

tube profit explosion



Handwritten Notes

MODULE 5





No. _____

DATE _____

"CREATE YOUR VIDEO MASTERPIECE"

- figure out what you are going to talk about.
- come-up with a "SCRIPT"

Tip:

- Go to your salespage.
- Check on the benefits
- Start with the headline
- Get phrases that can easily attract attention.
- Watch video testimonials to get ideas
- Make a quick research online to get more information. But go for a source that gives legit information & unbiased review. A good place for that would be "AMAZON.COM"
- Focus on the safety of your product.

FREEBIE!

Here's a script to start with:

Hey everyone, this is _____
I've got a question for you.
Are you looking to _____ / _____ / and _____?
If so, then chances are, you've already heard about _____
this is one of the newest crazes and it seems like everyone is talking about it.



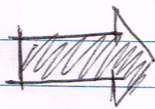
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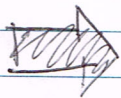
So does it actually work? Or is it all just hype?
When I first saw it... I was skeptical... the claims
sounded too good to be true...

But here's what I've found...

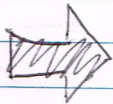
- What is I for product? Get Ideas from Sales page.
- talk about Biggest BENEFITS / FEATURES from 
- Talk about what people are saying about it.
- What kind of results are people getting. Real results/
Real success stories.  Go to Youtube/Amazon
or Google.
- Why is it better than the competition



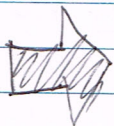
Make it REAL, Make it Trustworthy



See what other people asks about your product,
so you can talk about it in your video.



Make your video short, simple, valuable



Don't make your video too perfect.



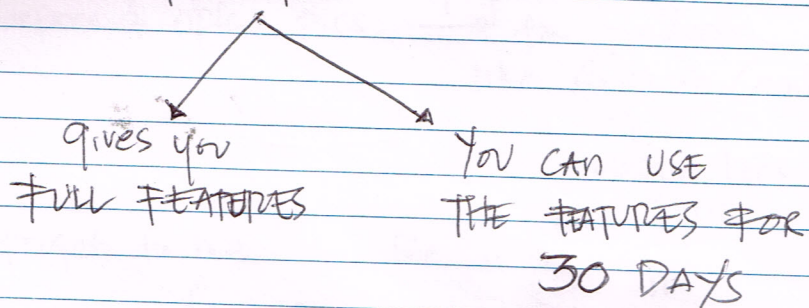
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" MAKING VIDEOS WITH CAMTASIA "

Official website



- download "CAMTASIA" from www.techsmith.com/camtasia
- Go for the "FREE TRIAL"



→ Cam Studio (Alternative to CAMTASIA)

What You'll Get from CAMTASIA

- record button
- Ability to adjust screen for your video
- 1280 x 720 or higher is the ideal size of your screen.
- Camera option → lets you record to your webcam
- Microphone (on/off)
- Microphone selection

➡ Go through the video tutorials to know more about CAMTASIA

CATTLEYA NOTE



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Note: Always check your canvas. You need
1280 x 720.

- you can add cool stuff on your screen.
ex. Arrows, text bubbles, media, etc...
- before making your video, prepare pictures.
ex. before & after pics. → for products
like Garcinia Cambogia
↑
weight loss
pills.
- Do not forget to mention the link
below your video, for your offer "
- You can also add some text to promote
your link.
- When done, you can SHARE IT DIRECTLY
TO YOUTUBE ✓

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"HOW TO MAKE VIDEOS WITH OPEN OFFICE"

- free way to make videos.
- Go to openoffice.org, then download.
- Go to prepare your videos by clicking PRESENTATION
- comes w/ ready made templates
- check on the features.
ex. effects, ability to include images, adjust settings etc.
- use HD images → GOOD QUALITY
- use free images → DON'T GET INTO ANY TROUBLE!

"GOANIMATE"

- cartoon videos / Animated videos
 - FREE to use
 - FREE to use templates & characters
 - VERY EASY TO USE! GUARANTEED!
- MY PERSONAL FAVORITE!

CATTLEYA NOTE



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"OUTSOURCE YOUR VIDEOS"

- go to Fiverr (tons of options to choose from)
- go to facebook groups
 - you can ask people for testimonials for your product.
- go to craigslist
 - Same procedure with facebook groups
- go to Amazon - check out testimonials of people

Tip: You can search for people all over the web,
so you can contact them to request videos etc.