

## Communication on Progress 2006

### Arval's Contribution to the Global Compact

***“Sustainable development forms an integral part of the values, the history and the development strategy of our company; our vision, our values, our corporate culture, our quality process and our actions relative to citizenship have proved this now for long time.***

***Since Arval was created, our company ethics and guiding principles confer on us an image of a company who takes its responsibilities seriously. Commitment to Sustainable Development is a natural process for Arval.***

***If our achievements in this area are strong, we must always look for ways in which to further our development. It is always necessary to show our strategic partners our commitments through new and innovative actions. It is also necessary in the context of Sustainable Development within a company to install new attitudes towards Sustainable Development and to associate principles of responsibility, precaution and prevention to all levels of management.***

***This is what we are working on!”***

**Laurent Tréca,**  
Président Directeur Général Groupe Arval

For the past three years Arval has been involved in an active process of Social and Environmental Responsibility. The main goal concerning Sustainable Development is to build sustainable growth, in an environmental and socially respectful context, which goes beyond the boundaries of standard regulations.

Arval has pursued its efforts during 2006, following all components of Sustainable Development which are at the heart of its policy.

### Communication linked to Arval's Sustainable Development policy

Sustainable Development is **an important subject for internal communication at Arval. Employees are regularly informed about the different projects, initiatives and news by different media existing within the company:**

- The dedicated Sustainable Development site on Arval's Intranet.
- The weekly newsletter "A week with Arval" which regularly mentions information linked to the Environmental policy.
- The "Arval Mag" magazine.
- Important environmental events aimed at increasing people's awareness on social and environmental matters.
- Training: Every new member of staff follows a training course on Arval's social and environmental policy.

**Our policy also concerns our clients as well as our external relations**, subsequently Sustainable Development is an essential theme for our external communication. As a result **every stakeholder of the company is informed on our Sustainable Development process.**

### Arval's Sustainable Development policy: Everyone's involved

By adopting a Sustainable Development policy, Arval's aims firstly to increase all staff members' awareness and to encourage them to adopt the Sustainable Development approach in order to create a true unity on Sustainable Development and strong commitment from the entire company.

<p>February 2004: Arval signed the Global Compact of the United Nations. Thus proving Arval's strong commitment</p>
---

**Responsiveness, Commitment, Creativity, Ambition and Respect:** The five Arval values have integrated for a long time now important notions of Sustainable Development for the benefit of all stakeholder.

Arval's approach to integrating Sustainable Development in to the company policy has been aimed at integrating all parties involved thus creating a general motivation throughout the group.

### Our contribution and concrete actions

Sustainable Development actions have existed for a long-time within the Arval policy Arval **has now decided to make Sustainable Development a key priority by expanding its scope of actions in every direction to include all departments of the company.**

As a result all levels of the company are concerned by these long-term Sustainable Development actions.

### **Arval's Environmental Responsibility**

- *Internal company actions which help preserve the environment*

**Arval encourages its staff on a daily basis to be directly involved and to participate in the preservation and respect of the environment:** Recycling (all members of staff have a recycle and sorting rubbish bin). Environmental awareness information is available on subjects such as; paper reduction, energy savings, double-sided black and white printing, toners, ink cartridges and battery recycling, etc... **Internal procedures on all of the above subjects have been created to make all of these actions possible.**

In addition, the lighting of the entire building as well as electricity for IT purposes have been programmed to coincide with office working hours, low consumption light bulbs are also used by the company.

#### ➤ **Demonstrate: A guide of best practice**

Arval sent out to all staff members worldwide the following guide "Best practices for an environmentally friendly company". Printed on recycle paper, this informative guide presents in a humoristic manner the main ideas linked to Sustainable Development and the environment. It explains how each member of staff can help protect the environment and how they can adopt environmentally friendly actions on a daily basis at work and on business travel.

- Sustainable solutions for our clients:

Principles of Sustainable Development also concern our relationships with our clients. Tools and methods have been created with them in mind: regular surveys, advice packs, complaints processing, an established and certified Quality process. Arval however wishes to go beyond this and expand progress on this to include:

### The Arval role of information and environmental watch

Arval **has always played an important role in information and environmental watch within its industry sector.** Through the CVO (Arval has created its own Corporate Vehicle Observatory) and its various media (websites, publications, conferences...), **the company communicates on a variety of subjects relative to environmental impacts and its innovations in this area:** advice to drivers on how to drive "cleaner", reducing pollution, alternative energy, cleaner fuel, recycling, lubricant and worn tyres recycling, car manufacturers developments, criteria of choice for vehicle (CO2 emission...).

**Studies are compiled regularly within Arval on all these environmental themes.** Since the beginning of 2006, corporate vehicle taxation in France based on CO2 emission has been a key focus for Arval. New taxation measures aimed at heavily taxing polluting vehicles have been put into place under the new Finance Law of 2006. Arval therefore has provided a number of information-packs on this subject aimed at providing help and advice (for example the 'taxation calculator'). In addition the **catalogue "Offre Verte Constructeurs"** (The Green Fleet Guide") has been created to inform and to give advice to clients on alternative fuel powered and cleaner vehicles.

#### New and additional offers and services:

Arval is looking into the creation of new or restructured offers for clients in line with Sustainable Development, it will focus on the relationship between the vehicle and its impact on the environment.

**Arval is working on an offer which would measure the social and environmental impacts of its client's fleet on the environment.** This project has been tested with the help of environmental specialists on a pilot company in 2006.

Arval is also working on many other vital subjects such as; **eco-driving** (advice for drivers on eco-friendly driving) **as well an entire program on environmental optimisation management for car fleets** (development of dedicated software and services).

#### An key event in 2006 on "Sustainable Mobility"

Arval seized the opportunity of the **European Mobility Week** (September 18<sup>th</sup> – 23<sup>rd</sup> 2006) to organize an all day event for its clients and staff members, in order to increase their awareness on the main issues of sustainable mobility and climate change.

On September, 20<sup>th</sup> 2006 in the Palais Brogniart in Paris, 400 clients and contacts **attended a conference on eco-driving**. "Eco-driving kits", created by Arval, were distributed in order to help drivers to drive in a more ecological, economical and respectful manner. This learning tool has been handed out to existing Arval customers (65 000 copies) and will be also handed out to all new drivers.

Arval also wanted **to associate its staff members** to this initiative **by organising an event on Sustainable Development**. Staff members were able to measure the impacts of transport on the environment through different media: exhibitions, short films and even plays were all part of this all-day event. Staff members were able to increase and test their awareness on sustainable mobility through various quizzes on the subject as well as eco-driving simulators. An "Eco-driving kit" was also given to each member.

## Arval Social Responsibility

- *Road Safety and Accident Prevention*

**Arval is actively involved on the subject of road safety through an entire Road Safety and Accident Prevention Programme.** This programme is applied to Arval's own fleet (accident claims rate and car crash follow-up, training and awareness for all staff drivers...). **An agreement has been signed with the French Social Security and a charter of partnership has been signed with the French Road Safety Department. Since 2002 a remarkable decrease of car crashes has been registered with a decrease of almost 50%.**

This program is also destined for our clients; Arval promotes responsible road behaviour through a number of campaigns on the subject of **Road Safety**, focusing on for example, driving and alcohol consumption. In addition a special offer adapted to our clients on Road Safety has been created: **Arval Prevention** (guide for customers on *Road Safety and Accident Prevention*)

To highlight the second anniversary of the signing of the agreement, **an awareness event on this theme was organised for both our clients and staff members. Once again, by placing Road Safety and Risk Prevention at the heart of its concerns Arval shows the long term importance that it places on this subject.**

### Projects under development at Arval:

- Arval associates its suppliers with its Sustainable Development policy: **a questionnaire on social and environmental responsibility is given to Arval's suppliers to evaluate them on their level of commitment on social and environmental responsibility.** In addition chapters relative to Sustainable Development have been integrated into its supplier's agreements and various contracts. **Arval is also involved in promoting the Global Compact towards its stakeholders and also towards its suppliers.**
- **Arval has created a reporting system on its environmental and social activities.** The aim is to measure its impacts on a pre defined area which can be subsequently expanded following further developments.

**Arval is a pioneer and a role model in its industry sector: Our company makes every effort to succeed in its Sustainable Development policy and to improve its position and commitments for all parties concerned.**