

tube profit explosion



Handwritten Notes

MODULE 3





No.

DATE

"How to PROMOTE THE OFFER"

Ex. Maxbounty's NPL OFFER (\$1.40/lead)

Do a market research:

- do a simple research to know the people who are interested w/ your offer.
- Do get the offer you are interested w/ $\frac{1}{2}$ passionate about.

→ go to Google $\frac{1}{2}$ go to Alexa.com

↓
shows high ranking website

↓
show the visitors' information.
ex. Gender, other interests, and other interests.



No.

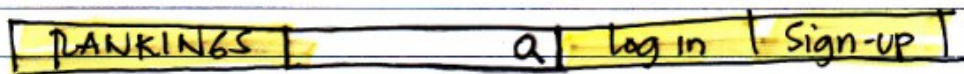
DATE

QUANTCAST VORTEX

→ it works similarly to ALEXA, but not all websites (~~are in the top 1000~~) is in Quantcast.

→ gives you information about a particular website

Tip: if the website is not showing in Quantcast, go to the search field (upper right corner)



that is the search field
(Sorry for my drawing)

Then type in your
keyword.

→ You should see a list of
websites related w/ your keyword
w/ traffic information.

Audiences Also likes: you'll get ideas on how
to create your videos, based
on what these people like.



Navigate through this category.
You'll learn more about your market.



No.

DATE

"SIMILAR WEB"

- this is a great website where you will get everything you need to know about your topic.
(ex. number of people interested from your topic, traffic, etc.)
- You'll know about the keywords people are typing on Google.
- know where your audience is at, before they get to the main page. → Referral sites.
- You'll know more about the interests of your market.



This should give you ideas on how to create your web videos on YouTube.

CRUSH YOUR COMPETITORS

④



No.
DATE

WINNER

How to Pick the Hot topic for your VIDEO.

- videos that gets massive attention
- videos that gets people talking 😊

Controversy Sells!

- go to websites like "trench report", find hot articles, read through it to get information that you can use to spice up your YouTube video.
- Check out the article comments. You'll get more ideas → CREATIVE IDEAS, to spice-up your videos.

Get the People TALKING