

**MINUTES**

**UNIVERSITY OF WASHINGTON  
BOARD OF REGENTS  
Finance and Asset Management Committee**

**February 12, 2015  
142 Gerberding Hall**

Call to Order and Attendance

Committee Vice Chair Regent Harrell called the meeting to order at 8:30 a.m.  
Committee Members Present: Harrell (Vice Chair) and Blake  
Other Regents Present: Ayer, Brown, Jaech, Rice, Riojas, Simon  
Regent Ayer, Board Chair, served as an alternate to the Committee.

Consent Agenda and Approval of Minutes

Regent Harrell asked if items F-1 and F-2, and the minutes from the Committee meeting on January 8, 2015, as distributed, could be considered on the Consent Agenda. Hearing no objections the Committee moved to item F-3.

Burke Gilman Trail Corridor Phases 1 and 2 – Action Taken Under Delegated Authority to Revise the Design Team for Phase 1 and Request a Change in the Architect for Phase 2 (Action) (Item no. F-1)

Approve Amendment to the Effective Date of the University of Washington 401(a) Supplemental Retirement Plan (Action) (Item no. F-2)

UW One Capital Plan (Information only) (Item no. F-3)

Paul Jenny, Senior Vice President of Planning & Management, described upcoming capital projects and thanked Regent Shanahan for supporting the new reporting process.

Efficiencies Item – Office of Organizational Excellence (Information only) (Item no. F-4)

Ruth Johnston, Associate Vice President and Chief of Staff, Planning & Management, described the Office of Organizational Excellence. Regents asked about the background of the staff, and heard they had training and education in business, organizational development, psychology, and other social sciences. There is no single structure or protocol for enhancing efficiency, but rather it is dependent on the unit being supported. Johnston reported the Office of Organizational Excellence is receiving increasing and more complex requests, and attributes much of its success to including faculty and staff in the process. A future project will be to explore the role of the administrator in units and examine administration in general. This office was termed a “hidden gem.”

Portage Bay Insurance Annual Report (Information only) (Item no. F-5)

Elizabeth Cherry, Executive Director, Risk Management, described the history of Portage Bay Insurance’s (PBI) risk financing model. She highlighted the program’s increased focus on risk governance and evidence-based mitigation. Regents asked about the makeup of the Board, specifically why it is comprised of internal rather than external members. Ms. Cherry said PBI

needs involvement from premium-paying UW departments, but will look into having more external members on the Board. Regents asked about how to interpret the financial data presented in the item. UW has a conservative funding model. Benchmarked against other schools, Ms. Cherry said large universities frequently have captive insurance companies while smaller universities frequently participate in consortia. The premiums are one-third of those in the commercial insurance market.

University Advancement Return on Investment Report for FY 14 (Information only) (Item no. F-6)

Walt Dryfoos, Associate Vice President, Advancement Services, reviewed the materials about Advancement's return on investment.

Intercollegiate Athletics Annual Financial Report for FY 14 (Information only) (Item no. F-7)

Scott Woodward, Director of Athletics, and Robert Sasaki, Senior Associate Athletic Director and Chief Financial Officer, reviewed the financial report for Intercollegiate Athletics. Regents asked about helmets and concussions in football, and other sports, and about the Title IX subsidy. In answer to a question about helping student-athletes enter more competitive majors, Woodward replied practice time and other commitments are also an issue for the Pac-12 and NCAA. Woodward mentioned students are being included in the NCAA governance process. Provost Cauce said she is exploring the possibility of creating a student advisory board for student athletes. Concerns were expressed about continuing gate revenue while competing with high quality television broadcasts of athletic events. Regents asked about the price elasticity in premium seating areas and Woodward expressed caution, saying he consults with the Tyee Board on pricing.

Adjourn

Hearing no other business to come before the Committee, Regent Harrell adjourned the meeting at 9:45 a.m.

*Approved at the meeting of the Committee on March 12, 2015.*