ABOUT WE-REACH

The Washington Entrepreneurial Research Evaluation and Commercialization Hub (WE-REACH) is committed to supporting the transformation of regional research into products and services that improve healthcare and increase access for all.

ACCELERATING INNOVATION TO IMPACT

Pacific Northwest institutions receive over $1.5 billion annually in federal research dollars for healthcare discovery-based work, but few discoveries make it into products that will improve peoples’ health and lives. WE-REACH aims to change this. By partnering with the National Institutes of Health (NIH), academic colleagues, and entrepreneurial communities we provide significant resources to biomedical innovators to catalyze the advancement of their promising product concepts into startup companies and licensed technologies.

CORE PROGRAMS

ENTREPRENEURIAL TRAINING

The WE-REACH Biomedical Innovation Bootcamp trains researchers and students in commercialization basics. A committed pool of mentors supports the teams as they seek real-world feedback and develop viable business models.

130+ INNOVATORS ANNUALLY

COMPRISING 40+ TEAMS

FROM 6+ REGIONAL INSTITUTIONS

FUNDING & SUPPORT

WE-REACH supports 5-10 select teams to commercialize biomedical products through milestone-driven project management. Input from experts in business strategy, regulatory affairs, product development, and legal issues pulls projects through critical hurdles.

MILESTONE-DRIVEN PROJECT PLANS

EXPERT CONSULTANTS

$50-200K OVER TWO YEARS

EXPERT INPUT

MARKET VALIDATION

REGULATORY STRATEGY

ADVANCED PROTOTYPING

PRODUCT VALIDATION

BUSINESS STRATEGY
“WE-REACH PUSHED US TO PROCESS A GREAT DEAL OF INFORMATION AND CLARIFY MANY IMPORTANT IDEAS AROUND OUR PRODUCT AND SERVICE.”

“I THOUGHT THE SELECTION OF PRESENTERS [IN THE WE-REACH BOOTCAMP] FOR EACH TOPIC LAID A GREAT FOUNDATION FOR EACH DISCUSSION!”

“WE-REACH HAS HELPED US OUTLINE AN ACHIEVABLE PATH TO GET OUR PRODUCT INTO CLINICAL USE.”

WE-REACH is a nationally designated biomedical product development hub for the Pacific Northwest directly linked the NIH’s Small Business Education and Entrepreneurial Development (SEED) Program and the NIH Center for Accelerated Innovations. WE-REACH is supported in part by NIH Grant U01 HL152401, S1, and S2.

OUR PARTNERS