TIPS FOR EFFECTIVE LEGISLATIVE ADVOCACY

Joe Dacca
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State Relations
YES, YOU CAN

> Engage in the political process as a private individual using private resources

> Educate elected officials and state government leaders on a policy issue or serve as an “expert” on a policy

> Respond to direct legislative requests for information

> Directly lobby a legislator (or executive) as a UW employee using UW resources as long as you report it with the PDC
  - Direct lobbying typically means asking for something (policy, funding, etc.) or asking them not to specifically do something

> Lobby a legislator on a personal topic using your UW affiliation as long as you lobby on your own time and explicitly state you are speaking for yourself and not the University

> **Please coordinate UW advocacy with the State Relations Office**
NO, YOU CAN’T

> Engage in grassroots lobbying as a UW employee using UW resources
  > Grassroots lobbying typically includes a “call to action” in support of specific funding or policy change

> Participate in political campaigns during work hours or donate to campaigns using public funds

> Work to pass or defeat a ballot initiative using UW time or resources
MEETING WITH A LEGISLATOR OR TESTIFYING BEFORE A COMMITTEE

> Be early – things move quickly during session

> Be concise – time in session is precious

> Be flexible – schedules often change

> Be gracious – do not disparage other institutions, programs, legislators, or political parties

> Use concrete examples that connect policy & funding to the needs of the state and it’s residents

> If you don’t know the answer, that’s ok, we’ll find it together and follow up
A “Democratic Trifecta” exists in Olympia, with Democrats controlling the House, Senate, and Governor’s Mansion

Rep. Laurie Jinkins (LD 27) will serve as the Speaker of the House
- Sen. Andy Billig (LD 3), Sen. Mark Schoesler (LD 9), and Rep. J.T. Wilcox (LD 2) will continue in their leadership roles

Sen. Emily Randall (LD 26) is the new Senate Higher Education & Workforce Development Committee Chair
- Rep. Drew Hansen (LD 23) will remain the House College & Workforce Development Committee Chair

60 Day (short) session focused on the supplemental budget, which applies fixes to the biennial budget passed last session

Big legislative topics will include transportation, data privacy, behavioral health, and taxes
**UW 2020 LEGISLATIVE AGENDA**

Operating Budget Priorities:

> **Maintenance and Operations (M&O) for the Hans Rosling Center for Population Health:** $3.8M to fill the gap needed to maintain this important public asset, which is scheduled to open fall of 2020;

> **Compensation:** Reappropriation of conditional wage increases for lower wage, represented UW employees in FY21;

> **UW Division of the State Attorney General’s Office:** $725k to support additional FTEs needed to handle an increase in workload due to the UW’s growth in size and complexity;

> **Joint Center for Aerospace Technology Innovation (JCATI):** Reauthorization of funding to support this program and leverage private dollars to conduct WA aerospace research projects.
Capital Budget Priority:

> $1M in pre-design funding for phase 2 of the Magnuson Health Sciences Center, which was originally constructed in 1973 and operates well beyond capacity with mostly original infrastructure and an inflexible learning environment.
PLEASE AND THANK YOU

> Fill out legislative analysis in BillTracker when asked
> Get your fiscal notes in on time
> Be a problem solver – remember we’re all on one team
> If you are lead on a major bill or issue, provide day and evening contact information so we can get a hold of you
> If you plan to visit Olympia, please give us a heads up
> If you need me and can’t get in touch with me, don’t panic – call Morgan or Maggie!
QUESTIONS?

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