

Gratitude!!!

Patriot

Next month: October 9th, 6:00 MDT

— Bill Q/A - Sep 18<sup>th</sup>

AND.... Love Seat© volunteer!! \_\_\_\_\_

If you wish to get your request in, do so ASAP (first come/  
first serve)

MOW

Next two months of content: Psychology of Wealth!

intro: 09-11-18 Master Mind session notes

To begin tonight, want to set you up with a series of questions. Like all of TIY NLP, this is a serious attempt to reframe what the deepest challenges really are:

The quality of your life and what you have depends on the quality of the questions: they drive quality answers!

(side bar: therefore, if you don't have what you want, it is not the story you are telling yourself why you don't have it, no matter how true the story is... You are not asking the right question to pinpoint an answer that will solve the problem.)

So... what are the phenomenal questions that people need to ask themselves to understand the points on teaching tonight?

1. muse  
2. write

Do you believe that you can "print money?"

crisis (away)  
want/dream

This is .... HUGE.

Why?

AND....what IS "print?"

Definition of print

1a :a mark made by pressure :impression

b :something impressed with a print or formed in a mold

Still struggling with this?

mold -> \$  
s/w

Ponder this.... Can you "print"...

Ponder this.... Can you "print"...

Health?

hard

S/W

old you mold

Love?

Better psychology (software)?

mindset

The deeper reality is this: what CAN'T you print?

(a homework / journal question for you.... is the haves/ have nots divided by this? Yes/no?)

What we know is that people despite their growth, despite everything, still hold "financial software" out differently.

Different than health... different than love. Why?

What's my brilliant root cause answer for this?

\_\_\_\_\_

It varies.

- Some are lightworkers they don't deserve more money.

\_\_\_\_\_

- Certainly (resources v. resourcefulness) is part of it.

\_\_\_\_\_

paper clip

Paperclip

- Some are not powerful enough to be rich.



- There's a lot of it tied up in Risk/ Loss equations. (If you have the money to invest, you often don't want to risk it, yet it was the risky behavior in the first place that got you the money!)

- Is any of this brilliant? Nah... Not really



The bigger question is.... Is Abundance and Wealth an O.S. or "application software" ?

(why is that an important question?)

"mental software"

print

\$  
♥  
health

- O.S. → windows

- app → airbnb \$  
facebook

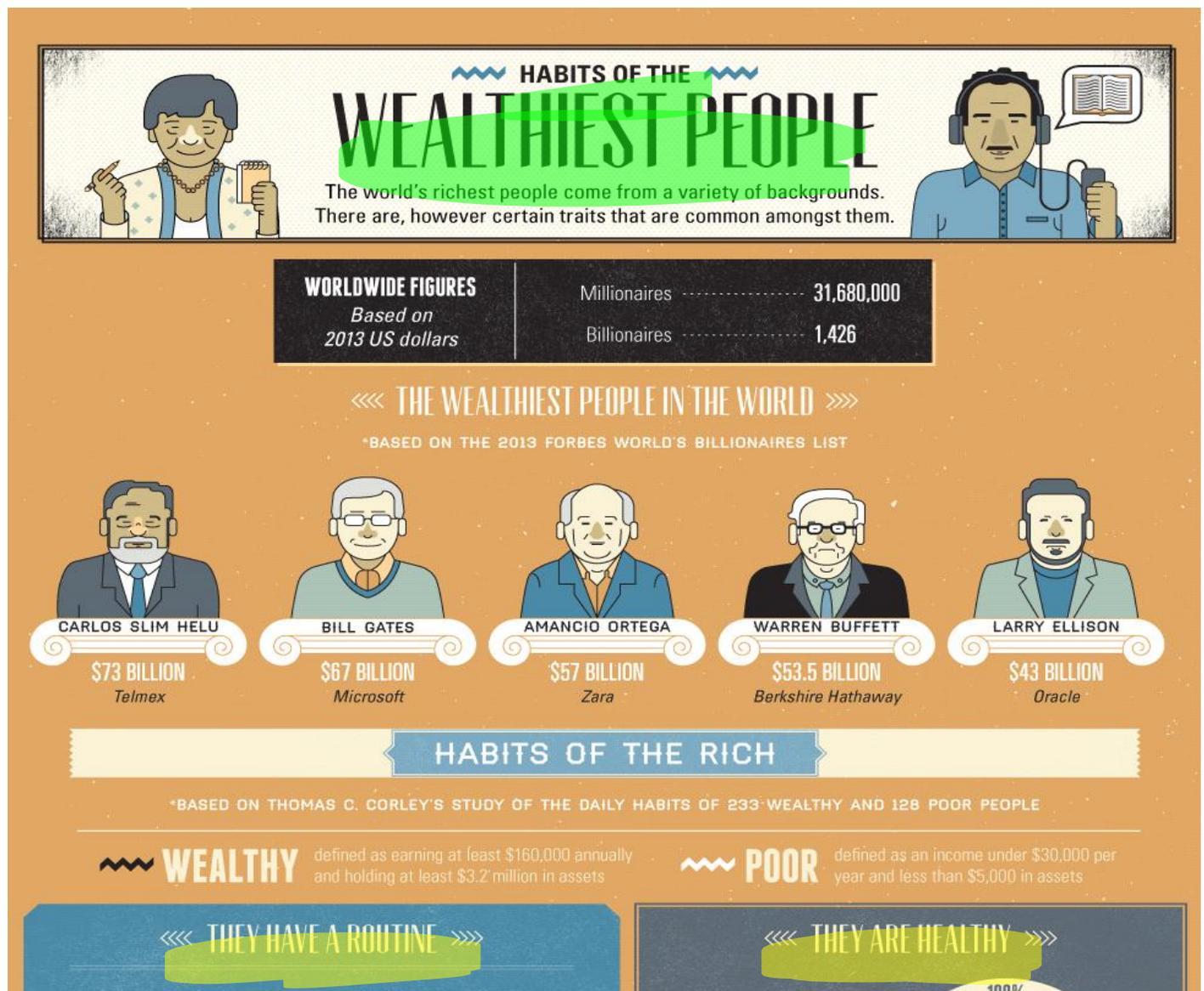
"the rich are different" 09-11-18 Master Mind session notes:

When you study this... What is the conclusion?

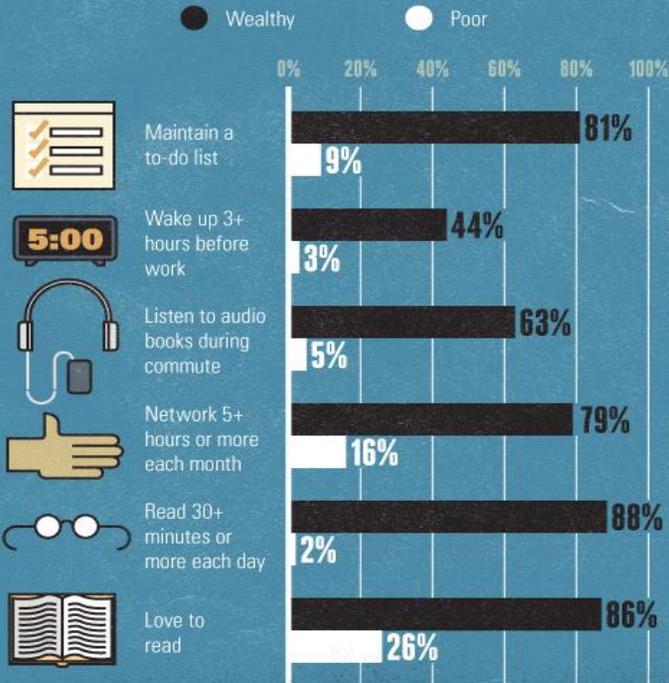
They do this, they are wealthier?

Wealthy have time/ resources to do this?

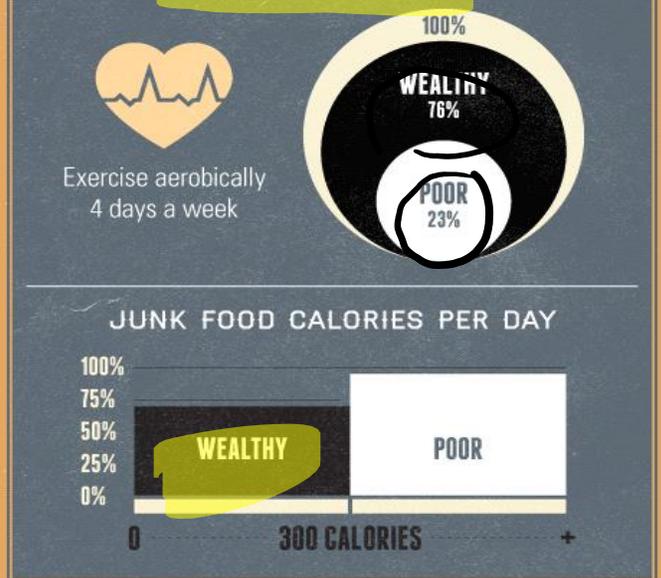
OR... Is your software built for the principles of wealth and abundance, it follows this path, it looks like this, and you essentially have abundance in every area of your life?



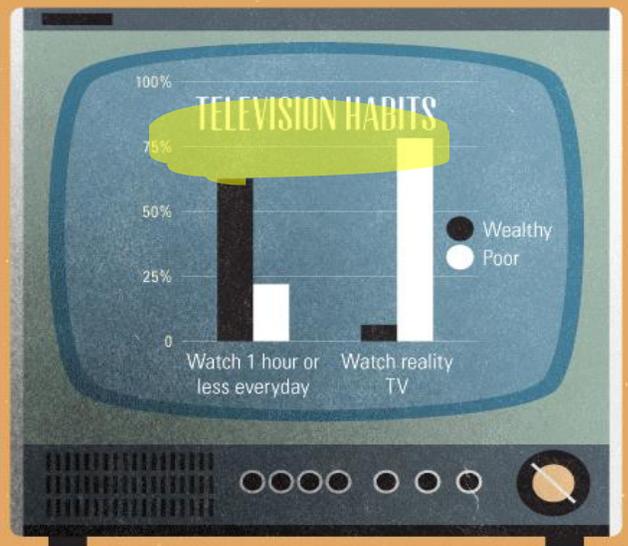
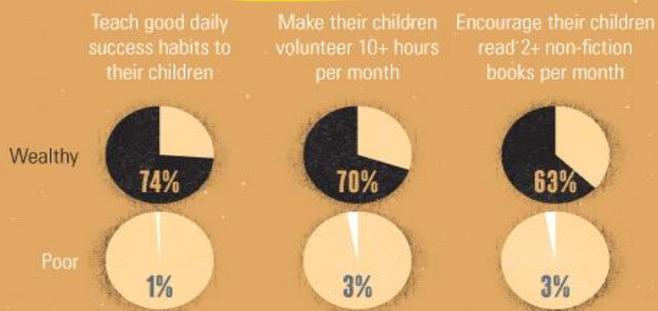
## THEY HAVE A ROUTINE



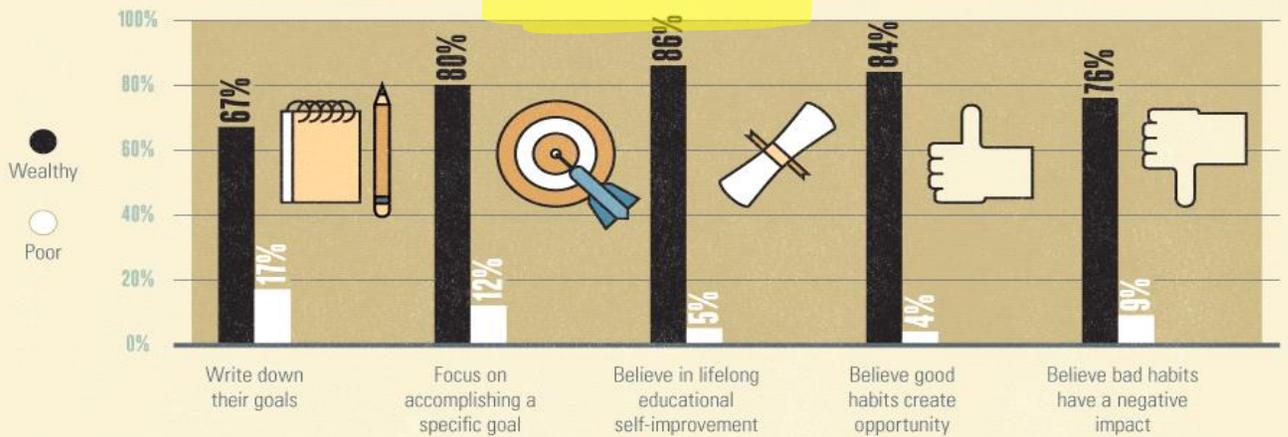
## THEY ARE HEALTHY



## RAISING THEIR CHILDREN



## THEY SET GOALS



## DEMOGRAPHICS

GENDER DIVIDE

## DEMOGRAPHICS

### ◀ GENDER DIVIDE ▶



### CITIES WHICH CONTAIN THE MOST MILLIONAIRES



## RAGS TO RICHES

68% of the 400 Americans on the Forbes 2013 "billionaires list" are considered "self-made" billionaires. Meaning they built, rather than inherited their fortune



JOHN PAUL DEJORIA

\$4 BILLION

Lived in his car while selling Paul Mitchell products door-to-door



OPRAH WINFREY

\$2.9 BILLION

Raised in rural poverty and ran away from home as a teen due to abuse



HOWARD SCHULTZ

\$2 BILLION

Raised in the projects in Brooklyn

## REMEMBER

FOLLOWING THESE TRAITS WON'T NECESSARILY MAKE YOU RICH  
...BUT THEY ARE WORTH A SHOT

#### Sources

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1 of 7



## The rich are different

Eat less junk food. Exercise daily. Sounds like a recipe for getting fit, right? Those habits may also be key to becoming financially healthy, says Tom Corley, who interviewed 233 wealthy individuals and 128 poor ones during a five-year period, gathering data on more than 200 activities each group engaged in. He shares his findings in his book "[Rich Habits — The Daily Success Habits of Wealthy Individuals](#)."

"What I found was that there was a difference a lot like the size of the Grand Canyon between the daily activities of the wealthy and the daily activities of poor people," he said in a recent interview for my radio program "[Talk Credit Radio](#)."

Here are some of the habits Corley found to be common among wealthy people.

Screen clipping taken: 2/5/2014 6:41 PM

< > 2 of 7



## Rich people eat less junk food

Corley found that 97 percent of poor people "ate more than 300 junk food calories each day whereas 70 percent of the wealthy didn't." That's not surprising, considering junk food is cheap. How often do you see "buy one get one free" specials for organic produce versus chips? But eating junk food results in an increase in the number of calories you consume during each day, which affects your weight and ultimately your health. Health issues, such as diabetes and heart disease, interfere with your ability to make money and medical expenses can put a greater strain on your finances.

- Video: 3 reasons you'll never be rich

Screen clipping taken: 2/5/2014 6:42 PM





Navigation icons: back, forward, and a list of social media links including Outlook, Gmail, and Yahoo!

### They exercise regularly

Again, the rich subjects he interviewed generally have healthier habits. "Seventy-six percent of the wealthy individuals exercise aerobically at least four days a week versus 23 percent for the poor." He added that this habit, along with eating better, is key. "To wealthy people, health is everything," he said in our interview. "If they're healthy, they can work. They have more energy. They work longer hours. They have fewer sick days, it increases productivity and it's a lot driven by their desire to be successful."

Screen clipping taken: 2/5/2014 6:42 PM



Navigation icons: back, forward, and a list of social media links including Twitter.

### The wealthy don't procrastinate

They are goal-oriented and accomplish things, he notes in his book. Breaking this bad habit is crucial to success, says Corley. "When the thought of putting off something enters your mind, immediately cast this thought out by saying, 'Do It Now.' Repeat these three words a hundred times a day if necessary," he writes.

Screen clipping taken: 2/5/2014 6:43 PM



Navigation icons: back, forward, and a list of social media links including LinkedIn.



## They keep learning

One of the “eye-openers,” he says, was discovering that 88 percent of the wealthy people he interviewed read 30 minutes or more each day for education or for career-related reasons versus 2 percent for poor people. “I even dug a little deeper,” he adds. “I found that 76 percent of the wealthy read two or more education-related, self-help related books each month and the poor didn’t. So there’s a lot of this emphasis on education, and reading, and self-improvement, improving the vocabulary.”

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## Rich people nurture relationships

“Successful people are students of relationship building,” he writes. “They faithfully return phone calls right away. They continuously seek out ways to improve their relationships.” Remembering birthdays — even just to make a happy birthday call first thing in the day — networking, and sharing milestones are regular habits for them. For example, he found that 79 percent of the wealthy network five hours or more each month vs. 16 percent for the poor.

If reading this list leaves you feeling overwhelmed, Corley reminded me that you don’t have to implement every single one of the dozens of rich habits he uncovered. Each rich habit was intentionally created to be what he calls a “keystone habit.” Keystone habits are unique in that they affect other habits. He says they have a “multiplier effect” that makes them even more powerful. For example, one good keystone habit, like exercising aerobically 20 to 30 minutes each day, can help eliminate other bad habits like overeating, eating junk food, smoking cigarettes and consuming too much alcohol.

Corley says that “one or two rich habits is often all it takes to turn your life completely around and raise you out of poverty and onto a new, happy life.”

And you don’t have to be perfect. When I responded to one of his tweets about the junk food habit by confessing my habit of eating some kind of chocolate virtually every day, he tweeted back, “If it’s any consolation I am a chocolataholic. Some Poverty Habits are just not worth giving up.”

You can listen to the entire interview with Tom Corley, author of Rich Habits, online [here](#), on iTunes [here](#), or by downloading the podcast [here](#).

Screen clipping taken: 2/5/2014 6:44 PM

Chicken / egg?

They have \$,

Thus they .... ? -OR-

THEIR

O.S. DRIVES

ALL

APPS! (♥, \$, healthy)

make tonight/ make THIS MONTH the month...

**My One Observation:**

**Wealth is energy, it is flow.**

(yet... How many view "wealth" as something to hold on to?)

*When you make it about ego... (judgment)*

*When you make it about... will they like me?*

*When you make it about O/I ...v. I/O (as if you have ever really THOUGHT about I/O...)*

Make this a time period about sitting down....

and really redesigning this arena of your life....

*More!*

so that you may live it....pass it on....

and see if you can uncover

teach

**WHAT IS REALLY HOLDING YOU BACK!?**

intro to beliefs about abundance....

FOO programming

Our beliefs about money, wealth, and abundance begin with our

families of origin programming, and are honed by life experiences.

5 yrs

*Some things that hold us back, that we believe to be true, we say:*

*"I learned that at home."*

*Yet, some of what you learned at home was false and you discarded it, and you never turned back to it.*

*Other things that you learned, you started out against, and you came around to believe it.*

*And then there are other things, some of which you HATE...*

*You never changed.*

**Dig into your memories.** Put yourself in a peak state; don't just sit at a table. **Get resourceful.**

What are the truths? **Hear the voices, feel the programs...**

- What do you feel about money? Write down all your thoughts and feelings.

Wealth does not come from having a certain amount of money; it comes from adopting a new set of beliefs.

Whatever financial success you expect – whatever mental picture you create - will manifest in your life.

*Do you believe this? What is "manifestation?"*

AND... what does it take to ask for, not just "money," but extraordinary money?

What would it take for you to ask for more... and REALLY believe that you are the creator of more?

## 09-11-18 Master Mind session notes

There is a pretty clear consensus on most mind sets:

Fact: when the poorest and the richest people of the world were surveyed, they wanted more money and feared not having enough.

Fact: most people resign themselves to believe that the money and resources they need are out of their reach.

Fact: when boxed into an answer, most admitted that, over time, they clung to the money "trend lines" (what we called the "thermostat")

Fact: when asked what made people most uncomfortable to talk about? Money and religion! (now that's a pair for you)

## 09-11-18 Master Mind session notes

Since an early age we have been processing conflicting information and rules about money. More and more people are finding it important to be rich. Three in four Americans entering colleges – nearly double the 1970 statistics – now consider it “very important,” or “essential,” they become “very well off financially.”

Am I/ are you... focused on "money?"

Is that... Good or bad?

Zig Ziglar

*Money isn't the most important thing in life, but it's reasonably close to oxygen on the 'gotta have it' scale.*

What is the energy/beliefs behind ascribing to "most" who chase money as ... Grubbers... Or .... Wall Street greed (in our lifetime!) ... Or...

and we all know... "money can't buy you happiness"

Sit down, really ponder... And write... EVERYTHING THAT MONEY MEANS TO YOU...

*(that alone shocks many people if they do it well - including BOTH the IQ and EQ of it!)*

thoughts / emotions

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This is the beginning of the MOW process....which will take you to the pivot point of transformation!

## 09-11-18 Master Mind session notes

In regards to your beliefs around money, you cannot put it on a pedestal and worship it, nor can you put it below you and demonize it

(Where do you fit on this continuum?)

Go back to my introduction...

Do you believe:

- money is flow
  - money is not a thing
  - money is energy, and ...
  - money is merely a speedometer of how well you are flowing... how fast and efficiently you are wired to the "system."
- 
- Do you want to go faster? Then how do YOU put your foot-on-the-gas?

# 09-11-18 Master Mind session notes

Let's explore deeper your true views of money (which will reflect your "ask" and "un-ask")

- is money "the root of evil"?
- do you hate rich people?
- do you worry when money is short?
- do you hate paying taxes?
- do you ask for more you, not a "fix" to the flow... it is not the flow that is at fault when money is short, YOU block the flow/ not the economy or any other "thing."

LoA

Top 6

more \$ = more tax

Thus, if you buy this, if you do not have the flow you wish, are you asking yourself: what am I really asking for?

And, what inside of me is blocking the flow?

# 09-11-18 Master Mind session notes

You will discover you HAVE the ability inside yourself to make choices freely; to not be restricted by paychecks, debts, and vacation time... you have the ability to provide for your family, send your kids to college, have time to watch them grow up, and to contribute to others in the environment around you....

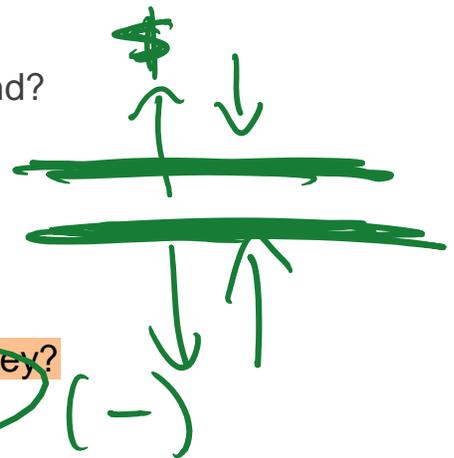
BUT DO YOU HAVE THE SOFTWARE?



O.S.

Are you asking for large piles of money, far beyond what your current "thermostat" is set for?

Why is a thermostat even valuable to us to understand?



Your question here: what IS your thermostat on money?

09-11-18 Master Mind intro webcast:

-to create healthy flow, are you focused on "more money" or "more flow"

(do you do one or the other or both/ in what balance? with what EIM?)

It is more about knowing who you are... That doing/ asking ... for more.

Last, I will leave you with my age- old tool, "do you believe in "fake it/ make it"

equation → REAL

S/w O.S.

## Conclusion: 09-11-18 Master Mind session notes

This month has been about asking a series of questions, perhaps old, perhaps new... that is attempting to get you to a new paradigm/ paradigm shift. Study every "orange" question that I left you at the bottom of each slide and through the slides.

Answer them!

WRITE

You must write them down (that is the "collapsing" of the quantum reality that is you.)

If you find this work of value, write or call me, and ask for the full blown financial MOW that will go even deeper than this.

Next month is about case studies...

When it works... When it doesn't work...

Now, what are YOUR big questions?

# Financial MOW: 09-11-18 Master Mind session notes

Monday, September 10, 2018 12:22 PM

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Why spend the time (and spend it well) to do this document?

Everything about success relates to your “blueprint” and understanding of success. For “above average” people, success is hard work, incremental gains, dealing with the obstacles of life. For uber successful, the “elite” that you wish to join - it is far simpler than that. It goes to the very structure of the thought that creates the moment: *“I can, I can’t... I will, I won’t... it is too hard/ I am not enough... vs. “I am enough! Storm the castle; take no prisoners! Now is MY time - I will solve this no matter what!”*

These are all “thoughts” that are manageable, “enhance-able,” and very dynamic. YOU CAN THINK THIS WAY TOO! And when you do, your results change... radically... for the better!

## **Read these instructions!**

You will find that the things that hold us back, the obstacles that we face, are never what they appear to be, and we have complete power over them. Always.

This questionnaire is designed to get to your “model of the world (MOW)” around money. The Inevitable You® system does not focus on your history, which in traditional systems just tells you where you have come from. We are focused on where you are, and more importantly, where you want to go. You will act in accordance with your MOW. Once we understand that, we can design how you consciously choose your life and create more abundance, wealth, and prosperity, rather than acting in accordance with unconscious programming that you have received. Know your \*blueprint\* and change it as you consciously wish, and you will lead a life of unbelievable richness and texture.

Write more than less! This is a stream of consciousness. Not all questions may make sense – that’s OK. Do the best that you can. Don’t focus on your grammar or perfection; focus on getting out complete answers to the questions. Do not edit your responses. Write whatever comes up. You will discover that “thinking” about things are one thing, actually writing them down is another. Everyone gets tremendous learning and value from filling this out, and the more Level 10 effort that you put into it, the more Level 10 outputs that you will get.

**Be conscious of your words, your verbs, your adjectives. Be complete in your descriptions. Use the language that you use with yourself every day. Not better than you normally do; not worse than you normally do. Be your true self in answering all these questions! (Key words to consider are think, see, hear, feel, know, are certain of, believe, focus on, and take action or act on...)**

## **Outcomes**

## Outcomes

However you came to this questionnaire; know what you are expecting most out of working with us or filling this out. What are your outcomes for you, money, wealth, debt, etc.? What do you want? Are you focused on wanting to change, grow, or improve in regards to your money? Is it pain that you want to stop or lack of success that you want to overcome? Do you want to get out of debt? (and realize that sometimes “pain” is a compromise or settling for less than you are capable of or deserve.)

Answer:

## Beliefs

What disempowering beliefs do you have about money? What disempowering beliefs have you held at one time? Why and what changed? Really dig, go past the story you told above. Some of it may feel the same. It is not. These are the beliefs that drive the story above. What is underneath the story? Get them all out on paper now!

Answer:

What empowering beliefs do you have about money? What strengths do you have to draw on? What do you believe that can make happen? And why this? What causes this to be true and you feel power, (and most often, it is something that you have changed from your FoO) yet something else does not?

Answer:

Go even deeper: Is there a difference between money, wealth, and abundance? What are your definitions of these? Be detailed. Justify your answer.

Answer:

Next, in the same depth and emotional intensity, what are your definitions of debt, scarcity, and

your most painful views of lack and poverty? Is there a difference between them?

**Answer:**

***Now: what is your autobiography on money, on wealth? What is your “story” about you and money? Is it a story that is exciting to read? Problematic to read? Is it more about debt and scarcity? Just like your original MOW, go beyond the beliefs, tell your true story around you and “money” (or lack thereof!)***

(Dig deep. Be honest. Write a “stream of consciousness.” Our beliefs and stories about money are some of the craziest stories we tell: what we can... what we can't... what we know... what we are afraid of... what the limits and boundaries are... and so much more. Most of this begin in your FoO (Family of Origin.) Get resourceful. Write, write, and write some more. This is where your journey begins to change your life and money. Address all your thoughts, address all your feelings, and last – what do you dream and what are you afraid to dream?)

**Answer:**

**Be sure that the information that you have recorded to this point is captured and set in stone. Do not go past this point unless you are satisfied that you have authentically captured your true Financial MOW!**

**Now that we have captured your current “software” on money and wealth, let’s begin to lay out a different Map for Money and Abundance.**

**In order to create wealth, you must decide to be wealthy.** Poor people don’t decide to be poor. They end up without abundance because they have not charted a course to create it and/or they are operating from an old and disempowering belief system or road map. They have not decided on a destination; much less do they have a specific course and plan.

**In contrast, wealthy people are decision makers.** They have a sense of direction and take action. Furthermore, if things don't go their way initially, they simply chart a different course and move on.

**Up first: Why aren't people wealthy? We normally do a "top 10" and we find people's psychology on money is so broken, we really need 15!!**

Which one or how many of these viewpoints applies to you? **Circle them.**

1. They have not clearly defined what wealth means to them.
2. Wealth is always something "out there" and not a concrete, defined goal. They define it in ways that make it feel impossible to achieve.
3. Consequently, they don't believe that they can ever really achieve it.
4. They have not determined their "why" and focus more on "how" they will do it.
5. They have not put their wealth goals into a SMART outcome.
6. They fail to follow through on their plan.
7. They will listen to others in their life, or experts and "gurus," and give the responsibility to them to make it work rather than taking their own responsibility.
8. When faced with significant financial challenges or failures, they will give up.
9. They do not run their lives like a business, where they define a revenue and profit they must make by the end of each year.
10. They operate in an "outside-in" pattern, other people's pessimism or optimism affects their intelligent implementation of their plan.
11. They never get good coaching.
12. While they may be asking for abundance and wealth, they are not specifically asking for money and \$'s in their bank account!
13. They have more of a "scarcity driven psychology, focusing on what they don't have or avoiding losing what they have, which actually enhances the probability that they will lose money!
14. They believe they will figure out how to make more money sometime in the future, just NOT NOW.
15. They do not gather the references or resources that you will need to succeed or to assist in the process.

**Just knowing what your shortfalls are in current software is not enough to “fix” it! (that is an “away” pattern!) You must know the “towards” too!**

Now, write down your plan to solve them, to overcome them, to accelerate yourself on a life of wealth and abundances. What is the plan?! (be sure to put it in a S.M.A.R.T. format!)

**Answer:**

*Wealth does not come from having a certain amount of money; it comes from adopting a new set of beliefs. What ever financial success you expect - whatever mental picture you create- will manifest in your life.*

*Cultivate an attitude of abundance, rather than lack of, or scarcity, otherwise you could be wealthy and neither feel nor enjoy it.*

**If you wish to now begin to rebuild/ redesign your new, EPIC wealth Model of the World, here are two more crucial lists for you to think about and incorporate!**

## **The 5 key lessons to wealth:**

- How to earn more.
- How to protect what you have.
- How to make your money grow.
- How to leverage your wealth.

- How to enjoy yourself.

Which one of these five points do you need more help/support with? What is your plan to find that help? Do your research!

**Answer:**

**Now, to begin to ramp the new emotional pattern attached to your new software (so that you can put the emotion in your body you would have when...!!) be sure to include these simple truths:**

## **Ten Simple Ways to Create an Abundant Attitude (No Matter How Much Money You Have in the Bank)**

- 1. SURROUND YOURSELF WITH THINGS THAT MAKE YOU FEEL GOOD.**  
Get rid of old, ratty clothes. Fix squeaky doors around the house. Clean out your garage. Instead of tucking your nice things away for “special occasions,” use them!
- 2. FIND A REASONABLE WAY TO SPLURGE.**  
Sometimes value isn’t always price. Set aside a little money each week for planned treats that you know you will have to look forward to. (i.e., plan a time to buy a new outfit, buy fresh flowers every week...)
- 3. DON’T LET YOURSELF LIVE PAYCHECK TO PAYCHECK... EVER.**  
Make sure that there is always a little cushion between you and an empty bank account.
- 4. BE GRATEFUL FOR WHAT YOU DO HAVE.**
- 5. GIVE TO CHARITY.**  
Even if it is a small amount, nothing will make you feel better about what you have than the ability to share it with others and to make an impact on something greater than yourself.
- 6. SEIZE OPPORTUNITIES... AND EXPECT THEM.**
- 7. CREATE A MASTER PLAN & KNOW WHAT YOU REALLY WANT.**
- 8. BE EDUCATED ABOUT INVESTING.**
- 9. BE AWARE OF HOW YOUR ENVIRONMENT TRULY AFFECTS YOU.**

Friends, living conditions, etc. may be affecting your financial expectations.

10. **IF YOU GET KNOCKED DOWN, “RANGER, GET UP!” (again, and again and again!)**

**So now, we begin with the “I Have A Dream” piece! This should be so juicy and emotionally laden it drives you on a daily (not even “near-daily”) basis, even multiple times per day basis!**

Write down the new vision that you want to create. Be specific. Include what you will overcome, nay – **must** overcome, for this vision to come to pass.

**Answer:**

Now, what **new** set of beliefs **must** you create in your life for this vision to become true? What are the words, the sentences, the paragraphs that will become part of your daily self-talk? Be powerful, use EPIC words!

**Answer:**

**Look at them... Feel them... Who are you? Who did you come here to be? What do you most want out of your life? Is this the path to achieve it? Are you wired for wealth and abundance now?**

**Answer:**

consciousness

O.S. = wealthy

have OSOTR

tinge of anxiety  
stab to heart

if song  
not working

try to change song  
Sometimes not work  
in moment

new song  
ELM?

~~fake it / make it~~

Context?  
Map 3 - How Big?

"the 3rd map" TOOL

1. Now you have the toolbox to begin.
2. Now you know that you can wire you (anyone) to BELIEVE?

3. How big will you make the request?

This?



This?



Or This?

