

TIPS FOR EFFECTIVE LEGISLATIVE ADVOCACY

Joe Dacca
Director
State Relations



YES, YOU CAN

- > Engage in the political process as a private individual using private resources
- > Educate elected officials and state government leaders on a policy issue or serve as an “expert” on a policy
- > Respond to direct legislative requests for information
- > Directly lobby a legislator (or executive) as a UW employee using UW resources as long as you report it with the PDC
 - Direct lobbying typically means asking for something (policy, funding, etc.) or asking them *not* to specifically do something
- > Lobby a legislator on a personal topic using your UW affiliation as long as you lobby on your own time and explicitly state you are speaking for yourself and not the University
- > **Please coordinate UW advocacy with the State Relations Office**



NO, YOU CAN'T

- > Engage in grassroots lobbying as a UW employee using UW resources
 - Grassroots lobbying typically includes a “call to action” in support of specific funding or policy change
- > Participate in political campaigns during work hours or donate to campaigns using public funds
- > Work to pass or defeat a ballot initiative using UW time or resources



MEETING WITH A LEGISLATOR OR TESTIFYING BEFORE A COMMITTEE

- > Be early – things move quickly during session
- > Be concise – time in session is precious
- > Be flexible – schedules often change
- > Be gracious – do not disparage other institutions, programs, legislators, or political parties
- > Use concrete examples that connect policy & funding to the needs of the state and its residents
- > If you don't know the answer, that's ok, we'll find it together and follow up



2019 UW STATE LEGISLATIVE AGENDA

Joe Dacca
Director
State Relations



2019 SESSION AT A GLANCE

- > A “Democratic Trifecta” exists in Olympia, with Democrats controlling the House, Senate, and Governor’s Mansion
- > In the 2018 Election, Democrats picked up seats in both the House (57-41) and Senate (28-21)
- > Sen. Andy Billig (LD 3) will serve as the new Senate Majority Leader, Rep. JT Wilcox (LD 2) will serve as new Minority House Leader Speaker Chopp & Leader Schoesler will continue in their leadership roles
- > 105 Day (long) session, the 2019-21 budget will be decided
- > Big legislative topics will include mental health, affordable housing, homelessness, climate, and taxes
- > Uncertainty in Washington DC may spur action in Olympia



UW 2019 LEGISLATIVE AGENDA – PART 1

Operating Budget Priorities:

- > **Compensation:** We request two 4% raises for faculty and pro staff, that our CBAs are approved in full, and that state funding be increased to cover 50% of employee compensation and central service expenses (aka. the “fund-split”).
- > **STEM Degrees & Programs:** We request state support to produce more STEM degrees for WA students and employers.
 - **Bothell: \$1.5M** to add degree capacity to support the biomedical Innovation Partnership Zone (IPZ) near campus;
 - **Seattle: \$8M** to add enrollments to and increase graduates from the College of Engineering & maintain the STARS program;
 - **Tacoma: \$1.81M** to establish B.S. programs in mechanical and civil engineering.



UW 2019 LEGISLATIVE AGENDA – PART 2

Operating Budget Priorities (Continued):

- > **Data Science Education for Non-STEM Majors: \$4M** to teach data science and analytics to 1,200 non-STEM students each year starting FY21;
- > **UW Center for Human Rights: \$375K** to support the center, which is working in collaboration with advocates and policymakers to improve human rights outcomes in WA state;
- > **Center for Advanced Materials and Clean Energy Technology (CAMCET): \$2M** to support operations of the nation's premier open-access facility for sharing academic and industry-relevant clean energy research instrumentation and technology.



UW 2019 LEGISLATIVE AGENDA – PART 3

UW Health Care Safety Net Support:

- > UW Medicine and the UW School of Dentistry play major roles as “safety-net” health-care providers for low-income Washingtonians at Harborview Medical Center, UW Medical Center, and UW Dentistry Clinics.
- > We requested state support to help continue our mission of caring for a disproportionate share of Medicaid, Medicare and uninsured patients from across the state and region.



UW 2019 LEGISLATIVE AGENDA – PART 4

Capital Budget Priorities:

- > \$70M to construct a health sciences education building in Seattle;
- > \$35M to construct a STEM education facility at UWB in partnership with Cascadia College;
- > \$4M to design an academic innovation building at UWT;
- > \$5M to design an interdisciplinary teaching and research facility for the College of Engineering in Seattle;
- > \$1M in pre-design funds to plan replacement needs for the Magnuson Health Sciences Center in Seattle.



PLEASE AND THANK YOU

- > Fill out legislative analysis in BillTracker when asked
- > Get your fiscal notes in on time
- > Be a problem solver – remember we're all on one team
- > If you are lead on a major bill or issue, provide day and evening contact information so we can get a hold of you
- > If you plan to visit Olympia, please give us a heads up
- > If you need me and can't get in touch with me, don't panic – call Morgan or Maggie!



QUESTIONS?

State Relations Team Contact Info:

Joe Dacca

daccaj@uw.edu | (206) 390.3176

Morgan Hickel

mhickel@uw.edu | (206) 303.8864

Maggie Yuse

myuse@uw.edu | (360) 259.5747

