



Design Through The Decades will be the premier attraction at the NARI Milwaukee Home & Remodeling Show, October 15-17, 2021.

Event sponsors will be a part of a major public relations push ahead of this event, driving consumers to the Home & Remodeling Show. NARI Milwaukee's 60th anniversary celebration will also be held adjacent to this attraction, affording sponsors additional industry exposure.

There are sponsorship packages available at every level, offering you the flexibility to choose the right level of exposure. **Thank you for your consideration!**

Premier Show & 60th Anniversary Sponsor • \$30,000

Give attendees and exhibitors an experience that will be remembered for years to come. This package can be customized to fit your business needs on the (nail) head.

- Complimentary Home & Remodeling Show tickets
- VIP parking passes for 2 vehicles for the duration of the show
- Tickets and reserved table/s at celebration event
- Opportunity to address audience at celebration event
- 5 Photo booklets
- Full page ad in celebration event program
- TV and radio appearance opportunity
- Facebook live interview
- Digital retargeting package towards consumers and/or industry
- Full page ad in Renovate, NARI's annual printed membership directory
- 1 Digital ad in event eblast to industry or consumers

Diamond Sponsor • \$15,000

- 50 Home & Remodeling Show tickets
- 30 Tickets to celebration event
- 5 Photo booklets
- Full page ad in celebration event program
- Digital retargeting package towards consumers and/or industry
- Full page ad in Renovate, NARI's printed membership directory
- 1 Digital ad in event eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

All packages include:

- Sponsor recognition throughout the fall show and 60th anniversary celebration
- Logo printed on event visuals where applicable
- Company name and/or logo listed on event website with hyperlink
- Social media recognition
- Acknowledgment in photo booklet

Sapphire Sponsor • \$7,500

- 50 Home & Remodeling Show tickets
- 20 Tickets to celebration event
- 5 Photo booklets
- Half page ad in celebration event program
- Digital retargeting package towards consumers and/or industry
- Half page ad in Renovate, NARI's printed membership directory
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity



Bag Sponsor • \$10,000

Two show exclusive opportunity!

- 8,000 recyclable/reusable show bags with company logo and NARI Milwaukee logo on one side. (Additional fee for logos per side) Bags used for both the Home & Remodeling Show and Spring Home Improvement Show
- 50 Home & Remodeling Show tickets

Consumer Lounge Sponsor • \$3,000

- Logoed signage in a lounge area on the show floor. Collateral allowed with pre-approval.
- 25 Home & Remodeling Show show tickets
- 4 Tickets to celebration event
- 2 Photo booklets
- Quarter page ad in Renovate, NARI's printed membership directory
- 1 Digital ad in eblast to industry or consumers

Exhibitor Hospitality Lounge Sponsor • \$3,000

- Logoed signage in exhibitor lounge
- Lounge includes free coffee for all exhibitors. Additional food and beverage can be negotiated into this package
- Opportunity to have a display and/or company materials available to all attendees in the lounge
- 20 Home & Remodeling Show show tickets

Home & Remodeling Show Ticket Sponsor • \$3,000

- Name and/or logo and hyperlink included on ticket landing page and home show ticket sales page
- 20 Home & Remodeling Show tickets

Show Entrance Sponsor • \$2,500

- Set up your own branded, visual display at the entrance to the home show
- Digital retargeting package towards consumers and/or industry
- 20 Home & Remodeling Show tickets

Exhibitor Wristband Sponsor • \$1,500

- Rubber wristbands with company name on them. Wristbands must be worn by all exhibitors during the show. If possible, wristbands will be made in sponsor's logo colors
- 10 Home & Remodeling Show tickets

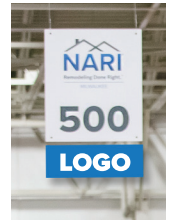
Floor Decal Sponsor • \$1,000

- 6 floor decals with your logo/name and branding placed on the floor throughout venue
- Limited quantities available

Aisle Sponsor • \$500 per aisle*

- Company name and/or logo printed on a rocker panel attached to the aisle signs
- Maximum of 8 available

**Need commitment by Sept. 15, 2021*



Sponsored Facebook Live • \$500 per post

- Dedicated Facebook Live from your booth (or pre-recorded video) during the show
- Posted with your business tagged as a sponsor

Sponsored Social Media Post • \$250 per post

- Dedicated social media post featuring up to 10 images and your message
- Posted with your business tagged as a sponsor

Premium Ad on Exhibitor Page • \$250 per ad

Premium ad placement on the home show exhibitor web page.

Ad includes:

- Image sized at 750 pixels wide x 400 pixels high
- Company name plus 100 words of text
- Up to two hyperlinks



LET'S WORK TOGETHER

Contact the NARI Milwaukee Office

414-771-4071 • michelle@narimilwaukee.org



NARI MILWAUKEE

• SPONSOR A DECADE •

Decade Sponsor • \$5,000

Your business will gain tons of visibility with consumers and NARI members when you become a decade sponsor.

- Logoed signage/floor decal representing decade of your choice
- 10 Tickets to celebration event
- 5 Photo booklets
- 25 Home & Remodeling Show tickets
- Quarter page ad in Renovate, NARI's printed membership directory
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

Six decades available, plus one room of the future sponsorship available.

Want to sponsor all the decades? Let's talk!

Anniversary Celebration Event Packages

Make a big impression at NARI's 60th anniversary celebration with these fun, exclusive sponsorship packages.

Grand Finale Sponsor • \$5,000

- Champagne toast for guests during celebration event's grand finale
- Logo and/or name imprinted onto balloons and integrated into a balloon drop
- 8 Tickets to celebration event
- 25 Home & Remodeling Show tickets
- 2 Photo booklets
- Digital retargeting package towards consumers and/or industry
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

Live Band Sponsor • \$2,000

- 4 Tickets to celebration event
- 2 Photo booklets
- 25 Home & Remodeling Show tickets
- Logo in eblast to industry or consumers
- Facebook live interview

Additional Sponsorship Options

Get the kudos by sponsoring the celebration fun.

Beverage Sponsor • \$1,500

Cocktail Napkin Sponsor • \$1,500

Hors d'oeuvres Sponsor • \$1,500

Decoration Sponsor • \$1,500

These packages include:

- Logo on related signage and/or physical sponsorship item
- 2 Tickets to celebration event
- 1 Photo booklets

All packages include:

- Sponsor recognition throughout the fall show and 60th anniversary celebration
- Logo printed on event visuals where applicable
- Company name and/or logo listed on event website with hyperlink
- Social media recognition
- Acknowledgment in photo booklet

Chapter Supporter Packages

Sponsor the NARI Milwaukee chapter directly and join the us for the party!

Gold Level Donor • \$2,500

- 6 Tickets to event
- 3 Photo booklets

Silver Level Donor • \$1,000

- 4 Tickets to event
- 2 Photo booklets

Bronze Level Donor • \$500

- 2 Tickets to event
- 1 Photo booklet