TRADITIONAL APPROACH TO STRATEGY
IMPORTANCE OF STRATEGY
NEW APPROACH TO STRATEGY
DIGITAL WORLD & PACE OF CHANGE
THEORY INTO PRACTICE
GUIDING PRINCIPLES

> Adapt and change easily
> Link to business strategy/goals/outcomes
> Enable communication across the organization and the UW
> Drive alignment
Framework and process had to be:

- Simple
- Clear
- Achievable
## Strategy Statement:

### Vision:

Change Drivers | Initiatives | Outcomes
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v.0.0 updated m/d/yy - Indicate status here
The UW-IT strategy practice encourages living strategy documents at multiple levels:

- **Strategic Areas of Focus**: Focus for all UW-IT
- **Strategic Goals**: Strategies for each of the seven goals in the strategic vision
- **Strategic Service Portfolio**: Strategies for ~30 business services to deliver on UW-IT strategic goals
- **Service Offerings**: Planning/roadmaps for each service offering in the UW-IT service catalog
DIRECTION

UW-IT focus:

> Advancing a data-driven environment
> Managing risk
> Creating capacity
CRITICAL SUCCESS FACTOR
INCLUSION AND PARTNERSHIP
CALL TO ACTION

CO-CREATE STRATEGY

LEARN TOGETHER

ADVANCE FOCUS AREAS

Enable Innovative Teaching & Learning

IN 2018 WE WILL FOCUS ON:

Advancing a Data-Driven Environment
Managing Risk
Creating Capacity
WE DON’T NEED A STRATEGIC PLAN

WE NEED A STRATEGY MANAGEMENT PRACTICE