

tube profit explosion



Handwritten Notes

MODULE 2



①

Goal = Create 30 videos in 30 days



No.

DATE

How to choose a HOT OFFER, using
the TUBE PROFIT EXPLOSION

"THREE DIFFERENT PATHS"

① Email Submits

low barrier

fast & easy money

get \$1 to \$2 when someone
enters their email add

BEST FOR NEWBIES

② CPA (cost per action)

ex. free trial offers

high conversion

easily leads you to the
6-figure bracket.

③ Clickbank

Sell ebooks

Sell software

Sell info products

} Digital Products

to make LOTS of MONEY from YOUTUBE

→ GO DEEP NOT WIDE (Choose one niche only &
Focus!!)

②



No.

DATE

TOP

"3 CPA NETWORKS"

→ this is where you will find the HOT OFFERS to promote, to make lots of money on YouTube.

- ① Max bounty.com - cool people
- people paying on time
 - paying really high

- ② Neverblue.com - Great CPA network

- ③ Peerfly.com - Zip submits, email submits

→ go to publisher

- Affiliate managers

- * Affpaying.com - another worth CPA website checking

(You need to apply to prove that you are)
CATTLEYA NOTE not scamster

9



No.

DATE

The Application Process:

Tips:

→ just go for "NO" for incentive ^{traffic}
(THIS WILL HELP YOU BE
APPROVED FAST!)

→ Go to the offers. Check **AFFILIATE**
Add them on SKYPE.
Email them to get you
pre-approve your application.
BUG THEM! 😊

They are your
BEST FRIENDS!

- Ask them anything
- Ask for Tips & Help



No. _____

DATE _____

Check out campaign names → take note of the ID Number for reference / to get more information about it through the affiliate managers.

DETERMINE THE WINNERS from the LOOSERS

EPC - earnings per click
- it should not be the measure to determine a good offer.

CPA RATE - how much you get paid when a viewer do what he's got to do.
(ex. Enters his email in the field)



No. _____

DATE _____

"HOT or NOT?"
(How to choose the right offer)

CHECKLIST:

- ☒ what country is allowed for the offer
- ☒ Description → check the number of steps the people needs to do.
"GO FOR THE ONES WITH LESSER STEPS"
- ☒ landing page - look for arrows
 - look for the ones w/ a nice layout
 - look for the ones w/ a catchy headline
 - look for the "guarantee" seal

Tip: If you think that you can deliver tons of traffic to a specific offer, you can go ahead & contact your **AFFILIATE MANAGER**, for a chance to get a higher payout.

*** Important** → make sure that the email box where the customer should enter his/her email is at the top fold of the page, so that he/she won't have to scroll down anymore.

Avoid

- landing pages w/ bad graphics
- will require people to go through a series of steps
- seasonal offers *
- pages w/ too much text.

THINK OUTSIDE

