



THE UNIVERSITY OF UTAH DEVELOPMENT NEWSLETTER

WINTER 2014-15

Dick Stimson Leaving a Lasting Legacy for the U



Richard Stimson during the 1940s



Photo by Busath Photography

When U alumnus and generous benefactor Dick Stimson died this past July, his frugality, foresight, and concern for others ensured that upon his passing, the tremendous financial holdings he had built throughout his life would be used as he wished: helping others. His bequest—among the largest from an individual ever given to the U’s Health Sciences—will create numerous Stimson Presidential Endowed Chairs, including two honoring his beloved parents, William H. and Edna D. Stimson. The permanent endowments will support faculty, education, research, and patient care in the School of Medicine, Department of Orthopaedics, and College of Pharmacy.

When young Richard “Dick” Stimson arrived at the U as a freshman in 1943, he enrolled in the Army Specialized Training Program, which promised to fund his pursuit of an engineering degree in return for military service. Shortly after transferring him to Stanford’s engineering school, the Army cancelled its specialized training program, sending the 19-year-old into the 100th Infantry Division foxholes of France. Private First Class Stimson sustained severe injuries in battle in the freezing conditions of France’s Vosges Mountains. He was awarded both the Purple Heart and Bronze Star for his meritorious service. He never complained about the lifelong effects from his wounds, knowing he was one of only four boys from his platoon to survive.

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Recent Major Gifts

We thank the following supporters for their generous gifts received between October 1, 2014, and December 31, 2014.

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Stimson *Continued*

After the war, Dick returned to the U, graduated in 1949 with a degree in business marketing, and went on to successful careers in the insurance industry and sales, and as an astute, independent investor. Once retired—with his parents deceased and no immediate family—Dick was encouraged by close friends to volunteer at University Hospital and the U's Health Sciences Center. There, serving weekly for more than 20 years, he developed treasured friendships with those who truly became his family.

Active at the U, Dick was a member of the Health Sciences Council, President's Club, and John R. Park Society. He was recognized for his countless hours of volunteer service at University Hospital, and was honored by the U on Veterans Day 2005 for his World War II heroism. He received the U.S. President's Volunteer Service Award in 2002, and was honored by the Veterans of Foreign Wars in 2010. His portrait, unveiled in 2000, hangs in University Hospital in recognition of his service and generosity. Dick's legacy of giving and the infusion of such significant support from his gifts is a testament to his commitment, generosity, and care for the University of Utah.

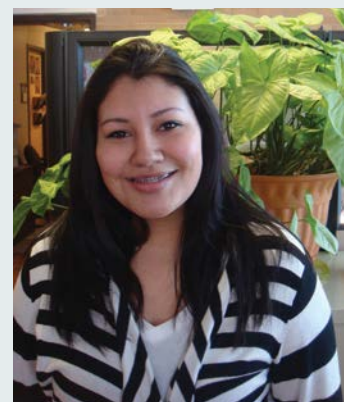
The Parent Fund Grows Up

Parents Larry and Nadja Newhall are proud supporters of the University of Utah's Parent Fund, and with two daughters now attending the U, and their son a recent graduate, they are especially familiar with the many opportunities it supports. As Larry says, "The Parent Fund supports the services and programs that have benefitted our children and expands and enriches opportunities for all U students."

Established in 2002 with gifts that first year totaling \$2,000, the fund has grown steadily and in 2014, through the generous support of parents and families, brought in \$83,000 to benefit University programs, providing students with exceptional opportunities inside and outside the classroom.

"Parent support gives us the margin of excellence in delivering on key initiatives that support recruitment, retention, and graduation of students, launching them for a lifetime of success," says Martha Bradley, senior associate vice president for academic affairs, reflecting on the power of the Parent Fund.

One example is Olivia Cordova, a Beacon Scholars mentor in the Beacon Scholars Program, which assists first-generation and underrepresented youth in obtaining an undergraduate education. As a first-generation student herself, Olivia was able to give back to her community and also gain valuable skills organizing events and workshops to introduce kindergarten-through-12-grade youth to the University of Utah. "I am so grateful for support from the Parent Fund and for making it possible for me to be a Beacon Scholars mentor," says Olivia. "Serving incoming students and encouraging youth to attend the U has helped me gain confidence in my ability to be a successful college student."



Olivia Cordova, Beacon Scholars mentor, assists first-generation college students and underrepresented youth in obtaining an undergraduate education with support from the Parent Fund.



Nadja and Larry Newhall with their son Cheston BA'14, and daughters Brooke and Ashley, both communication majors at the U.

to the fund of \$2,500 and above. In honor of their generous support, donors at this level receive special benefits, including a "Crimson Parents" license plate holder. Unless otherwise directed, gifts to this initiative support scholarships aimed at recruiting, retaining, and graduating students.

"The fund is an engaged partnership with parents on behalf of scholarships, high quality academics, and programmatic support for all students," says Erica Marken, director of the fund. No matter the size of the gift, the power of the Parent Fund is that together, all gifts make a difference in enriching the student experience at the U.

Visit parentfund.utah.edu for additional information.

Why I Support the U



Frank Brown on his way to the Shungura Formation, Omo Valley, Ethiopia, between Maji and Mwi

A Conversation with Frank Brown, Dean of the College of Mines and Earth Sciences

Frank Brown's reputation for loyalty to his college is well known, but his giving goes beyond that and includes many different areas on campus. *IMPACT* recently had an opportunity to ask Frank about his motivation for giving.

IMPACT: Why do you believe private giving to the U is important?

Frank Brown: The University of Utah is a top-flight institution that operates on a lean budget. In many ways this is good, but it also means that the U must find sources of funds to provide special experiences for its students. One such source is private giving, and the special experiences are ones that resonate with alumni—either because they benefited from them, or wish they had.

Higher education wants its students to graduate in a timely way. Given that many of our students work in addition to studying for a degree, one way to accomplish this is to provide scholarships so that students can keep their working hours to a minimum. Also, opportunities sometimes arise for which only small amounts of funding are needed, but which would be lost if no funding were available. Finally, many new campus facilities are the result of private giving. Without them, our students and faculty would be at a disadvantage compared to those at other schools.

IMPACT: How has private giving made a difference to the College of Mines and Earth Sciences?

Brown: The college has two new buildings for instruction and research, renovated space in another, gives out many scholarships to deserving students, helps support graduate students, sends students to professional meetings, provides some student research costs, provides some mandated matching funds for faculty proposals, and brings in speakers for lectures in all departments. Only a few of these activities and structures would have been possible without private and corporate donations.

IMPACT: For many years, you have made personal gifts to several different areas at the U. Why did you choose to make gifts outside your own college?

Brown: In each case the reason for the gift is different, but normally it begins with a show of real need by a person or group distinguished by outstanding performance academically, artistically, philanthropically, or professionally. These people and groups are important in letting the local community and the world at large know how special this University is, especially when competing nationally, performing internationally, and presenting new knowledge to the world.

IMPACT: How do you decide where to give your gifts?

Brown: Some gifts go to my alma mater, to universities that supported my daughters, and to communities in Africa where needs are great, but most have gone to this institution. I believe that education has greater impact on humanity in the long run than any other investment. Our students become future leaders, and I hope that they will remember the support they received and help others in turn.

IMPACT: Do you have a planned gift?

Brown: Yes, I do. Given the financial needs of societal institutions and the decisions that governments must make as to how much each need should be funded, education perhaps receives short shrift because it is less immediate (compared to prisons, health care, etc.). Because I think that the way forward for humankind is through education, I have made a planned gift to support education in the Earth Sciences at the U, the institution that has supported me for many years, and for which I have a good deal of affection.

Frank Brown has been a member of the U faculty since 1972 and dean of the College of Mines and Earth Sciences since 1991. He is a Distinguished Professor of Geology and Geophysics and recipient of numerous teaching awards, including the 2001 Rosenblatt Prize for Excellence. His research throughout Africa, which began in 1966 in southern Ethiopia, continues to this day, spanning nearly 50 years.

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Sorenson Foundation Gift Supports the U's Center for Medical Innovation

Thanks to a recent generous grant to the University of Utah Center for Medical Innovation from the Sorenson Legacy Foundation, U students like Nate Rhodes and his colleagues at Veritas Medical LLC will be able to continue to follow through on their ideas to make the world a better place. The Sorenson grant—\$975,000, amounting to \$325,000 a year over three years—will allow the center to build on its existing programs and create a basic prototype facility, form a United States Federal Drug Administration regulatory advisory program, and provide additional seed grant funding to students like Nate.

As a bioengineering student, Nate seized an opportunity to improve medicine by developing a new type of catheter that would be less prone to infections. Inspired by his aunt, a primary care nurse who often told him stories about catheters that clogged and subsequently caused infections, he was determined to find a way to solve the problem.

With the help of student colleagues, Nate created a catheter that emits visible light, which kills bacteria and prevents infections. From there, the students created a startup company, Veritas Medical LLC, to develop the LIGHT LINE Catheter™. The team has filed a utility patent on their technology and is in the process of completing laboratory testing and clinical trials.

Along the way, the Veritas team has garnered national attention, including a first place finish and a \$75,000 prize at the International Business Model Competition hosted last spring by Brigham Young University, and more recently, second place and a \$12,500 prize at the 2014 Graduate Winner Collegiate Inventors Competition held last November in Washington, D.C. The group also won impressive honors at the University of Utah Bench-2-Bedside competition

last spring—exposure that brought top-level chief operating officers knocking to invest in the students' product, helping them to secure jobs after graduation.

The LIGHT LINE Catheter™ and the creation of Veritas Medical LLC is just one of the great projects coming from the Center for Medical Innovation, a collaborative effort between the U's Health Sciences Center, David Eccles School of Business, College of Engineering, and the Technology Venture Development Program. The different entities work together in a one-stop-shop environment to combine formal education programs and faculty-student project development with support, facilitation of device development, and commercialization.

“The Sorensen grant is indicative of the success the University has had in merging disciplines such as engineering, medicine, and business into a unique entrepreneurship program for students,” says John Langell, the center's executive director. “We're proud of what we've accomplished so far, but we know that it's only the beginning of what we will accomplish in the future with our students, faculty, and other disciplines working together to achieve new ideas.”



Veritas Medical's bacteria killing LIGHT LINE Catheter™ (Photo courtesy Veritas Medical)



The Veritas Medical team poses with Utah senator Orrin Hatch after placing second at the Collegiate Inventors Competition in Washington, D.C. From left to right, Mitch Barneck, Nate Rhodes, Senator Orrin Hatch, Martin de la Presa, Ahrash Poursaid. (Photo courtesy Veritas Medical)

The R. Harold Burton Foundation Sowing Seeds of Opportunity

Each February, the staff at the Wallace Stegner Center for Land, Resources and the Environment is hard at work making final arrangements for the annual spring Stegner Symposium, and this year, with the timely topic of *Air Quality: Health, Energy, and Economics*, is no different. Since 1996, the S.J. Quinney College of Law's Stegner Center has presented an annual symposium addressing natural resources and conservation issues of regional, national, and international importance. Presenters have included luminaries such as Bruce Babbitt, Wendell Berry, Helen Caldicott, Bill McKibben, and Terry Tempest Williams, among others. Each year, the interdisciplinary symposium attracts sold-out crowds—scientists and policy makers, faculty and students, conservationists and outdoor enthusiasts, artists and writers, and community members. And each year, the popular event has received principal support from the R. Harold Burton Foundation.



Robert B. Keiter, Distinguished Professor and Director of the Wallace Stegner Center

“Twenty years ago, the Burton Foundation generously funded the first Stegner symposium, enabling us to produce a high quality program addressing contemporary environmental concerns,” says Robert Keiter, Distinguished Professor and director of the Wallace Stegner Center. “Since then, the foundation’s continuing support has allowed us to grow the symposium, making it a premier annual event for the University and the broader community. This would not have happened without the Burton Foundation’s steadfast support.”

The Burton Foundation was established in 1987 by Robert Harold Burton, who graduated from the U in 1929 with a bachelor’s degree in business. His wife, Maybelle Covey Burton, who graduated from the U in 1930, also supported the activities of the foundation. During his lifetime, Burton was a generous benefactor to his community, giving back to the people and places he loved. He created the foundation to support projects that would have a positive impact on the lives of Salt Lake area residents, and today the Burton Foundation, guided by its board of directors, which includes second- and third-generation Burton family members, is committed to continuing this legacy of service.

“The R. Harold Burton Foundation is committed to thoughtfully serving the people in the Salt Lake area by supporting programs in education, science, literacy, and health,” says the foundation’s executive director, Richard G. Horne. “The University of Utah is a wonderful place for the foundation to provide support because of the wide variety of meaningful initiatives taking place there. Our board of directors is pleased to join with others again in supporting the Wallace Stegner Center Symposium.”

In addition to the symposium, the Burton Foundation’s ongoing generosity is found throughout campus, including in its support of new facilities, from the new football center and the arts and education building to the Natural History Museum of Utah; and in programs and initiatives from Marriott Library’s Book Arts Program and the School of Medicine’s Teen Mother and Child Program to KUED. The foundation also supports various research efforts in the Health Sciences and Huntsman Cancer Institute. By spreading their generosity among so many different areas at the U, the Burton Foundation is seeding the whole campus with opportunity and the students, faculty, and staff are reaping the benefits. The continuing commitment of the R. Harold Burton Foundation is keeping excellence strong at the University of Utah.

**2015 Wallace Stegner Center
Symposium**

***Air Quality: Health, Energy,
and Economics***

March 5-6

Rose Wagner Performing Arts Center

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Salt Lake City

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Beadles Gives Back to Utah Football



Zane Beadles

Zane Beadles, a former All-America offensive lineman for Utah, now in his fifth season in the National Football League, announced July 28, 2014 that he is donating \$750,000 to the University of Utah football program. The gift provides \$500,000 for a sports medicine center and \$250,000 for an offensive lineman scholarship. Both the center and the scholarship will be in his name.

“This is something I’ve known I wanted to do ever since I left school,” says the 27-year-old. “The University of Utah was such a great place for me. I don’t think I’d be where I am today without the University of Utah. I am excited to pledge this money to the U and give back to the place that helped shape me into the man I am today.”

Zane, who was born in Casper, Wyoming, and attended Hillcrest High School in Salt Lake City, was a four-year starter and three-time all-conference selection at the U from 2006-09. He was named a first-team All-American as a senior in 2009 before being drafted in the second round by the Denver Broncos. After starting for the Broncos for four years and making the 2012 Pro Bowl, Zane now plays for the Jacksonville Jaguars.

“Zane Beadles makes a difference in everything he undertakes—academically, athletically, and in the community—so I was not surprised that he wanted to give back to his alma mater and his football team,” says Chris Hill, director of athletics at the U. “That is the kind of person Zane Beadles is and we are thrilled he has chosen to continue to impact the University of Utah in a positive manner with his gift to our program.”

In recent years, the Utes have benefited tremendously from the generosity of former players. Alex Smith, Jordan Gross, Steve Smith, and Paul Soliai have donated a combined \$1,650,000 to the football program. Zane’s gift is the largest yet from a Utah football alum.

Zane received a bachelor’s degree in mechanical engineering from the U in 2009 and credits both his athletic and academic experience as the reason for his generous donation.



Zane Beadles in 2009 playing for the Utes.



Swoop and Utah Athletics Director Chris Hill congratulate Zane Beadles as he is named 2009-10 Mountain West Conference Scholar Athlete of the Year at Rice-Eccles Stadium.

Getting to Graduation

Last year, the U had 400 students who had not enrolled to finish their final year. We are so grateful for donors like the Tanners who, by providing scholarship awards of up to \$3,000, make it possible for students to graduate and realize their postgraduate dreams.

Mary Parker, Associate Vice President for Student Affairs

In the nebulous and sometimes confusing world of scholarships, it can be challenging to keep track of all the different types. But in a nutshell, merit scholarships reward those students who have demonstrated excellence in academic achievement; need-based scholarships support those who cannot afford the cost of college; and completion scholarships are for students who have just one or two semesters left to go and need financial help to get over the final hurdle. All three play a significant role in getting students to graduation.

With a deep understanding of the need, longtime donors to the U Barbara and Norman Tanner have established a generous new completion scholarship program. The Barbara and Norman Tanner Scholarship has been funded with a gift of \$1 million—one half to be used to endow the scholarship and the other half to be spent on scholarships at the rate of \$100,000 annually for five years. The scholarship, with a preference for women, will help defray educational costs for undergraduate students at the U.

“After learning about students who are so close to finishing, yet cannot due to unexpected challenges, especially young single mothers who are raising children and working, too, we felt moved to extend to these students, who had made every effort to get to the finish line on their own, a lifeline of hope,” says Barbara Tanner.

Typically, completion scholarships benefit students in good standing who are within one to three semesters of graduating, and have a grade point average in the range of 2.0 to 2.9. The Tanners would like the funds to benefit as many students as possible, so rather than full scholarships, awards amounts will be between \$1,000 and \$3,000.

Like most students in this situation, each has unique circumstances that make completion a seemingly insurmountable challenge. To date, the University has had funds to provide support for 30 students each year. With this generous support from the Tanners, the U will be able to make the educational dreams attainable to more than twice as many students.



Barbara and Norman Tanner

University Neighborhood Partners: Assisting Newly Arrived Utahns with Education and Employment



University Neighborhood Partners has received a \$4,000 Community Reinvestment Act grant from the Utah Financial Services Foundation to help support its New American Academic Network partnership. The partnership is currently working with dozens of attorneys, physicians, engineers, and other professionals who have come to the Salt Lake area as refugees from the Middle East and Africa, and need additional certification or training to integrate into an appropriate level of professional employment in the United States.

Established in the fall of 2009, the partnership connects individuals of immigrant and refugee backgrounds with higher education, creating opportunities for them to return to school or employment. The funds will provide assistance with tuition costs, fees, and internships for individual students.

Since it was initiated, the partnership has worked with nearly 150 men and women, many of whom live in Salt Lake City's west side neighborhoods. Of these more than 100 have enrolled as students at higher education institutions and 24 have integrated successfully into professional employment.

The Utah Financial Services Foundation is housed under the Utah Association of Financial Services, which promotes the Utah financial services industry through a variety of areas, including leadership, education, and grassroots advocacy.



Development Office
The University of Utah
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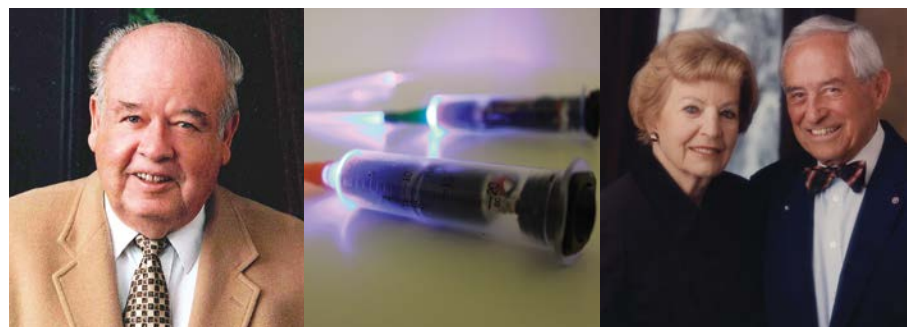
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