



STARBUCKS CONTRIBUTION TO THE UN SUSTAINABLE DEVELOPMENT GOALS

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STARBUCKS CONTRIBUTION TO THE UN SDGs

In response to the increasing global challenges, in September 2015 the United Nations General Assembly adopted a set of 17 Sustainable Development Goals (SDGs) with the overarching objectives and ambitious timeline to end all forms of poverty, protect the planet and ensure prosperity for all by 2030. The scale of this endeavor goes far beyond the ability of a single country, private actor or even geographical region to cope alone with the challenge. The SDGs are a useful lens through which to view our social impact efforts, as we tackled these problems at scale.

Our 2016 Global Social Impact Report showed Starbucks vision for 2020 and beyond in the areas of coffee sustainability, greener retail and community engagement, and provides an opportunity for mapping to the UN SDG's. This new comprehensive set of goals includes the company's recent hiring commitments, planting trees, renewable energy and food rescue. The report also highlights the company's new plans to reduce the environmental impact of its cups, engage

partners in environmental leadership, and promote community service in its more than 25,000 stores.

These existing and future efforts map to well to the UN SDGs. The following document aims to provide an overview of Starbucks experience and commitments in creating positive impact for the people and the planet through the lens of the SDGs. Together with our 330,000 partners in 75 countries around the world and enduring strategic partnerships, Starbucks has worked to maximise its social impact in the areas of sustainable coffee, green retail, creation of opportunities and strengthening of communities.

The SDGs provide a critical template to ensure our efforts ladder up to something bigger and that our work is scaled for impact. We are looking forward to continue our journey in close collaboration with our partners in Europe and across the globe to bring our modest share and achieve progress towards the implementation of the Sustainable Development Goals.



<p>1 NO POVERTY End poverty in all its forms everywhere</p>	<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</p>
<p>2 ZERO HUNGER End hunger, achieve food security and improved nutrition and promote sustainable agriculture</p>	<p>10 REDUCED INEQUALITIES Reduce inequality within and among countries</p>
<p>3 GOOD HEALTH AND WELL-BEING Ensure healthy lives and promote well-being for all at all ages</p>	<p>11 SUSTAINABLE CITIES AND COMMUNITIES Make cities and human settlements inclusive, safe, resilient</p>
<p>4 QUALITY EDUCATION Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION Ensure sustainable consumption and production patterns and sustainable</p>
<p>5 GENDER EQUALITY Achieve gender equality and empower all women and girls</p>	<p>13 CLIMATE ACTION Take urgent action to combat climate change and its impacts</p>
<p>6 CLEAN WATER AND SANITATION Ensure availability and sustainable management of water and sanitation for all</p>	<p>14 LIFE BELOW WATER Conserve and sustainably use the oceans, seas and marine resources for sustainable development</p>
<p>7 AFFORDABLE AND CLEAN ENERGY Ensure access to affordable, reliable, sustainable and modern energy for all</p>	<p>15 LIFE ON LAND Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss</p>
<p>8 DECENT WORK AND ECONOMIC GROWTH Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p>	<p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</p>
	<p>17 PARTNERSHIPS FOR THE GOALS Strengthen the means of implementation and revitalize the global partnership for sustainable development</p>

STARBUCKS PROGRAM ALIGNMENT ACROSS THE SDGs

SUSTAINABLE COFFEE



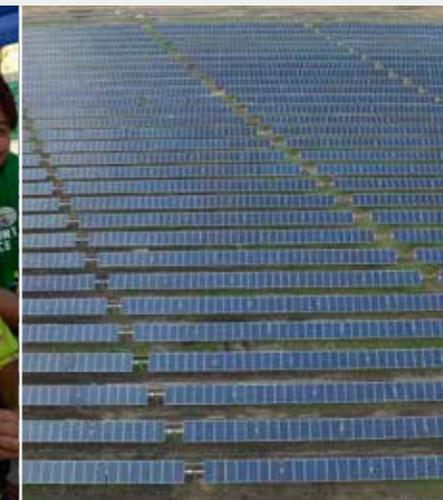
STRENGTHENING COMMUNITIES



GREENER RETAIL



CREATING OPPORTUNITIES



SUSTAINABLE COFFEE



\$50M in farmer loans by 2020

- > Starbucks' [Global Farmer Fund](#) is committed to provide farmers access to credit and improve livelihoods



Train 200,000 Coffee Farmers by 2020

- > [C.A.F.E. Practices](#) measures sustainability practices in coffee growing regions
- > C.A.F.E. Practices is held accountable by a third-party
- > C.A.F.E. Practices program tracks 249 indicators to assess the social and environmental performance of coffee farms, including:
 - leverage climate-smart agricultural practices
 - measure water access and treatment at Origin
 - measure against wage requirements
- > Starbucks' farmer support centers provide trainings on C.A.F.E. Practices standards which indicate fair treatment of laborers, and advise against zero tolerance indicators
- > C.A.F.E. Practices engages farmers in equitable treatment of all persons, regardless of gender



Provide 100 million trees to farmers by 2025

- > Starbucks' [One Tree for Every Bag](#) program invests in tree renovation at Origin to increase productivity and maintain coffee quality



Working with others to make all coffee 100% sustainable

- > Starbucks is committed to the [Sustainable Coffee Challenge](#) to make coffee the world's first sustainably produced agricultural product
- > For over 17 years, Starbucks has partnered with Conservation International to sustainably source its products
- > Through the Sustainable Coffee Challenge, Starbucks is partnering with the industry to commit to 1 billion trees, to go beyond its own commitment of 100 million trees, while developing shared principles for responsible renovation.

STRENGTHENING COMMUNITIES



Starbucks Foundation has awarded grants reaching approximately 47,000 direct and indirect beneficiaries since 2014

- > [Starbucks Foundation](#) grants are focused on poverty eradication in communities around the world
- > Starbucks Reserve Grants, offered at Origin, invest in projects such as access to water, health clinics, and more
- > Starbucks Foundation and Reserve Grants invest in WASH programs domestically and internationally
- > Starbucks Foundation and Reserve Grants may provide funds for infrastructure projects



Starbucks Supplier Diversity Program has grown to almost \$700 million annually

- > Through Starbucks [Supplier Diversity Program](#), women and minority-owned businesses are given the opportunity to scale their enterprises
- > Women-owner businesses are supported and pursued through the Starbucks Supplier Diversity Program



100% of Our Stores Worldwide Annually Participating in Community Service by 2020

- > Starbucks [Community Stores](#) and [Military Family Stores](#) invest in community growth and opportunities
- > Starbucks Community Stores invests in underserved communities and offers opportunities for employment and job readiness



Rescue 100% of Food Available to Donate by 2020 in U.S. Company-Owned Stores

- > [Starbucks FoodShare program](#) donates meals to local, community food banks and services to reach those experiencing food insecurity

GREENER RETAIL



Build and Operate 10,000 Greener Retail Stores Globally by 2025

- > Starbucks' [Green Retail Strategy](#) is committed to building green stores worldwide and to invest in water conservation



Invest in 100% Renewable Energy to Power Operations Globally by 2020

- > Starbucks Green Retail Strategy commits to 100% renewable energy use
- > Starbucks invests in renewable energy to minimize negative environmental impacts
- > Starbucks joins others in [RE100](#) to commit to renewable energy use
- > Starbucks investment in and to renewable energy use leads to sustainable consumption



Double the Recycled Content, the Recyclability and the Reusability of Our Cup by 2022

- > Starbucks aims to double the recycled content in the hot cup.
- > Starbucks remains committed to recycling and will work to double the number of stores and communities with access to cup recycling.
- > Starbucks will promote and incent the use of [reusable cups](#).

CREATING OPPORTUNITIES



Employ 100,000 Opportunity Youth by 2020, Employ 10,000 Refugees Globally by 2022, Hire and Honor 25,000 Veterans and Military Spouses by 2025

- > Starbucks is creating opportunities through commitments to hire Opportunity Youth, Refugees, and Veterans and Military Spouse.
- > Starbucks [Opportunity Youth](#), [Veterans](#), and [Refugee](#) hiring commitments are designed to provide global opportunities for all
- > Starbucks is working with 50+ companies to advance the [100K Opportunities Initiative](#)



Graduate 25,000 Partners by 2025

- > [Starbucks College Achievement Program](#) offers online 4- year education through Arizona State University for partners (employees)
- > Global partners have access to online educational tools and courses through Starbucks Global Academy



