

THE UNIVERSITY OF UTAH DEVELOPMENT NEWSLETTER

FALL 2014

The Horse

“The wind of heaven is that which blows between a horse’s ears.”
— Arabian proverb



The Horse exhibition at the Natural History Museum of Utah is enchanting visitors of all ages as they discover the enduring bond between humans and horses. Organized by the American Museum of Natural History, this rich exhibit showcases beautiful horse-related artifacts from around the world, including medieval German horse armor, a samurai saddle, and a horse gas mask from World War I. Visitors can use an interactive computer to discover how horses’ vision and hearing differ from that of humans, and can study fossils and explore a full-scale diorama to learn how horses evolved. The show also highlights contemporary horse stories—their role in herding cattle, providing transportation for police officers in New York City, and as therapy animals.

The museum created a companion exhibit to The Horse that explores the special connection between the Ute people and horses. The Ute were among the first North American tribes to acquire horses from the Spanish in the 1600s and were pioneers of Native American horse culture.

Presenting sponsor of the equine exhibition is the George S. and Dolores Doré Eccles Foundation. “As a longtime Western ranching family, our Eccles clan maintains an interest in and affection for horses that extends back many generations,” says Spencer F. Eccles, chairman and chief executive officer of the foundation. “It includes not only my grandfather Fox,

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Recent Major Gifts

We thank the following supporters for their generous gifts received between July 1, 2014, and September 30, 2014.

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- Lance D. Alworth Family Trust
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- Clark and Christine Ivory Foundation
- Ray I. & Elizabeth A. Johnson Trust
- Emma Eccles Jones Endowment for David Eccles School of Business
- Emma Eccles Jones Foundation

The Horse Continued

who rode in Buffalo Bill’s Wild West Show, but also my mother, Hope Fox Eccles, who was crowned Miss Ogden and Miss Utah of the Wild West Show in 1921-22. In that role, she—boldly, I must say—rode her horse up the steps of the Utah State Capitol to invite the governor to the Ogden Wild West Show! Today, our family continues to appreciate the vital part horses play in the success of our ranching operations, and we all enjoy raising and riding them...”

Joining the Eccles Foundation in supporting the exhibition as major sponsors are The ALSAM Foundation and the R. Harold Burton Foundation.

“The extraordinary bond between humans and horses is a story of great interest to residents throughout our community, as well as members of the grants committee of The ALSAM Foundation,” says Ronny L. Cutshall, president of the foundation. “Given their longtime support of projects across the University—as well as their passion for equestrian sports like polo—the committee members were delighted to be able to help make this important exhibition possible.”

The R. Harold Burton Foundation has been a supporter of the museum’s work for decades—from its youth education and mentoring program, to the campaign for its new home and its annual lecture series. “The foundation’s trustees are thrilled to have the opportunity to share their love of horses with Utahns through the exhibit’s beautiful combination of science and culture,” says Richard G. Horne, the foundation’s executive director.

The Horse exhibition and the additional exhibit examining the special connection between the Ute people and horses runs through January 4, 2015.

New Huntsman Cancer Research Facility to Focus on Childhood Cancers

When The Primary Children’s & Families’ Cancer Research Center at the Huntsman Cancer Institute opens its doors on a 220,000 square-foot expansion in late 2016, the combined research space, with that of its flagship Huntsman Cancer Institute (HCI), will be almost one mile of linear research bench space. Groundbreaking for the new facility took place on June 6.

The new addition will be named in honor of one of the principal donors of the expansion, The Church of Jesus Christ of Latter-day Saints. The name reflects the LDS church’s historical emphasis on children and families. The cost of the research expansion will be \$105 million. Major supporters of the project include the Jon M. Huntsman family, Huntsman Cancer Foundation, Intermountain Healthcare, the State of Utah, and thousands of individuals, corporations, and foundations.

Research within the new space will hone in on childhood cancers, including the three leading causes of disease death in children—leukemia, sarcoma, and brain cancer—as well as inherited forms of cancer that can ravage entire families. The research will be facilitated and enhanced by a biotechnology center with the latest advanced genetic sequencing and imaging equipment. As managers of the largest genetics database in the world, the Utah Population Database, HCI researchers already have used this unparalleled asset to identify genetic mutations that cause breast cancer, ovarian cancer, colon cancer, melanoma, and many others. Indeed, more inherited disease genes have been discovered in Utah than anywhere else in the world. These discoveries have saved—and continue to save—countless lives. For example, next-generation sequencing technologies make it possible to search a patient’s entire genome for cancer-causing genetic mutations, and then create specific cancer screening and treatment protocols based on that patient’s cancer risk, and the genetic characteristics of the patient’s specific cancer.

“This additional research space is absolutely essential to HCI’s mission to relieve the suffering of cancer patients through understanding cancer and bringing that understanding to bear in the development of new and better treatments,” says Mary Beckerle, chief executive officer and director of the institute. “When the war on cancer was launched in 1971, it was unfathomable even to imagine what is possible today. Building on our strong foundation of achievement in cancer genetics, risk assessment, and prevention, the new facility will allow us to expand in areas of critical need and will dramatically accelerate our progress.”



Architectural rendering of The Primary Children’s & Families’ Cancer Research Center (far right) at the Huntsman Cancer Institute

Honoring Marriner S. Eccles

Marriner S. Eccles stands among the most respected and admired Utahns in the state’s history. He was founder, president, and chairman of First Security Corporation; assistant secretary of the U.S. Treasury; chairman of the Federal Reserve; and, through the Marriner S. Eccles Foundation, a generous benefactor of the University of Utah.

In recognition of this extraordinary individual and his contributions to the strength of the economies of Utah and the United States, as well as his role in furthering the entrepreneurial spirit of the free market system, the Utah State Legislature resolved in 2001 that his statue be placed at the Utah State Capitol. That resolution was carried out on the evening of September 16, when a statue of Eccles by sculptor Mark DeGraffenried was unveiled on the capitol’s North Plaza. The event was attended by members of the Eccles family, members of the Marriner S. Eccles Memorial Commission, civic leaders, and friends.



Members of the Eccles family with Fed Chair Janet Yellen at the unveiling of the Marriner S. Eccles statue in Washington, D.C. From left to right: Spencer P. Eccles, Lisa Eccles, Spencer F. Eccles, Janet Yellen, Katie Eccles Burnett, and Hope Eccles Quarles

Four months ago, on May 7, another statue of Eccles was unveiled in the atrium of the Marriner S. Eccles Federal Reserve Board Building in Washington, D.C., where he had served as Fed chairman from 1934 to 1948 under the Franklin D. Roosevelt and Harry S. Truman administrations. He remained on the board of governors until his term ended in 1951. His legacy still stands as the hallmark of U.S. monetary policy.

Born in Logan, Utah, in 1890, Marriner was the oldest of nine children



Marriner Eccles, 1951, in front of the Federal Reserve Building named for him, in Washington, D.C.

of David and Ellen Eccles. After his father’s death, Marriner, at age 22, consolidated the family’s banking and business interests and helped build First Security Corporation.

When the Depression hit, he was advancing theories designed to bring the country out of its crippling economic nightmare. His views attracted the attention of members of FDR’s new cabinet, and in 1933 he delivered a five-point plan to the Senate Finance Committee.

“We must correct the causes of the depression rather than deal with the effects of it!” he stated. His plan included unemployment relief through direct aid to the states, a bank deposit guarantee program, canceling the World War I Allies’ war debt, implementing a national minimum wage, and establishing a national economic planning board.

When Marriner was appointed by FDR to head the Federal Reserve, he helped revolutionize the way the U.S. government handled monetary policy. He helped create the Federal Deposit Insurance Corporation to protect Americans’ bank accounts, and the Federal Housing Administration to boost mortgage investments. Marriner championed the idea that government intervention, such as fiscal support by the government, is needed to stabilize the private sector.

In 1982, six years after Marriner’s death, Congress named the Washington headquarters of the Federal Reserve after him. At the building-naming ceremony, he was heralded as a visionary.

The University of Utah salutes Marriner Eccles and his legacy of wisdom and financial insight, and is proud to claim him as a friend. Over many years, the Marriner S. Eccles Foundation has endowed several scholarship programs and continues to provide generous support to many areas of the University, including the Utah Museum of Fine Arts, KUED, and the College of Nursing.

- Major Gifts continued
- Cary D. Jones and Kristin Hopfenbeck
- Rio Tinto Kennecott Utah Copper Corporation
- The Kessler Family Foundation
- Sung Wan and Hee Kyung Kim
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- Skaggs Foundation for Research
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- The Sorenson Legacy Foundation
- O. C. Tanner Company
- The Thatcher Company

Rita Fordham Makes \$2.2 Million Gift to College of Law

In August, the estate of Rita Ennella Fordham, widow of Jefferson B. Fordham, former University of Pennsylvania Law School dean and University of Utah Distinguished University Professor of Law, made generous gifts of more than \$2.2 million to the U's S.J. Quinney College of Law.

The gifts include more than \$2 million to establish and fund the Jefferson B. and Rita E. Fordham Presidential Dean's Chair. Another \$100,000 will increase the endowment of the Fordham Loan Forgiveness Program, which is used to help law school graduates who are employed in the public sector repay their student loans. Another \$130,000 will endow the college's annual Fordham Debate program, now in its 31st year, which continues to address relevant contemporary public policy and legal issues.

Rita Fordham's association with the College of Law began in 1957 when she was hired as the administrative assistant to law dean Daniel Dykstra. She managed the dean's office, maintained the law school's records, and supported a demanding faculty. In the summer of 1963 she met Jefferson B. Fordham when he was a visiting professor. They were married on March 21, 1964, and lived in Philadelphia until Jeff completed his deanship at the University of Pennsylvania Law School. In 1970 Rita and Jeff

returned to Salt Lake City and the U, where Jeff began his 19-year tenure as Distinguished University Professor of Law. Jeff died in 1994.

At a celebration of Rita's life held at the law school on August 18, James Holbrook, clinical professor of law and the Fordham Estate's personal representative, announced the gifts and noted that, given the Fordhams's long association with the University and their love and loyalty for the College of Law, an endowed dean's chair in their name is a wonderful perpetual legacy.

"Rita was a lady through and through," says her friend, Karen McLeese, former law school development director. "She was smart, well-read, and headstrong—commanding, generous, and always a devoted friend." Rita was known for her keen eye for original art. She enjoyed playing golf and drove a red Mercedes, which, according to Karen, fit her personality to a T. "She was bright and had a ferocious love of knowledge and current events," says Karen. "She had a wonderful curiosity about life in general, and was a genuine philanthropist."

Rita was born in 1916 in Astoria, New York, the youngest of nine children. She attended City College of New York and lived in Idaho before moving to Utah. She died in December 2013.



Rita Fordham

Lassonde Studios: The Place for Students to Live, Create, Launch

The Lassonde Entrepreneur Institute and the David Eccles School of Business broke ground October 10 for an innovative new building for student entrepreneurs. Students are expected to move in by Fall Semester 2016.

The \$45 million Lassonde Studios will be named for Pierre Lassonde, who made a generous gift of \$12 million toward the facility. Lassonde attended the U in 1971 to pursue a master's degree in business administration while his late wife Claudette MacKay-Lassonde studied nuclear engineering. Today, the Canadian native is one of the most prominent gold investors in the world and is a generous donor to the U and the David Eccles School of Business.

Located near the David Eccles School of Business, the 148,000-square-foot facility is modeled after startup spaces in San Francisco and New York that are designed to promote a culture of innovation. The Lassonde Entrepreneur Institute looked at these buildings and added elements of living and learning to create a new concept for "entrepreneur studios." No building in the country has the same mix of space for students to live like an entrepreneur and learn what it takes to be an innovator.

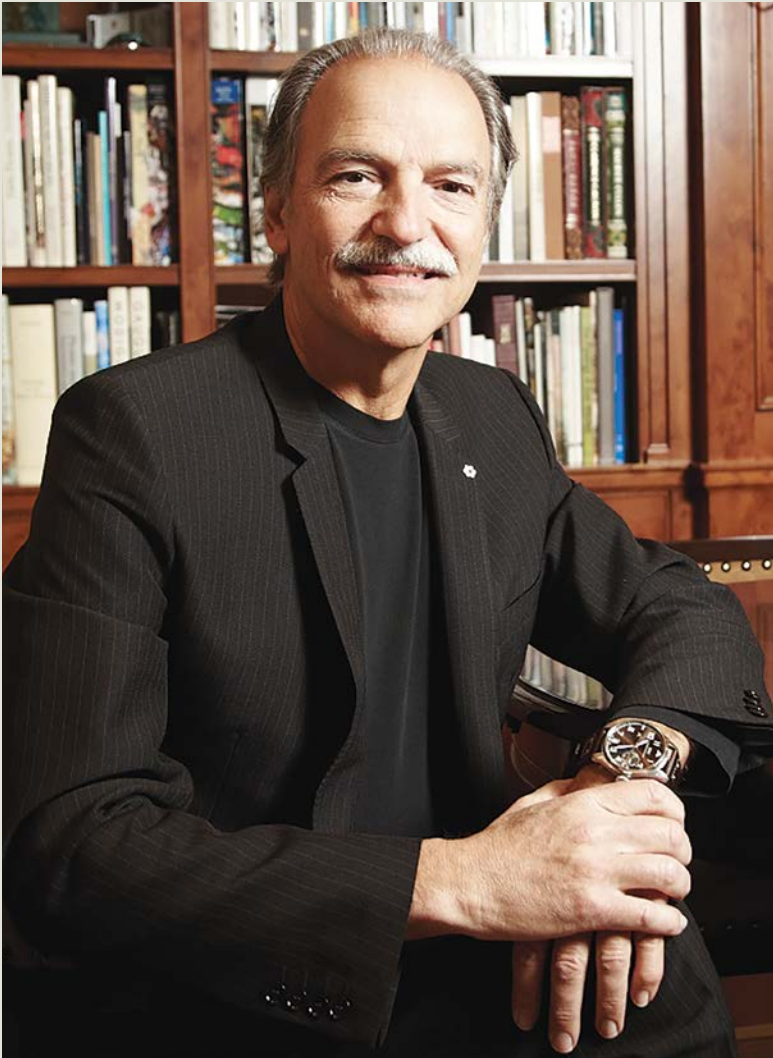
The exterior design of the building will reflect the slopes and angles of the canyons along the Wasatch Front. The inside of the building, which will house more than 400 unique student residences, will feature a flexible grid structure, so rooms and spaces can be reconfigured as needs and trends change.

In the 20,000-square-foot "garage" space on the main floor, students will have 24-hour access to tools—3-D printers, co-work space, and prototyping tools—to foster fresh ways of thinking and innovative ideas that can be created, literally, at 2 a.m. The multi-use space will have few walls and moveable furniture. All students on campus will be welcome in the garage.

"What an opportunity for the future students at the U," writes one former student. "I'm excited to see what technology, patents, and startups stem out of this facility. I only wish I could have been part of it."

"This building is the realization of Pierre Lassonde's visionary approach to student innovation and entrepreneurship," says U President David W. Pershing. "His enormous generosity and this unique building will make the University of Utah the best place in the country to be a student entrepreneur."

The design team includes EDA Architects, Salt Lake City; Cannon Design, Los Angeles; and ARUP, San Francisco and New York.



Pierre Lassonde



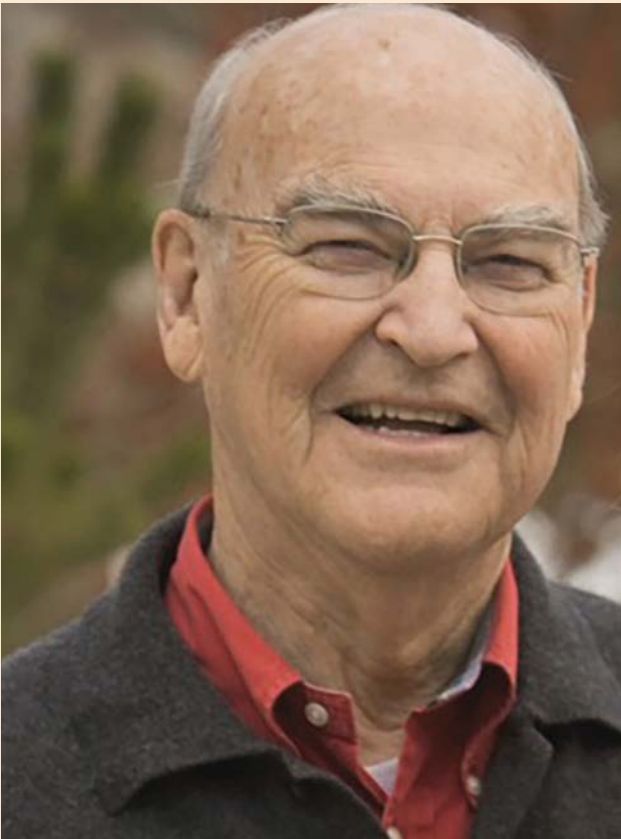
Architectural rendering of the Lassonde Studios, looking northeast

Major Gifts continued

- USG Corporation
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- The Andy Warhol Foundation for the Visual Arts
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* Deceased donors (listed if the University of Utah continues to receive support from their foundations, trusts, or estates).

Chase Peterson—A Man of Dignity, Grace, and Wisdom



Chase Peterson, 14th president of the University of Utah, was a person of strong character and unimpeachable honesty. He was admired and respected by students and colleagues alike and was wholly committed to the University. When he died of complications from pneumonia in Salt Lake City, on September 14, the U lost a great friend.

At a memorial service in his honor, family members, colleagues, and friends gathered to pay tribute. It was noted that, under his leadership, he encouraged the University to be a place where faculty were colleagues, not competitors. His skillful negotiations brought major support from the Howard Hughes Medical Institute which, in collaboration with the Eccles family, built a world class genetics institute. He also oversaw the university’s *Campaign for Utah: Touching a Nation*, with J. Willard Marriott, Jr. as campaign chair. The campaign exceeded its goal by raising more than \$212 million. Four years later in 1994, before leaving his post as president, he initiated *The Sesquicentennial Campaign—Generations of Excellence*, with Spencer F. Eccles as campaign chair, which raised an unprecedented \$770 million. “Chase’s love for and

commitment to the U were boundless and his positive impact will be felt for decades to come,” says Eccles. “His passion for setting the University on a course toward even greater excellence inspired all of us. Our campaign succeeded because of his contagious enthusiasm and dogged determination to reach lofty and challenging goals.”

“He was aware of all the parts and people that keep an academic institution running,” said his daughter Erika Peterson Munson. “He understood everything, from the most brilliant professors to the workers who kept the buildings running. He was able to connect with all of them. With his endless curiosity and openness, he felt he had something to learn from everybody,” she said.

Chase Nebeker Peterson was born in Logan, Utah, in 1929, and grew up on the Utah State University campus where his father was president.

Chase attended Middlesex School in Concord, Massachusetts—the first Utahn and first Mormon to attend the exclusive boarding school. Three years later he received a scholarship to Harvard. While there, he met Grethe Ballif, a young woman from Provo, Utah, who also was studying in Cambridge, and they married after his graduation from Harvard Medical School.

Following graduation they moved to Salt Lake City, where Chase accepted a position as an endocrinologist at the Salt Lake Clinic. In 1967, with their three children, they returned to Cambridge, as Chase accepted the role of dean of admissions at Harvard. Five years later he became Harvard’s vice president for alumni affairs and development.

Political analyst and MSNBC news host Lawrence O’Donnell, in a heartfelt tribute, noted that it was Chase, as dean of admissions, who had conducted his admissions interview and admitted him, making possible the many opportunities that came his way since attending Harvard. “I’ve never forgotten that I have Chase Peterson to thank for that. And I’m not the only one.” As O’Donnell prepared to return to Harvard for his class reunion, the class admitted by Chase Peterson, he said “Peterson will be remembered by all of us as a man of dignity, grace, and wisdom, steeped in high academic achievement and unerring modesty. We will talk about him with affection and gratitude, and in my case, with awe.”

Chase returned to Utah in 1977, accepting an appointment as the U’s vice president for health sciences. In 1983 he became president of the University of Utah and served in that capacity for eight years.

“Chase led this institution with optimism and joy, eager to share his vision for the University’s place on a world stage,” says David W. Pershing, U president. “For him, leaving the office of president in 1991 did not mean leaving this campus. He was lecturing as recently as this summer, a testament to his commitment to students.” Chase also continued working as a physician, at Salt Lake City’s Fourth Street Clinic for the homeless. “Chase’s efforts to enhance the U’s teaching and research mission will be his legacy, evident always in the careers and contributions of thousands of students whose lives were made better by his service,” adds Pershing.

Chase is survived by his wife Grethe; children Erika, Stuart, and Edward and their spouses; 14 grandchildren, and one great-grandchild.

Anonymous Donation Helps to Recognize Rising Stars

Six rising-star faculty members have been recognized with a new honor made possible through the support of an anonymous donor. The newly created Presidential Scholar award recognizes early- to mid-career faculty members and provides them with financial support for their scholarly, teaching and/or outreach activities.

“A focus on attracting and retaining faculty talent is essential,” says Ruth Watkins, Senior Vice President of Academic Affairs at the U. “We have scores of remarkable faculty, and too few tools to recognize and reward scholarly excellence. I look forward to partnering with faculty and donors to build capacity to recognize and reward excellence.”

New presidential scholars will be awarded \$10,000 each year for three years. The inaugural cohort of faculty scholars includes the following:

Andrea Bild

**Associate Professor of Pharmacology and Toxicology
College of Pharmacy**

Andrea Bild’s research group develops genomic methods to analyze how premalignant and cancer cells grow and identifies drugs that effectively block cancer cell growth. She is part of a team at the Huntsman Cancer Institute that develops clinical trials using the information from the lab to help match the right drug to the right patient. Funding from the Presidential Scholar award will be used in the development of genomic biomarkers that predict a patient’s response to a drug.

Lincoln Davies

**Professor of Law
S.J. Quinney College of Law**

Lincoln Davies’s research centers on energy law and policy and examines how different countries incentivize renewable energy use. Under his supervision, the environmental law moot court team won the country’s best written brief and finished in the top three nationwide for oral advocacy. With the funding from the Presidential Scholar award, he will collaborate with scholars in countries with policy systems similar to the U’s, providing an important foundation for helping lawmakers to more effectively design and implement renewable energy laws.

Dave Huebner

**Associate Professor of Psychology
College of Social and Behavioral Science**

Dave Huebner’s work on HIV prevention, specifically among gay men within ethnic minority groups, has received international attention. His intervention for parents of lesbian, gay, and bisexual youth was featured in the *New York Times*, *USA Today*, and on *The View* and NPR. With the funding from the Presidential Scholar award, Huebner and his students will examine how lesbian, gay, bisexual, and transgender individuals respond physiologically to anti-gay discrimination.

Jake Jensen

**Associate Professor of Communication
College of Humanities**

Jake Jensen’s research focuses on the communication of health information to the public and is among the most heavily cited in the field. He specializes in cancer communication and will use the funding from the Presidential Scholar award to purchase ultraviolet photography equipment, which reveals skin damage, to facilitate a statewide sun safety education program.



Andrea Bild



Lincoln Davies



Dave Huebner



Jake Jensen



Beth Krensky



Matt Might

Beth Krensky
**Associate Professor of Art and Art History
College of Fine Arts**

Beth Krensky is a hybrid artist, researcher, and community-based art educator whose work has been exhibited throughout the country and on four continents. She redesigned the art teaching area and 12 new courses that have been taken by students from across campus. The Presidential Scholar funding will support several of her projects, including a documentary about profoundly gifted individuals and a book about the international artist collective, the Artnauts.

Matt Might
**Associate Professor in the School of Computing
College of Engineering**

Matt Might is an expert on computer programming languages and digital security and regularly appears in the news media to comment on these subjects. His blog, which covers academic and technical topics, has an annual readership of three million. Even as a nationally recognized leader in the field, he credits his students with making breakthroughs possible and plans to use the funding from the Presidential Scholar award to upgrade their lab equipment.



A Utah Win in the Big House

On September 20, the Utah Utes travelled to Ann Arbor to take on the Michigan Wolverines. Hundreds of alumni and supporters of the U from across the country gathered to celebrate at the tailgate party prior to the game at the Ann Arbor Golf and Outing Club near Michigan Stadium. With great food and appearances by the Utah Marching Band, cheerleaders, and Swoop, the Ute faithful buzzed with excitement as they entered the iconic stadium. Several thousand Ute fans (in a stadium of nearly 104,000 people) cheered as the team took control of the game. A severe weather warning in the fourth quarter caused the evacuation of the entire stadium, but after a two-and-a-half hour delay, and with standing water in the corners of the field, fans were again invited to enter the stadium. The game resumed and the Utes closed out a big win 26-10 in “The Big House.”



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