

# BUSINESS AND INDUSTRY PARTNER WITH THE UW



The University of Washington is an economic, academic and innovation powerhouse. Let us help your company take advantage of the wealth of resources we have to offer.

## BUILD EMPLOYEE SKILLS AND KNOWLEDGE

From one-day seminars to certificate and degree programs, the UW offers an array of opportunities for professional development and continuing education. Disciplines for continuing education include business management, engineering, communication and media, health and medicine, technology and much more. Designed to meet the needs of working adults and their employers, our continuing education programs offer evening, weekend and online options. We also collaborate with companies to tailor existing programs and develop new ones that meet professional development goals and prepare employees to tackle workplace challenges.

## SPONSOR RESEARCH

As the #1 public university recipient of federal research funds in the United States, the UW is an optimal environment for our faculty — and the graduate students under their mentorship — to discover next-generation solutions to today's problems. We invite you to sponsor research and partner with faculty to conduct research and produce innovations that will strengthen your business. Companies can obtain the rights to inventions resulting from sponsored projects.

## TAP TALENT AND EXPERTISE

The UW, ranked as the most innovative public university in the world by Reuters, is home to almost 5,000 faculty members, many of whom have diverse experience in basic and applied research, consulting and collaborating with industry, and translating discoveries to products, processes and services that benefit millions of people. Those faculty members also train some of the best and brightest students in the world. Our students — from history to health sciences, biology to business — have the critical thinking, intellectual curiosity, hands-on experience and drive to be an asset to your business. Whether you're looking for an intern, an employee or a faculty collaborator, let us help you connect to the talent.



## LICENSING AND TECHNOLOGY TRANSFER

Combining business, technical and intellectual property experience, the UW's CoMotion works with established companies and startups to extend the impact of innovations through commercialization and technology transfer. CoMotion also supports the creation of companies based on UW research. The UW has spun out more than 260 companies, including 77 startups in the last five years. We have the experience and infrastructure to help you license UW technologies, protect inventions from your sponsored research projects or finance a new company.

## JOIN CORPORATE AND INDUSTRY PROGRAMS

Interact, collaborate, exchange ideas and network with faculty, students and your industry colleagues. The UW hosts a number of corporate and industry affiliate programs across a wide variety of disciplines, including engineering, health sciences, and information sciences and management. Members of our affiliate programs are ideally positioned to stay abreast of UW research, build relationships with faculty, discover opportunities to collaborate or sponsor research, gain access to research facilities, license IP and hire students.

## MARKET YOUR COMPANY

As a multi-campus university with a world-class health system, the UW is a focal point of the Puget Sound region's intellectual and cultural life and a key contributor to Washington's increasingly global reputation as a center of innovation. Marketing and underwriting opportunities provide companies the chance

to connect with our highly engaged audiences, including more than 59,000 graduate and undergraduate students, 50,000 continuing education students, and 30,000 faculty and staff.



## GIVE AND GROW OUR STRENGTHS

The UW supports more than 100,000 jobs each year, and ranks among the top schools in the nation for commercialization and licensing technology. We play a critical role in sustaining Washington's competitiveness in many fields and preparing citizens to participate in a strong regional economy. Through philanthropy, you can help build upon our strengths and contribute to the economic vitality of our region. Whether it's seeding basic research or increasing student access to and success in our premier programs, we can help you make the gift that will realize the greatest benefits to students and faculty, the citizens of our state and the businesses and industries that rely on the UW for discovery, innovation and talent.

## CONTACT

### Tamara LaFrance

Senior Director, Corporate & Foundation Engagement  
tlfrance@uw.edu | 206.616.3702