Mall Cinema employee to enroll in the club (enrollment form has complete program details)

## HOW TO EARN POINTS

You earn 7 points per ticket purchased. Earn your rewards even quicker by stopping at our concession stand. Every \$1.00 spent on concession item purchases earns you 1 additional point!

The maximum number of points you can earn per day is 30. Reward schedule and program details are subject to change without notice or without liability to company.

## REWARDS SCHEDULE

Every 50 points

Free \$5.00 Concession Reward



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## VIP CLUB ENROLLMENT FORM



Please complete the information below and turn it into a cinema employee to receive your free VIP Club card. (Generally cards will not be ready for pickup until after your movie ends on the day you submit your form.)

FIRST NAME: \_\_\_\_\_

LAST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: (        )        -       

EMAIL ADDRESS: \_\_\_\_\_

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- Membership is free. Must be 13 years of age or older to enroll.
  - The VIP Club card must be presented BEFORE purchasing tickets or concession items. Points cannot be added to your card after a transaction is complete.
  - Points are earned as follows: 7 points per ticket purchase; 1 point per dollar spent on concession purchases.
  - Points are not earned when redeeming complimentary passes, emergency passes, or for gift card purchases. Tickets or concession item purchases paid for by gift card are eligible for points. The maximum number of points that can be earned per card per day is 30. Points are not earned on birthday party fees or auditorium rentals.
  - Members receive a reward for every 50 points accumulated. See the Reward Schedule for details. Points will continue to accrue over 50 and the reward schedule will repeat itself. An earned reward is automatically loaded onto your VIP Club card - no paper certificate will be issued - and has a 90 day expiration date from the day it is earned. The reward can only be applied to a concession transaction equal to or greater than \$5.00. There is no cash back option and the reward cannot be used toward an admission ticket.
  - By providing your email address above, you consent to be enrolled in our weekly email newsletter. You can unsubscribe at any time by following the link in the bottom of the newsletter.
  - The reward schedule and program details are subject to change without notice or without liability to company.

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**thanks you for your loyalty!**