

tube profit explosion



Handwritten Notes

MODULE 6





No. _____

DATE _____

"OPTIMIZATION"

- how to upload your videos to YouTube the right way.
- learn how to do your keywords, tags, etc.

RANK to get TRAFFIC

— Put your keyword/s on your video title

Set up your Youtube Channel:

- assign a name (put the keyword in)
- Put a channel art to personalize your page
- Put a profile picture
- Add a comment to your profile picture with your keyword
- Add information to your "ABOUT" section. Add the keyword for ranking.

Lastly, you will have to VERIFY your account.



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OPTIMIZATION TRICKS

Uploading the Video

Set up the following:

* Title (with the keywords)

- All first letters of the title should be in upper caps.
- try to come up w/ a title that will mention the keywords twice.

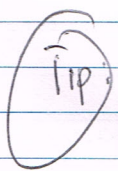
* Description

- put a good description to rank better in Youtube & Google. ^{or in the}
- Put in the Keyword (place it first) beginning.
- Put in the affiliate link after
- make the url short
- put an arrow to show your link.

Mac →

Windows →

- paste your script in the description box.



Youtube is not very particular w/ duplicate content. but if you are using someone else's work, make sure to give credit to the author.



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- Get the link of your video, and post it in the description box.
- Put your offer. Ex. Click here to get a free offer.

Tags

- put in as many tags as you can
- put in quotation marks is okay, but not necessary. Youtube already has a fix for that.
- Use the Youtube keyword tool to get ideas for the best keywords that you can use
- Use Google to check on keyword ideas