Communication on Engagement (CoE)

Period covered
February 2018 – December 2019

Part I: Statement of Support by the Chief Executive

8 April 2019

Dear Mr. Secretary General,

The Hunger Project, on behalf of its offices in 22 countries worldwide, confirms its support of the United Nations Global Compact and a commitment to advancing its Ten Principles in the areas of human rights, labor and environment. This report is our first Communication on Engagement with the UN Global Compact.

This report includes our related practical actions and measurement of outcomes.

We will share this information with our stakeholders through our primary channels of communication.

In partnership,

Suzanne Mayo-Frindt
President and CEO
The Hunger Project
Part II: Description of Actions

- We challenge ourselves to ensure that each of our strategies builds on ten principles that we consider fundamental to ending hunger: human dignity, gender equality, empowerment, leverage, interconnectedness, sustainability, social transformation, holistic approach, and decentralization.

- Implement human rights-based approaches in all of our 12 program countries’ operations, in partnership with approximately 16 million local stakeholders annually.

- Women’s empowerment and gender equality trainings to eliminate discrimination, especially in employment, education and community-based decision making.

- Promote climate smart agriculture and environmental responsibility as precautionary approaches to environmental challenges.

- Assist local community leaders and citizens to build capacity and social accountability mechanisms for the achievement of sustainable development.

Part III: Measurement of Outcomes

The Hunger Project conducts participatory monitoring and evaluation that starts at the grassroots through community-led engagement. This creates a ‘feedback loop’ connecting our program performance with community expectations and goals. We ensure transparency and accountability in all stages of our data collection with the overall goal to recognize what works and what does not work (and why) within project implementation.

Activities and output indicators are tracked on a quarterly basis. We collect reliable primary data for outputs and outcomes (both qualitative and quantitative) from household surveys, focus group discussion guides and key informant questionnaires, as well as existing data from secondary sources. This allows us to critically analyze how our program communities compare to regional and national averages on human rights issues such as food security and access to healthcare.

Additionally, we use our Women’s Empowerment Index to measure multidimensional aspects of women’s empowerment and decreases in discrimination in program communities.
PROGRAM STATISTICS PER COUNTRY

**Africa**
We implement an integrated, gender-focused, holistic programming called “The Epicenter Strategy”. It achieves synergy among programs in health (including HIV/AIDS prevention), education, adult literacy, nutrition, improved farming and food security, microfinance, water and sanitation, and building community spirit with a momentum of accomplishment involving the entire population through community-led development.

**Benin**
- 18 “epicenters” (clusters of rural villages)
- 138 villages
- 311,073 persons
- 16 epicenters have food banks with a holding capacity around 20,000 kilograms

**Burkina Faso**
- 15 epicenters
- 189 villages
- 303,893 persons
- All 15 epicenters have food banks with an average capacity of 50,000 kilograms

**Ethiopia**
- 8 epicenters
- 195 villages
- 149,300 persons
- All 8 epicenters have food banks with an average capacity of 88,333 kilograms
Ghana
- 45 epicenter
- 494 villages
- 324,603 persons
- Total of 128,507 kilograms of food have been stored in the epicenter food banks

Malawi
- 12 epicenters
- 304 villages
- 183,559 persons
- All 12 epicenters have food banks with an average capacity of 60,000 kilograms

Mozambique
- 3 epicenters
- 9 villages
- 40,884 persons
- 2 epicenters have food banks with an average capacity of 100,000 kilograms

Senegal
- 10 epicenters
- 203 villages
- 164,979 persons
- Almost all epicenters have food banks and, in addition to the tens of thousands that can be stored at the epicenter, the average capacity is 35,285 kilograms

Uganda
- 11 epicenters
- 494 villages
- 287,807 persons
- 9 epicenters have food banks with an average capacity of 48,333 kilograms

South Asia
Bangladesh
- The country’s largest volunteer-based organization
- SDG Union Strategy empowers the local electorate and the elected Union Parishad
- Grassroots training and ongoing support of more than 145,000 volunteer animators, 40% of whom are women, who organize mass action campaigns in their areas
- Activities: reducing gender inequality; promoting youth leadership; strengthen local democracy; volunteer mobilization

India
- Intensive pre-election SWEEP (Strengthening Women’s Empowerment through Electoral Processes) programming during the fifth and final year of a state’s panchayat election cycle
- Increase visibility of women throughout the electoral process as citizens, voters, candidates and electoral officers and agents
• 1727 active panchayats
• 7,841 elected women representatives
• 6,651 volunteers trained (2018)

Latin America
Mexico
• 4 states
• Comprehensive, bottom-up, women-centered strategies
• Actions include opportunities to learn how to plan, implement and evaluate small-scale projects that will affect sustainable development within their families or villages

Peru
• In partnership with Chirapaq (Center for Indigenous Peoples’ Cultures of Peru)
• Indigenous Women’s Program to strengthen and empower networks of indigenous women’s organizations
• Food security and sovereignty
• Ñoqanchiq (“From Ourselves”) focuses on reaffirmation of cultural identity in indigenous girls, boys and young people
• Cultural and political advocacy

Conclusion
These activities represent our two-fold mission: to end hunger and poverty by pioneering sustainable, grassroots, women-centered strategies; and advocating for their widespread adoption in countries throughout the world. That advocacy role is carried out by our founding and serving as the secretariat of the Movement for Community-led Development. We see that these approaches - aligned with SDG 16’s call to “build effective, accountable and inclusive institutions at all levels” - must start at the community level. This movement now comprises 58 INGOs with total revenues of US$6 billions - working together with national governments to take these approaches to national scale.