

# **Global Synergetic Organization**

*Communication On Progress  
in Support of Global Compact*

*2007*

*Two words from the Chief Executive*



**Dr.S.S.D.Pandey**

*On 2002/6/5 **Global Synergetic Organization** joined the UN's Global Compact, and in doing so expressed its steadfast commitment to the ten principles that the Compact puts forth. Compliance with these principles is without doubt one of the cornerstones for the democratic and cohesive existence of both companies and society as a whole. Organization has been highly adaptive and has been undergoing drastic transformation during the intervening period according to the changing socioeconomic and political world order. It is therefore with particular pride that I present our Second "Communication on Progress", which describes how our signature of the Global Compact has paved the way to tangible, long-term actions both within our Organization and on behalf of our members.*

*What follows is mainly a synoptic in its essence, crisp but detailed version, however, is to appear on our website [www.globalsynergetic.org](http://www.globalsynergetic.org) very shortly.*

*Regards and with best wishes*

*Yours*

**Dr.S.S.D.Pandey**

**GLOBAL COMPACT ANNUAL COMMUNICATION ON PROGRESS – SME VERSION**

<b>Company Name</b>	<b>Global Synergetic Organization</b>	<b>Date</b>	<b>2007-09-29</b>
<b>Unit (if applicable)</b>	<b>(with) Global Synergetic Foundation</b>		
<b>Address</b>	<b>Command Office: 5 NIPFP Campus, 18/2, Satsang Vihar Marg, New Delhi 110067 mail@globalsynergetic.org</b>	<b>Membership date</b>	<b>2002/6/5</b>
<b>Country</b>	<b>India</b>	<b>Number of collaborators</b>	<b>22</b>
<b>Contact name</b>	<b>Dr S S D Pandey</b>	<b>Sector</b>	<b>SME</b>
<b>Contact Position</b>	<b>Chief Executive</b>		
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**Brief description of nature of business**

***Policy Research and Consultations on***

Development Child, Health & Education; Sustainability & Empowerment; Globalization & Global Governance; Cross-Border Studies; Social Welfare & Social Justice; Human Rights & Gender Studies; Peace & Conflict Studies; Strategic Research; Science, Technology & Society; Environment & Energy; Project Management; Management Consultancy; Population & Regional Studies.

**Statement of support**

We support All the Ten Principles of U.N Global Compact through:

1. Equal Opportunities
2. Information and Communications Technologies enablement and
3. Sustainable Development

Signature

ssd

Position

Chief Executive

(Dr S S D Pandey )

## PRINCIPLE 1 BUSINESS SHOULD SUPPORT AND RESPECT THE PROTECTION OF INTERNATIONALLY PROCLAIMED HUMAN RIGHTS

### Our Commitment or Policy

“To facilitate through R&D, Policy Research and Developmental Actions, attainment of the highest possible level of the Quality of Life i.e., Health, Education , Socio-economic Development and Justice to the Society through a strong, proactive, technically excellent and dedicated global network by collaborations with governments, civil society and other partners.”

### Regarding Human Rights, we are committed to:

Promote the protection of international human rights within our sphere of influence, promote the right to health, promote equal opportunities and diversity, Contribute to the development of international standards on human rights for business. And above all to strengthen the Rights of Children which needs a reworking Globally.

### A brief description of our Processes or Systems

#### A Global Perspective

Anticipating and developing benefits from global changes through Cross border studies, researches and developmental actions.

#### Capacity Building

Improving the technical and analytical policy research capacity of Think tanks, Institutions and governments.

#### Creativity Development

Developing and nurturing arts, culture and creativity.

#### Innovation

Finding new solutions to old problems, leading multi-disciplinary global thinking and integrating new and adapted technology.

#### Leadership

Promoting transparency and rules of law to remove barriers to socio-economic development, opportunities and justice.

#### Privatization and Investment

Developing commercial ventures for equitable economic opportunities.

#### Sustainable Development

Developing local expertise through a collaborative approach of partnering international and regional experts with local researchers for sustainable Socio-economic, technical and environmental development.

### Actions implemented in the last year / planned for next year: please refer to Annexure

The main features of methodological scheme, the Institute envisages to follow:

#### Decentralised Co-operation

Fostering local development helps broaden the space of democracy and social justice. Environmental and territorial planning, the ability to govern and civic participation place individuals, the population and the geographical area at centre stage, making the community the protagonist and participant of its own development plans. In recent years international co-operation has gone from the creation of projects featuring three elements - financier, executor and beneficiaries – to a partnership between territories. Decentralised co-operation is the evolution of the way to co-operate based on the improvement of the territories and the growth of local communities.

#### Cross-linked Approaches

The promotion of local community development, support to civic growth, the promotion of a multidimensional human development, antiracism, gender approach, the fostering of intercultural, the direct involvement of partners in the devising and execution of projects, research-action, decentralized co-operation, technical and professional training, the setting up of and participation in networks of associations and other organisations working in similar sectors all constitute cross linked approaches

### Measurable Results or Outcomes Please refer to Annexure

## PRINCIPLE 2 BUSINESS SHOULD ENSURE THAT THEY ARE NOT COMPLICIT IN HUMAN

## RIGHTS ABUSES

### Our Commitment or Policy

**This commitment comes under our Organisation's Mission.** Organisation has undertaken, during the last three years, research projects, prepared documents and extended policy measures related to the economic and human development and Peace & Social Justice, Gender Justice, Digital Divide & Governance, ICT Enabled Development, Environment, Human Rights, Children's Rights, Cross Border Studies, S&T in Agriculture and International Relations & Development. Special mention must be made for the two ongoing research projects:

*"Open borders & Shifting Opportunities"* and *"Cross border Synergies & the Quality of life"*

which focus on the advantages which may taken by the people of the two countries where borders are *"open"* and *"people are socioculturally similar"*.

We ascribe to the human rights policy of the United Nations and Global Compact. "Integrity, trust, fairness and honesty are the basics that guide our strategies, our behaviour and the relationships we build with people, both internally and externally. Each of us will exercise the highest level of ethical and professional behaviour," states the policy.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Organization envisages to follow:

#### ***Decentralised Co-operation***

#### ***Cross-linked Approaches***

These are explained above.

### Actions implemented in the last year / planned for next year

The Organization treats its social projects with the same seriousness as its business projects. It has a one- year plan, three-year rolling plan with milestones and measurement mechanisms. In our own small way, we are endeavouring to build a better, sustainable way of life for the weaker sections of the society. In doing so, our endeavour is also to raise our country's human development index.

**Measurable Results or Outcomes Please refer to Annexure**

## PRINCIPLE 3 BUSINESS SHOULD UPHOLD THE FREEDOM OF ASSOCIATION AND THE EFFECTIVE RECOGNITION OF THE RIGHT TO COLLECTIVE BARGAINING

### Our Commitment or Policy :

Organisation strives to promote the Human freedom, equal opportunities and establishment of a liberal system world wide where humanity sustains and creativity finds unpbstructed way to grow.We believe that it is our responsibility to promote and uphold freedom of association and human development through competition.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Institute envisages to follow:

#### ***Decentralised Co-operation and Cross-linked Approaches as stated above.***

### Actions implemented in the last year / planned for next year

To attain the objective Organisation approaches through mass education, ICT and creation and development of productivity and creativity through Capacity Development and creation of opportunities.

**Measurable Results or Outcomes Please refer to Annexure**

## PRINCIPLE 4 BUSINESS SHOULD SUPPORT THE ELIMINATION OF ALL FORMS OF FORCED AND COMPULSORY LABOUR

### Our Commitment or Policy

Our commitment to freedom of choice and equal opportunities, we do not approve any form of forced labour.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Organisation envisages to follow:

#### ***Decentralised Co-operation and Cross-linked Approaches as stated above.***

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

## PRINCIPLE 5 BUSINESS SHOULD SUPPORT THE EFFECTIVE ABOLITION OF CHILD LABOUR

**Our Commitment or Policy** Our global Shared Values and Ethical Principles strongly support and advocate respect and fair treatment of all. We make every effort to discourage child labour through our internal policy as well as through campaigns.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Institute envisages to follow:

**Decentralised Co-operation and Cross-linked Approaches as stated above.**

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

## **PRINCIPLE 6 BUSINESS SHOULD SUPPORT THE ELIMINATION OF DISCRIMINATION IN RESPECT OF EMPLOYMENT AND OCCUPATION**

### **Our Commitment or Policy**

In our communities, we contribute to the *elimination of discrimination* through capacity building of disadvantaged groups in society. Our global Shared Values and Ethical Principles strongly support and advocate respect and fair treatment of all. Further, it includes respect for cultural diversity. While multiculturalism describes our organization, inclusion describes our vision and commitment to work together by understanding and respecting differences.

*Gender capacity building:* Organisation is also involved in contributing to the further evolution of gender and development concepts and practices. This is done in collaboration with different networks of professionals in this field. We are an equal opportunities employer. Our policy states: "We respect the individual rights and dignity of all people. We encourage employees to grow professionally and personally to their highest capabilities regardless of nationality, caste, religion, colour or sex.

### **A brief description of our Processes or Systems**

Now we have focussed fully on consultancy, training, and research activities, supporting processes of institutional development or change, tailored to the specific sector, or the respective organisation. Conventional ideas about organizational engineering are being supplemented by broader notions on promoting learning, empowerment, and social capital. The approach towards institutional development puts emphasis on effective and sustainable self management, individual creativity, principles of gender equity, local knowledge and participation of stakeholders. Support is given at different levels:

\***individual:** upgrading of knowledge and skills of professional staff, as well as in grass root level organisations;

\***organizational:** assisting in setting of clear goals and putting efficient organisation structures to work (NGOs, interest groups, civil service organisations);

\***inter-organizational:** generating synergy between organisations with a common goal (i.e.NGOs, credit associations, women based/community-based groups, small businesses; mutual social services);

\***policy/sector environment:** programme design and evaluation, creating enabling environments for stakeholders in institutional development processes. Organisation has a self-managing team of senior advisors with professional backgrounds in development economics, institutional development, gender, who have extensive international experience. Specific consultancy, training and research expertise can be provided either by the unit itself or by other units of the Organisation.

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

*Gender studies, impact assessments, and training:* Frequently, Institute is engaged in gender studies and impact assessments in areas like integrated rural development and reproductive health care. In the areas of sustainable agriculture, sustainable land use and natural resources management, training are delivered that aim at integrating or institutionalizing gender strategies in respective organisations and their programmes.

## **PRINCIPLE 7 BUSINESS SHOULD SUPPORT A PRECAUTIONARY APPROACH TO ENVIRONMENTAL CHALLENGES**

**Our Commitment or Policy** As a professional Consulting organisation, environmental concerns has come at core to our activities and we do understand our responsibilities toward it. And we do recognize that environmental management programs are important and we are committed to minimizing any negative impacts that our activities may have. By recycling waste, managing energy/paper consumption, and investing in technology to avoid unnecessary travel, we are able to make a positive contribution to the environment.

### **A brief description of our Processes or Systems**

The main features of methodological scheme, the Institute envisages to follow:

**Decentralised Co-operation and Cross-linked Approaches as stated above.**

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

## **PRINCIPLE 8 BUSINESS SHOULD UNDERTAKE INITIATIVES TO PROMOTE GREATER**

## ENVIRONMENTAL RESPONSIBILITY

### Our Commitment or Policy

The Geographic area the Organization has been very green one. On one side it is connected to the hills and mountains of Nepal, on the other it is very much in the Gangetic Plains famous for its greenery and rich bio-habitat. With the development it started losing it. As Institute has been actively involved with medicinal and herbal drugs and medicines, it has been seriously active in Biodiversity & conservation, Identification, Screening of herbs, environment awareness & plantation programmes.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Institute envisages to follow:

***Decentralised Co-operation and Cross-linked Approaches as stated above.***

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

## PRINCIPLE 9 BUSINESS SHOULD ENCOURAGE THE DEVELOPMENT AND DIFFUSION OF ENVIRONMENTALLY FRIENDLY TECHNOLOGIES

**Our Commitment or Policy** We support the principle with full sincerity, not only in policy but in action as given under process head below.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Institute envisages to follow:

***Decentralised Co-operation and Cross-linked Approaches as stated above.***

- Support the creation of urban gardens, parks, woodlands, and greenbelts.
- Arrange a cleanup day along a river, lake, Promote the use of public transportation and ride-sharing.
- Assist poor communities to obtain safe water and sanitation systems.
- Publicize community health training that addresses the relationships between safe water, sanitation, and health.
- Organize a community program to collect and sort glass, paper products, and other recyclable items.
- Support innovative educational programs that emphasize the importance and interdependence of the ecosystem.

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

## PRINCIPLE 10 BUSINESS SHOULD WORK AGAINST CORRUPTION IN ALL ITS FORMS, INCLUDING EXTORTION AND BRIBERY

### Our Commitment or Policy

We are opposed to all sorts of corruption in all forms including extortion, bribery, and drug related and terrorist activities. It has been the main area of Founder's study at the doctoral level. His book, **Trafficking in Drugs and Economic Theory** and his Ph.D. dissertation, **Economics of Black Markets with a case study of trafficking in Drugs** mirror the fact.

### A brief description of our Processes or Systems

The main features of methodological scheme, the Institute envisages to follow:

***Decentralised Co-operation and Cross-linked Approaches as stated above.***

**Actions implemented in the last year / planned for next year Please refer to Annexure**

**Measurable Results or Outcomes Please refer to Annexure**

## How do you intend to make this COP available to your stakeholders?

Current Synopsis be being submitted as our COP to meet the requirement of Global Compact. Its detailed version will be casted on our web site, [www.globalsynergetic.org](http://www.globalsynergetic.org) shortly.

## ANNEXURE TO COP

### **Making a Difference**

*Knowing that our projects in their own small manner make a difference to people's lives, gives us a humble sense of fulfillment. It is also a way of living our values, and in all humility, playing a leadership role even as a caring global citizen.*

*What follows is a Consolidated Reports of the Global Synergetic. It has been necessary to do so because of the very nature of our Perspective Action Plan under which not only activities span over more than one Financial Year but also that the benefits spill over across the border, due to the peculiarities of the Open Border Region.*

The convergence of telecommunications, computing, and content industries into new media is forcing governments and businesses to develop new strategies. Governments are testing policies that mix market and regulatory solutions. Entrepreneurs are creating new businesses and existing businesses are seeking to transform themselves by merging, divesting, creating new capabilities and customer relations, and establishing new competitive and collaborative relationships...

## RESEARCH & DEVELOPMENT

The research group provides a context within which scholarly work on the societal implications of the Information Age is done.

The IT services and facilities that are available to faculty, students and staff are cutting edge and provide a unique, advanced technological environment in support of teaching and research.

### *Policy Research*

Institute has undertaken, during the last three years, research projects, prepared documents and extended policy measures related to the economic and human development and Peace & Social Justice, Gender Justice, Digital Divide & Governance, ICT Enabled Development, Environment, Human Rights, Children's Rights, Cross Border Studies, S&T in Agriculture and International Relations & Development. Special mention must be made for the two ongoing research projects: "Open borders & Shifting Opportunities" and "Cross border Synergies & the Quality of life" which focus on the advantages which may be taken by the people of the two countries where borders are "open" and "people are socioculturally similar".

*Gender capacity building.* Institute is also involved in contributing to the further evolution of gender and development concepts and practices. This is done in collaboration with different networks of professionals in this field. *Gender studies, impact assessments, and training.* Frequently, Institute is engaged in gender studies and impact assessments in areas like integrated rural development and reproductive health care. In the areas of sustainable agriculture, sustainable land use and natural resources management, training are delivered that aim at integrating or institutionalizing gender strategies in respective organisations and their programmes.

### *Medicinal Research*

Special thrust has been on the Medicinal Research on Ayurvedic Medicines, Compilation of Medicinal Plants, Cross Screening, and Medicinal Research for Respiratory Diseases, Allergy Research and Alternative Medicine.

### *Science & Technology*

Currently infrastructures are subjected to radical change. New challenges arise with respect to the safeguarding of the technical integrity, the guarantee of public interests, and the co-ordination and planning of the long-term transition of existing infrastructures towards systems that adequately meet future demands. The ambitions towards sustainable development form another key area of research attention. At present, there is insufficient understanding of these processes of change. *Theory and model development are needed* to gain such understanding, which is a prerequisite to influencing and possibly controlling such transformations. The R&D Section of the Global Synergetic Institute aims to make fundamental contribution to the development and application of economic and scientific theories in this field, and the interrelations between changing economic governance structures and technological innovations. In addition to traditional infrastructure sectors such as energy, transport and ICT, the section explores prospective new infrastructures, for example in the area of information and

knowledge. The rapid growth of the Internet and other electronic services has already resulted in the economy of the 21st century being labeled an 'information' or 'knowledge' economy.

Our goals for the 2006-2007 year fell into four categories: technical advances, organizational improvements, support and communications improvements, and the development of our research and education endeavors. The Economics of Infrastructures section focuses on the interrelations between technological developments, markets and policy for both traditional and newly evolving infrastructures. As complex socio technical systems, infrastructure industries provide essential public services and significantly influence economic efficiency, technological development and social welfare. The distinctive technological and economic features of infrastructure are highlighted in comparison with other sectors of the economy and society; and are studied from a dynamic perspective that demonstrates the growing importance of economic and technical commonalities and complementarities between different sectors. These aspects have significant implications for the technical functioning and the economic performance of infrastructures, their design and development, as well as the need for regulatory involvement.

*ICT Systems & Devices: Network and Systems Unit*

The Network and Systems Unit prepares for future implementations of new technologies. It develops and attends to the daily operations of the infrastructure in two equally important ways. First, this unit defines the architecture of computing and network environment and builds, upgrades, and maintains the systems that comprise that environment. Second, the members of this unit attempt to anticipate future requirements by researching and planning ways of integrating the appropriate technological advancements into the Institute's communications network to facilitate the core area of Institute's developmental activities including R&D in Bioinformatics & Biotechnology, Biomedical Engineering and Rural Technologies.

Significant advances have been made during the last three years in these fields at the Institute with a view to development, collaboration and networking with other Institutions for distributed processing of the problems at hand and for outsourcing.

**HUMAN RESOURCE DEVELOPMENT & INSTITUTIONAL CHANGE**

Institutional diversity in many developing countries is growing fast, where civil society is gaining influence on development processes. These changes induce pressing demands which cannot readily be met by the existing institutional frameworks in government and/or civil society. Hence, solutions to "the institutional question" are increasingly being acknowledged as a crucial condition for development in our present era. Institute has been focusing on consultancy, training, and research activities, supporting processes of institutional development or change, tailored to the specific sector, or the respective organisation. Conventional ideas about organizational engineering are being supplemented by broader notions on promoting learning, empowerment, and social capital. The approach towards institutional development puts emphasis on effective and sustainable self management, individual creativity, principles of gender equity, local knowledge and participation of stakeholders. Support is given at different levels:

*\*individual:* upgrading of knowledge and skills of professional staff, as well as in grass root level organisations;

*\*organizational:* assisting in setting of clear goals and putting efficient organisation structures to work (NGOs, interest groups, civil service organisations);

*\*inter-organizational:* generating synergy between organisations with a common goal (i.e. NGOs, credit associations, women based/community-based groups, small businesses; mutual social services);

*\*policy/sector environment:* programme design and evaluation, creating enabling environments for stakeholders in institutional development processes. Institute has a self-managing team of senior advisors with professional backgrounds in development economics, institutional development, gender, who have extensive international experience. Specific consultancy, training and research expertise can be provided either by the unit itself or by other units of the Institute.

*Trainings for Professional Development*

*Support of Faculty Service Activities*

ICT enablement is a continuously on going process at the Global Synergetic Institute to support service activities. Significant support was given to high profile events that involved complex technologies.

*Support and Training Activities: Faculty and Staff Training*

Institute undertook a review of its training offerings and community needs to develop a plan for future training activities. Two brainstorming sessions for faculty and staff were held to gather information on training needs in the Institute's community. These brainstorming sessions brought several issues to

light. The community would like more information about ICT's facilities and services. There was significant interest in receiving training about computing systems outside. Perhaps one of the more interesting pieces of feedback was a suggestion that we consider departmental specific training. Based on the brainstorming sessions, two initiatives began in early spring. The first was to meet with interested groups in each unit in the Institute to better define specific unit needs to determine how (or if) ICT might reasonably address them. At the same time, we worked with representatives from the Library and the administrative computing group to discuss how we might coordinate training opportunities on their respective systems. The full training plan will be completed by the end of June 2008.

*Advice for strengthening organizational performance:*

Institute approaches the organization's environment, policy, structure, and human resources in an integrated way. The strengths and weaknesses along with the opportunities and threats of the organisation are firstly assessed with maximum involvement of relevant stakeholders. Then Institute assists in drawing up a joint action plan aiming at the development that makes the organisation better equipped to serve its goals. *Sector policy advice:* Institute has provided advisory services to sectors in which processes of decentralization and down-scaling affect the set-up of public administration structures.

*Enhancing local capacity in consultancy and management support to setting up consultancy units in public funded institutions Translation of gender issues in practical concepts:*

Solutions are sought by either looking at redesigning existing structures or at the identifying and structuring new roles and responsibilities of other parties like NGOs - community based organisations, co-operative movements, and local bodies and interest groups. Institute has been concentrating on its activities in sectors like education, water supply, public health, credit and saving facilities.

*Upgrading knowledge & skills:* The demand for support to strengthening local consultancy capabilities is increasing. For the delivery of consultancy services, local consultants are increasingly contracted. Often the quality of the rendered services does not meet international professional standards because of a lack of knowledge about the consultancy profession and related skills. Institute offers tailor-made training, based on a preliminary needs assessment, exposing participants to international consultancy practices.

*Strengthening consultancy organisations:* Staff members of many public funded institutions - universities, governmental research services, and vocational training institutions - are increasingly being invited for consultancy assignments. However, the organizational set-up for such activities is often not appropriate, i.e. no proper embedding in the organisation, no clear mission, lack of strategy, or an embryonic organisation structure. Institute has been supporting such institutions in setting up consultancy units within their main structure. Units have been assisted in developing action plans including backstopping activities for the various steps of the implementation of such plans.

*Setting professional consultancy standards:*

With the development of local consultancy capacity, the need for developing common professional standards that match international standards becomes increasingly important. Recently, (inter-)national professional consultancy associations have been established in countries where the profession is relatively new. Institute has been assisting organisations in their pursuing of establishing professional standards.

### *Entrepreneurship & Managerial Development*

Latest industries like Information Technology, Bio-Technology, entertainment and Television provide a good opportunity before the young people to choose a career option but, it has been seen that because of presence of such a wide range of options they feel confused and frustrated in choosing the career. The society organized a career counseling programme at Gorakhpur.

The liberalization has opened plethora of opportunities for the enterprising people. The biggest bottleneck in the process of removal of unemployment is the preference of jobs to self employment. The society in an attempt to encourage more and more youths to come forward towards for setting up their own ventures organized one day seminar at Delhi center. Over 30 Young men attended the seminar. The participants were guided regarding the various opportunities available in the field of business and commerce, engineering and technology, teaching and educational institutions and social service sectors. They were benefited a lot from this programme.

Besides Institute has given many courses during the last three years on the topics: ICT Enabled Management, Basic Financial Management, Basic International Management, Basic Training for Digital Movie Making, Office Management, Lab Technicianship and Secretarial Practice.

Disturbances in Nepal have stopped us extending interaction nad collaboration with them.

### *Education*

#### Service Ideas

- Apply for a Foundation grant to establish literacy programs for girls and women, working with an international partner in a country with high rates of female illiteracy.
- Establish a literacy center with a library where people can come to read and meet tutors.
- Sponsor a business breakfast, inviting business executives and managers of local businesses to hear about literacy efforts in the workplace.
- Offer to set up satellite schools in villages, if girls are forbidden to travel far from home, and to sponsor single-sex schools with female teachers, if coeducational learning is a cultural issue.
- Organize a public awareness campaign encouraging parents to read to their children.
- Donate books to students and class libraries at home and abroad.
- Schedule a reading hour at a local library when club members would read to children.
- Provide child care for parents attending literacy classes.
- Reward students who read the most books, win a spelling bee or book report contest, or tutor others.

### HEALTH

#### Service Ideas

- Organize an awareness campaign, such as an AIDS walk or drug and alcohol abuse awareness rally.
- Hold an immunization drive or a health fair that provides information on health and screening services, in collaboration with the local health department.
- Organize continuing education opportunities for local health professionals.
- Work with local schools to provide staffing and funding for a school clinic for the students.
- Partner with local communities to develop a source for safe water and a sanitation system.
- Establish a clinic or hospital or a facility that focuses on a special needs group such as families affected by leprosy or underserved women.
- Gather and donate medical equipment or supplies.
- Locate areas needing medical assistance and recruit fellow Rotarians with medical expertise to visit the area and provide their services at no charge.

It has been realized that ICT can help reduce disparities between the services available in urban and rural areas and reduce the costs involved in transporting patients to urban facilities. They can be deployed in support of actions to limit the impact of the specific critical problem of AIDS.

### *Population Related Programmes*

#### HEALTH AND FAMILY PLANNING CAMP:

#### Service ideas

- Conduct or sponsor women's health seminars in the community, focusing on reproductive health, prenatal care, and the benefits of delaying childbearing past adolescence and of spacing children, if appropriate.
- Arrange transportation for underprivileged mothers to attend health clinics and seminars.
- Sponsor a community health fair providing senior citizens a free blood pressure check, eye exam, diabetes screening, and other services.
- Develop a community-awareness campaign aimed at warning young people about the consequences of teenage pregnancy and sexually transmitted diseases while promoting self-esteem.
- Sponsor a micro credit program to provide loans to small-business entrepreneurs, particularly women.
- Conduct a literacy program focusing on girls, or establish a scholarship fund for girls that would cover the costs of school fees, uniforms, books, and other materials.
- Develop child care programs for preschoolers so that their older sisters would be free from babysitting duties to attend school.
- Invite a speaker to educate about population and development from a global perspective.

*We have made available, within our capability, ICT Enabled Health Care Networking during the year 2006-7, in our areas of operation.*

### ENVIRONMENT & DEVELOPMENT

The area the Institute operates in has been very green one. On one side it is connected to the hills and mountains of Nepal, on the other it is very much in the Gangetic Plains famous for its greenery and rich bio-habitat. With the development it started losing it. As Institute has been actively involved with

medicinal and herbal drugs and medicines, it has been seriously active in Biodiversity & conservation, Identification, Screening of herbs, environment awareness & plantation programmes.

#### Service Ideas

- Support the creation of urban gardens, parks, woodlands, and greenbelts.
- Arrange a cleanup day along a river, lake, or ocean shore in your community.
- Promote the use of public transportation and ride-sharing.
- Assist poor communities to obtain safe water and sanitation systems.
- Publicize community health training that addresses the relationships between safe water, sanitation, and health.
- Organize a community program to collect and sort glass, paper products, and other recyclable items.
- Support innovative educational programs that emphasize the importance and interdependence of the ecosystem.
- Sponsor a service project that provides agricultural training, appropriate tools, and capital resources to small farmers.
- Give awards to local businesses or industries for ecologically sound extraction, production, design, packaging, and waste disposal practices.

#### MEDIA, ARTS & CULTURE : Contributing to Human Freedom

The Internet Technologies unit of the Institute is responsible for the Interactive Media Lab (IML). A recent upgrade in the IML involves a completely redesigned audio-video digitizing facility. The room allows users to convert video and audio into content that can be viewed and heard on the web. This has been a very popular addition for faculty and students looking to create permanent archives of their work. In addition, a new 35mm slide and negative scanner was added to the Lab. This has been a valuable asset for making electronic copies of valuable research photographs. In order to ensure that multimedia software is cutting edge, there were a total of five different upgrade versions of the software in the IML. Institute has been involved, during the last three years in:Script Preparation on National Integration,Script Preparation on Elementary & adult Education,Script Preparation on Cultural Heritage,Footage Compilation,Promotion of Folk Genres,Exhibition & Archivation of Paintings & Other. Preservation & Digitization.

#### CAPACITY BUILDING: *Towards Sustainable Livelihood*

##### Service ideas

- Establish a micro credit bank or revolving loan fund to help residents start or expand small businesses.
- Make available appropriate technology tools, expertise, and training to farmers to help increase their harvests, and encourage them to assist neighboring farmers.
- Provide vegetable seeds and training to impoverished families to enable them to raise food in their own gardens.
- Sponsor a land-use survey to determine how agricultural production might be increased through irrigation, fertilization, cultivation, and other means.
- Provide low-cost housing for homeless or extremely low-income families.
- Establish a hot lunch program for disadvantaged children at a local school.
- Identify children in the community whose families cannot afford to send them to school and arrange to pay for their tuition and fees.
- Organize a club for disadvantaged youths to provide vocational training, job placement, mentoring, and fellowship, and instill self-esteem.
- Collect donated coats and other clothing in good condition that can be provided to impoverished children and their families.

#### TOWARDS SUSTAINABLE LIVELIHOOD

To create sustainable employment opportunities for the youth and others, extensive training is being provided in various skills, particularly tailoring, running of provision stores, bee-keeping. Every year we select a small group of farmers for training in beekeeping.

They are sent specially for training in this skill to experts in Nichlaur and Nautanwa blocks of MaharajGanj. Upon their return, they impart the knowledge gained to their ilk. Bee-keeping has become quite a lucrative profession in Pharenda, MaharajGanj, Nautanwa Blocks and Siddharth Nagar.

Farmer training programmes that enable them remain in sync with the most modern agricultural practices, demonstration plots, soil testing facilities, providing quality seeds, teaching them inter-cropping – forms the spectrum of our work. These we do towards aiding farmers attain optimum farm productivity. Tens of thousands of farmers have been trained by our teams and many more continue to

enlist with us. To aid the farmers further, we have begun a systematic programme of farm-well recharging, which has facilitated the irrigation process immensely.

Our teams continue to act as catalysts, enabling farmers' access resources that are available to them through various schemes launched by the Government. This process lifts the farmer's ability to earn well, given a normal monsoon. Kumbhars (Potters) at work in Institute's region of operation especially from MaharajGanj. Their clay-ware, especially the Art works have gained international acclaims and Institute has been quite active in providing aids and supports to such artisan and to preserve and nurture the genres.

During the period under review the society converted 10 acres of waste land of Gorakhpur using the bio-dynamic techniques into fertile land. The society took help of the agricultural and bio-technology scientists in doing this incredible job. The farmers were further demonstrated the techniques of preparing Cow Pat Pit and bio compost. The society distributed samples of developed seeds to the farmers.

#### *ICT Enablement*

The ICT enabled development, which was launched in April 2000 by the Global Synergetic Institute, aims to create an International network on the Local Management of Research and applications in selected priority areas, Agricultural Biodiversity, health, education, following regionally oriented preparatory process. Project has as its main objectives: to provide a forum for discussion and sharing of experiences; to contribute to the empowerment and strengthening of the groups involved; to increase awareness on the central importance.

This is a unique initiative involving local organisations the project has phases: (I) identification of interested groups and organisations, (ii) documentation of experiences, (iii) regional and international workshops.

#### ENTREPRENUERSHIP DEVELOPMENT PROGRAMME

The liberalization has opened plethora of opportunities for the enterprising people. The biggest bottleneck in the process of removal of unemployment is the preference of jobs to self employment. The society in an attempt to encourage more and more youths to come forward towards setting up their own ventures organized one day seminar at Gorakhpur. Over 30 Young men attended the seminar at Delhi Centre. The participants were guided regarding the various opportunities available in the field of business and commerce, engineering and technology, teaching and educational institutions and social service sectors. They were benefited a lot from this programme.

#### *Handicapped & Mentally Deficient*

#### WELFARE PROGRAMMES FOR THE HANDICAPPED

The society has been regularly involved in helping the disabled and handicapped persons by providing them necessary support both financially and morally. Effective steps are being taken to rehabilitate and make the disabled elf reliant. Some of these disabled persons are attending the typing and tailoring programmes also free of cost. This is a noble step taken by the society and appreciated by everyone.

The society has taken a number of steps including distribution of necessary equipments to the handicapped. Further, it has plans to establish a school for the .handicapped other measures taken by the society includes raising awareness about the handicapped so that they do not get separated in the society. The society organized a special sports event for disabled in which 20 disabled children participated. Prizes were distributed among the winners. Such competition helps in raising the level of self confidence of the disabled.

#### Service Ideas

- Present a program by a qualified speaker on subjects such as employment or rights of the disabled.
- Support a program to train the disabled for job interviews and to assist them in finding meaningful employment.
- Construct a professionally designed park that allows disabled and normal children to play together on specially designed equipment; install paths that support wheelchairs.
- Initiate sporting events for disabled youths in the area.
- Donate medical equipment such as wheelchairs, eyeglasses, hearing aids, crutches, and prosthetic limbs to assist the disabled in low-income countries.
- Finance or provide surgery or other necessary medical procedures to help a disabled person who lacks resources.

#### HELP OF DISABLED

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and make the disabled self reliant. Some of these disabled persons are attending the typing and tailoring programmes also free of cost. This is a noble step taken by the society and appreciated by everyone.

Institute has been committed to help and raise the disabled people, for it has been conducting Screening of handicapped people for Suitable Occupations and has been imparting with them Basic Training & Capacity Building. Institute has applied for registration with the Ministry of Welfare, Govt. of India and plans to involve vigorously in the above activities. It has plans to setup a Professional Development Center exclusively for Handicapped and disabled people.

## CHILD & WOMAN WELFARE

### WOMENS AWARENESS GENERATION PROGRAMMES

An awareness generation programme aimed at making women's aware about their health needs and nutrition was organized by the society at Gorakhpur, MaharajGanj, Kushinagar and Siddharth Nagar. The programme was attended by the rural women in large number and it was felt by the attendant that this kind of programmes is very useful in the villages where women awareness about their health needs is very low.

Considering very high level of reluctance on part of the villagers to adapt the family planning methods the population explosion has taken place causing deterioration in the available resources like Food, Education, Housing, employment opportunities etc. Help of audiovisual techniques was taken to make the presentation more effective. At the end of the camp condoms and contraceptive pills were distributed among the villagers.

## Urban Concerns

### Service Ideas

- Recognize that young people can too easily become either the victims or perpetrators of violence, and structure service efforts that focus on the needs of children.
- Utilize the workplace as an area to build community peace, assist in vocational training, and promote fairness and integrity in business practices.
- Create a service project addressing the needs of refugees, migrants, or immigrants in your community.
- Support a local shelter for victims of domestic abuse.
- Serve as mentors or tutors for young people in need of caring adult role models.
- Work with local schools to create a peer mediation program or present a conflict-resolution or peace education workshop to students.
- Sponsor alcohol-free festivals and dances to demonstrate you needn't be "high" to have fun.
- Conduct a community cleanup or tree-planting to improve the physical appearance of a neighborhood and instill a sense of pride in its residents.

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