OUR RECOMMENDATIONS

In mockups of the City’s home page, we illustrate the following redesign suggestions:

• Display information on the home page that relates to topics people actively seek
• Reduce the size of the search bar and position it in the top right corner to encourage people to view the content on the home page and scroll
• Present a clean layout and spotlight upcoming activities and events to engage with the public
• Separate news stories from events
• Use color coded tags to help people identify topics of interest and navigate the site
• Use photos to help visualize calendar events