PUBLICIS GROUPE

MAURICE LÉVY
Chairman of the Management Board
Chief Executive Officer

Paris, September 18, 2012

Dear Mr Secretary General,
Dear Stakeholders,

With this new statement and "Communication on Progress 2011/2012", we strongly confirm our commitment to the 10 Principles of the United Nations Global Compact. Since 2003, our Groupe is engaged in this global initiative which embraces all players within society.

The 10 Principles are part of our strategy, and there are integrated in our day-to-day business. These Principles are part of our internal Code of Conduct (called "Janus") which governs the way we must behave and operate. All of our management teams are responsible for ensuring compliance of every employee in their work environment. As part of Janus, we explain the content of the 10 Principles to our employees, to share and promote them internally. It's part of our responsibility to ensure the alignment in our operations with our teams having clear rules and ethics, thus delivering their work in the most responsible way. This can be done through a combination of our own efforts and our clients' initiatives in these areas.

Again, we affirm that this is the only way to provide sustainable growth, and we are involved in several international and local working groups where there is real cooperation with our stakeholders to find new ways of working together and preparing for the future. This is a global and complex process, where we want, as a company, to participate and be active on a long term basis, with the perspective of building for the future.

This is also a *continuum*; we publicly explain in our annual Publicis Groupe CSR Report what we are doing and seeking to do within our Groupe. The 2011 Report is available on our website (in English and French: see www.publicisgroupe.com). This document (in line with the French 'NRE law", the 10 UN Global Compact Principles, the GRI framework, and the ISO 26000 guidelines) provides the clear facts, figures and stories that show some areas where we still need to make some progress, but also shows where we are achieving good results within our company and our agencies.

Maurice Lévy

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