

Remodeling Done Right.™

Reaching out. Reaching customers. Reaching goals!

Partnership Opportunities

May 17 - 19, 2019

NARI Aurora Cancer Care House &

NARI Milwaukee Tour of Remodeled Homes





Exposure to a great team

The NARI Aurora Cancer Care House, is an exclusive showing Fri., May 17, of a high-end remodeled home done by a NARI Milwaukee professional. Together we will raise awareness of cancer research through exclusive entry into the home. Guests will be treated to a VIP experience with fine hors d' oeuvres and beverages, tours, entertainment while they meet and mingle with local celebrities.

The 20th annual Tour of Remodeled Homes runs from May 18-19 and allows attendees to walk through stunning homes, expertly remodeled by NARI Milwaukee members, Southeastern Wisconsin's top home improvement professionals! Projects will showcase the latest trends in design, technology, sustainability, landscaping and more. A portion of the proceeds and ticket sales will go to Aurora Cancer Care to support innovative research and individualized care . Visit www.narimilwaukee.org for more detailed information.



Exposure to a great team

About NARI Milwaukee

NARI Milwaukee is an elite association of the best home improvement and remodeling professionals in the area and a trusted resource for consumers. Since 1961, NARI Milwaukee has promoted ethical conduct, professionalism, and sound business practices in the remodeling industry and education for the consumer. Consumers should have confidence when selecting a NARI Milwaukee contractor for their home improvement project. For more information, visit narimilwaukee.org.

About Aurora Cancer Care

Aurora Health Care is a 33-year-old organization serving Wisconsin and northern Illinois with 15 hospitals, more than 150 clinics, 70 pharmacies in 30 communities. As a not-for-profit, and all-for-people health care provider, Aurora Cancer Care uses raised funds for innovative research and individualized care. Through its strong brand, one in four newly diagnosed cancer patients of the more than 33,000 individuals diagnosed with cancer in Wisconsin each year, seek professional care at Aurora. Their innovative care with a focus on survivorship yields a high quality and high quantity of donor advocates. For more information on the Aurora Cancer Care visit give.aurora.org/cancer.



Exposure to a great team

When you support the NARI Aurora Cancer Care House & NARI Milwaukee Tour of Remodeled Homes, you are not only treated to a memorable experience, but you also get the benefits of a strong media and public relations presence!

- Event promoted through various media partners.
- E-mail blasts to over 11,000 Aurora engaged followers with an average read rate of 25%.
- E-mail blasts to more than 10,000 NARI Milwaukee members and followers, with an average read rate of 37%.
- Supported and promoted through various Milwaukee outlets through press releases and media pitches.
- Regular posts on Facebook, Twitter and other social media pages, including cross-promotion with our top sponsors.
- Behind the scenes insight into cutting edge medical advances in cancer through private tours or presentations.

Take Advantage of the NARI Aurora Cancer Care House & NARI Milwaukee Tour of Remodeled Homes to:

- Create a custom, only for your business sponsorship.
- Cultivate clients by stewarding them at this high-end event.
- Reward employees for a team outing.
- Expand your brand or product to a key demographic.



Sponsor - \$20,000

The Premier Sponsor is treated to all aspects of the NARI Aurora Cancer Care House and Tour of Remodeled Homes promotions. We will work with your team to tailor this sponsorship to your marketing objectives so your brand comes to life in this three-day event. In addition, your name/logo will be included in:

- Radio and billboard advertising.
- Print materials distributed through direct mail, vendor partners.
- Full page color ad outside back cover in the NARI Milwaukee Resource Guide with 7,000 copies printed.
- Resource Guide sponsor section with 7,000 copies printed.
- Digital ad on the event's website with hyperlink to company website.
- Digital ad included in email blasts.
- Full page ad and recognition in NARI Milwaukee e-newsletter.
- Featured prominently on all event signage.
- Opportunity to brand a unique area of the event as exclusively yours.
- Opportunity to distribute product or giveaways during the event.

Plus:

- 20 tickets to the NARI Aurora Cancer Care House.
- NARI Aurora Cancer Care House VIP pre-reception for 4.
- 40 tickets to the NARI Tour of Remodeled Homes.



Sponsor - \$10,000

Name/logo included in:

- Print materials distributed through direct mail, vendor partners.
- Full page color ad in the NARI Milwaukee Resource Guide with 7,000 copies printed.
- Resource Guide sponsor section with 7,000 copies printed.
- Digital ad on the event's website with hyperlink to company website.
- Featured on all event signage.
- Half page ad and recognition in NARI Milwaukee e-newsletter.
- Opportunity to brand a unique area of the event as exclusively yours.
- Opportunity to distribute product or giveaways during the event.

Plus:

- 10 tickets to the NARI Aurora Cancer Care House.
- NARI Aurora Cancer Care House VIP pre-reception for 2.
- 20 tickets to the NARI Tour of Remodeled Homes.

Sponsor - \$5,000

Name/logo included in:

- Print materials distributed through direct mail, vendor partners.
- Half page color ad in the NARI Milwaukee Resource Guide with 7,000 copies printed.
- Resource Guide sponsor section with 7,000 copies printed.
- Digital ad on the event's website with hyperlink to company website.
- Featured on all event signage.
- Recognition in NARI Milwaukee e-newsletter.

Plus:

- 6 tickets to the NARI Aurora Cancer Care House.
- 12 tickets to the NARI Tour of Remodeled Homes



Sponsor - \$3,500

Name/logo included in:

- Quarter page color ad in the NARI Milwaukee Resource Guide with 7,000 copies printed.
- Resource Guide sponsor section with 7,000 copies printed.
- Digital ad on the event's website with hyperlink to company website.
- Recognition in NARI Milwaukee e-newsletter.

Plus:

- 4 tickets to the NARI Aurora Cancer Care House.
- 10 tickets to the NARI Tour of Remodeled Homes.

Sponsor - \$1,250

Name/logo included in:

- Resource Guide sponsor section with 7,000 copies printed.
- Digital ad on the event's website with hyperlink to company website.
- Recognition in NARI Milwaukee e-newsletter.

Plus:

- 2 tickets to the NARI Aurora Cancer Care House.
- 8 tickets to the NARI Tour of Remodeled Homes.

NARI Aurora Cancer Care House Individual ticket - \$150

NARI Tour of Remodeled Homes Individual Ticket - \$20



Custom sponsorships for a unique twist!

We look forward to brainstorming with you to activate your brand in a meaningful way to the more than 200 attendees at the NARI Aurora Cancer Care House and NARI Tour of Remodeled Homes. Examples include, but are not limited to:

- Entertainment (music) sponsor
- Food sponsor
- Wine sponsor
- Beverage sponsor
- Ticket sponsor
- Napkin sponsor
- Valet sponsor
- Volunteer sponsor
- Printing sponsor
- Celebrity sponsor

And so much more...

Contact us to find something that works for you!

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