COMMUNICATION ON ENGAGEMENT (COE) - FROM MARCH, 2017 TO MARCH, 2019

PART I. STATEMENT OF CONTINUED SUPPORT BY THE CHIEF EXECUTIVE OR EQUIVALENT

27th June, 2019

To our stakeholders:

I am pleased to confirm that African Rights Initiative International reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Prince Williams Oduro
Chief Executive Officer
PART II: DESCRIPTION OF ACTIONS

African Rights Initiative International (ARII) has been very active supporter with the UN Global Compact Ghana Network and has been very instrumental in shaping conversations around the Ten Principles. In the years under review, ARII organized two major events; Social Innovation Conference and Social Value Summit in support of the UN Global Compact. Our focus through the Social Value Summit was to get corporations to align their value with the Global Compact as we help them develop social value strategies. The Social Value Summit (SVS) brought together businesses and corporations, universities, investors, development and research institutions to develop social value strategies at all levels of their processes. We work to take strategic actions to advance broader societal goals.

The Social Innovation Conference brought over 300 global and rising leaders from the business, nonprofit and academic worlds for a time of no-excuses action, interaction and collaboration focused on social innovation, Sustainable Development Goals and entrepreneurship. It provided participants the best opportunity to learn best practices from organizations that are changing the way business and goodness intersect and heard from nonprofits leading the way in achieving the Sustainable Development Goals.

Establishment of the High-level Panel on Civil Society Innovation.

The Ghana civil society space faces a fundamental "business" challenge with so much reliance on donations and grants. With the critical role that civil societies play especially in achieving the UN Sustainable Development Goals and national development targets, the panel works to provide meaningful and practical innovative insights for nonprofits to support themselves through "competing" by creating and selling better products, services, or business models.

The panel whose membership is drawn from eminent individuals and organizational heads brings business and external perspectives to the work of civil society. The outcome of their biannual panel session is leading to the “Non-Profit Trend Report” which will be available for free for civil society organizations, social enterprises and corporations in Ghana every quarter, in 2020.

Second Lady of Ghana, H. E Samira Bawumia with the Dean of the School of Management, University at Buffalo, New York at the 2018 Social Innovation Conference. The conference brought over 300 change agents and global leaders together. (Picture by ARII Media)

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PART III. MEASUREMENT OF OUTCOMES

We are yet to do the assessment of the number of new UN Global Compact business participants resulting from ARII’s promotional efforts in Ghana.

ARII provides Expertise in civil society innovation, development of social value strategies, domestic resource mobilization aimed strengthening in-country support towards the achievement of the SDGs and Global Compact Ghana Network. Over 1,000 corporate, social entrepreneurs, non-profit and community heads strengthened with 100 non-profit organizations reached.

ARII has initiative Partnerships with the Ghana Network aimed to advance the UN Global Compact principles. The Ghana UN Global Compact Award to be organized with the Ghana Network will from 2020 recognize corporations and institutions that are innovative, exemplify best practice, and delivering sustainable benefit to communities and society in general in line with the UN Global Compact Goals.

The United Nations Global Compact Awards Ghana will recognize and elevates companies and institutions that have aligned their strategies and operations with the universal principles on human rights, labour, environment and anti-corruption, and taking actions towards the achievement of the Sustainable Development Goals and Greater societal good. The Awards will help the UN Global Compact Ghana Network and partners to work towards a specific target to drive change across all institutions and corporations in Ghana. By the Awards, we hope to set the lead in Africa with the largest corporations aligning their strategies to the UN Global Compact Goals.

The Award aims to educate the Ghana Corporate society about to the ten fundamental principles of the United Nations Global Compact and fosters fair and sustainable business policies and practices.

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It will also provide the platform to engage governments, departments and agencies on creating the best enabling environment to foster perfect relationship through policy recommendations. Focusing on the UN Global Compact goals, the Award aims to mobilize a national movement of sustainable companies and stakeholders to create the society we want. While recognizing and elevating corporations which have taken the lead it will also encourage other corporations to up their game.

As our team is also currently in partnership discussion with the UN Global Compact Ghana Network to host the 2020 Social Value summit aimed to;

a. Explore current and future actions by ARII, UN Global Compact Ghana Network and partners to catalyze the impact economies of the future.

b. Engage with the Global Centre’s partner working groups to define the path of the field and where future work should focus.

c. Create a unified vision for the development of impact investing ecosystems in Ghana and across Africa.

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We are at the forefront spearheading major transformation for vulnerable groups in Ghana and Africa; Our main fields and missions of the organization include: Child Protection, Internal Migration and Shelter, Poverty Reduction, Capacity Building, Agriculture Transformation, Clean energy, Health and Well-being, Water and Sanitation, STEM Education and Disability Right.