



NARI Milwaukee Advertising Contract



1. Advertising Space Rates

Full Color Ads

Outside Back Cover	\$1,800	1/2 Page	\$1,100
Inside Back Cover	\$1,700	1/4 Page	\$600
Inside Cover Left	\$1,700	1/8 Page	\$400
Inside Cover Right	\$1,700	Special Position	add 20%
Full Page (trim size 8.375 W x 10.875 H)	\$1,600		

2. Mechanical Requirements for ad supplied by advertiser: Book Size 8-3/8" wide x 10-7/8" high

Full Page	7-3/4" wide x 10" high (ads may bleed – allow 1/4" margin for bleed, no bleed 8x10.5")
1/2 Page	7-3/4" wide x 4-3/4" high
1/4 Page	3-1/2" wide x 4-3/4" high
1/8 Page	3-1/2" wide x 2-1/4" high

3. General Conditions:

Eligibility: Only NARI Milwaukee members may advertise in the NARI Milwaukee Tour of Remodeled Homes Resource Guide or other marketing piece (print or digital) as determined by NARI Milwaukee.

Closing Date: Contract and artwork must be received by NARI Milwaukee's agency by March 29.

Her & Himsel

270 E Highland Ave. Suite D

Milwaukee, WI 53202

414-688-3612

Payment: Due with submission of contract, non-refundable. Rates are net -- no agency cash or discounts.

4. Contract - Please Reserve: (check one of the following)

- Outside Back Cover
- Inside Back Cover
- Inside Cover Left
- Inside Cover Right
- Full Page

Member/Advertiser: _____

Contact: _____

Address: _____

City: _____

Phone: _____ Email: _____

Type of Card: MC/Visa/Discover/AmEx: _____

Card # _____ Exp. _____ CCV: _____

5. Signature of Authorized Representative: _____

Solicited by: (NARI Milwaukee Member's Name): _____

1/2 Page

1/4 Page

1/8 Page

Special Position

I am interested in Her & Himsel preparing my ad. Please call Her & Himsel to discuss rates for any production work. 414-688-3612

Please forward with payment to NARI Milwaukee 11815 W. Dearborn Ave. Wauwatosa, WI 53226 or fax to 414-771-4077 along with credit card payment. Publisher reserves the right to reject or edit any advertisement. Advertising questions would be directed to Her & Himsel 414-688-3612.

Signature: _____ Date: _____