Communication on Engagement (COE)

Business Council on Climate Change (BC3)

Period covered by this Communication on Engagement
From: November 2017   To: November 2019

Part I. Statement of Continued Support

November 12, 2019

To our stakeholders:

I am pleased to confirm that the Business Council on Climate Change reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Maura Fallon-McKnight, Executive Director
The Business Council on Climate Change is a San Francisco-based multi-sector partnership dedicated to incubating, scaling, and sharing world-leading solutions to address climate change. As such, BC3 regularly engages member companies through organized learning and dialogue events, workshops and training for members on climate goals, corporate sustainability, and various UN initiatives including the UN Global Compact.

**BC3 achieves this through:**

- Hosting quarterly Council Meetings where members collaborate to drive collective action on climate change, and support each other in advancing their individual climate strategies at their own companies
- Facilitating monthly “Climate Target Setting” calls with our membership, where we discuss the opportunities and challenges that companies are encountering as they set new, more ambitious public targets to align with the 1.5 degree guidance
- Organizing BC3 Educational Events and webinars related to corporate sustainability and climate change
- Organizing working groups, such as our current Zero Waste working group

The Business Council on Climate Change also runs two programs that help advance individual actions around climate change and environmental impact.

- **Bay Area SunShares** - BC3 Administers a Bay Area wide “SunShares” group-buy campaign; partnering w/ over 35 cities, counties & large companies to encourage residential solar adoption, EV purchases and opting up to 100% renewable energy at home. SunShares enables nearly 1MW of solar to be installed annually across the Bay Area.
- **Pilot Program: Corporate Employee Engagement around climate change** - BC3 is developing a new program (launching Jan 2020) to engage employees and green teams at member companies around climate change issues/personal choices (at work & home) that contribute to regional climate goals.

The Business Council on Climate Change engages our membership to advance Global Compact special initiatives, such as recently promoting the Business Ambition for 1.5 degrees campaign to member companies in the runup to New York Climate Week in September 2019. At the time of this COE, four BC3 member companies -
Arup, Gap Inc., Salesforce, and Autodesk—have joined the UN Global Compact and committed to furthering its Ten Principles.

The Business Council on Climate Change regularly supports members in collective action on Global Compact-related issues, particularly as they relate to the environment.

Examples of such actions include:

- Collaboration with the Rocky Mountain Institute to support a groundbreaking aggregate Virtual Power Purchase Agreement (VPPA) deal by three member companies
- Four BC3 member companies provided a grant to the Marin Carbon Project to support pilot carbon sequestration efforts on Bay Area rangelands

### Part III. Measurement of Outcomes

#### BC3 Actions: 2019

- In January 2019, BC3 member companies Gap Inc., Salesforce, and Workday (in partnership with Bloomberg and Cox) collectively procured 42.5 MW of output from a 100 MW solar farm in North Carolina through VPPA deal. This project was one of a number of projects that emerged from BC3’s Energy and Carbon Leadership Group
- Four BC3 member companies provided a joint grant of $12,000 to the Marin Carbon Project to support pilot carbon sequestration efforts on regional rangelands. We continue to track this and other efforts to show demand/support for a carbon credit (or other mechanism) that would support future working lands carbon sequestration throughout the Bay Area
- Secured a $25,000 grant to scope the feasibility of San Francisco hosting a sustainable finance hub as a part of the UN Financial Centers for Sustainability ([www.fc4s.org](http://www.fc4s.org)), in order to facilitate the rapid and strategic financing of climate readiness, adaptation and resilience projects throughout the Bay Area
- Completed a pro bono consulting project to develop a new BC3 program delivery model for an annual employee engagement program to engage employees and green teams at BC3 member companies around climate change issues and personal choices that contribute to regional climate goals
BC3 Actions: 2018

- BC3 launched member Zero Waste/Local Source Reduction working group focusing on plastics reduction, food waste, and engaging employees in zero waste behaviors. Organized the first BC3 “Employee Climate Champions” event during the Global Climate Action Summit (GCAS). This working group continues today.
- Hosted a BC3 breakfast with the Quebec Climate/Business Delegation during the Global Climate Action Summit (GCAS).
- Organized a cross-company learning event on climate resilience and adaptation.
- Three BC3 member organizations (Whole Foods, Arup and SF Environment) launched the “MarketZero” pilot project to retrofit a local Whole Foods store to become a net zero energy building.
- Completed a successful SunShares campaign which enabled 924 kW of solar to be installed for 188 families.