

SOFTWARE DEVELOPMENT OUTSOURCING CANVAS

PRODUCT:

SOFTWARE TYPE	SKILL SETS / ROLES			DEADLINES
<input type="checkbox"/> e-commerce <input type="checkbox"/> SaaS <input type="checkbox"/> mobile app <input type="checkbox"/> plugin / extension <input type="checkbox"/> internal tool	Strike through if not applicable, add own if needed.	HAVE INHOUSE	REQUIRED	Any hard deadlines, goals, milestones? What's the earliest you can start?
DEVICES	CTO / Tech Lead			BUDGET
<input type="checkbox"/> browser <input type="checkbox"/> mobile app <input type="checkbox"/> desktop app	Product Manager			Monthly or total. Mention currency.
VALUE PROPOSITION	Quality Assurance			MANAGEMENT SCHEME
PRODUCT helps CUSTOMER solve PROBLEM	UX Design			<input type="checkbox"/> hire <input type="checkbox"/> project-based <input type="checkbox"/> SCRUM
PRODUCT LEVEL	UI Design			VOLUME
<input type="checkbox"/> prototype <input type="checkbox"/> production <input type="checkbox"/> enterprise	Devops / Sysadmin			<input type="checkbox"/> part-time <input type="checkbox"/> full-time <input type="checkbox"/> multiple
BUSINESS STAGE	Frontend Developer			TECH PREFERENCES
<input type="checkbox"/> validation <input type="checkbox"/> profitability <input type="checkbox"/> growth	Backend Developer			Any existing tech, any particular stack in mind?
LOCATION	Mobile Developer			
City, State, Country				