

# EXTERNAL AFFAIRS



## OUR WORK

The Office of External Affairs is responsible for influencing public policy and opinion, communicating the University's priorities, challenges and achievements and strengthening the University's reputation and public perception. Units include the offices responsible for government and community relations at the federal, state, regional and Spokane/Eastern Washington levels, television production and radio as well as executive and administrative staff.

### FEDERAL RELATIONS

The Office of Federal Relations is located in Washington, D.C. where staff represents the University to both legislative and executive branches of the federal government, participates in a variety of national forums and advocates for UW priorities. The office also serves as a portal for the federal government and national organizations to the UW and as an access point for UW leadership and staff to our nation's capital. Through regular reports and visits to and with campus personnel, the office provides information about national trends, opportunities and policy developments.

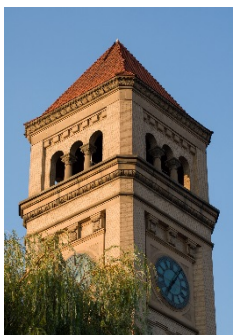
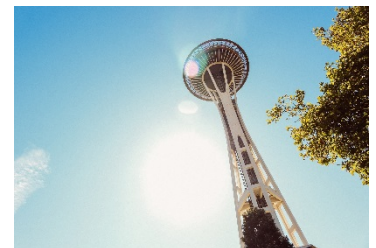


### STATE RELATIONS

The Office of State Relations is located in Olympia and Seattle and works with state legislators, statewide elected officials and state agency officials to advance the University's academic and legislative agenda. The office's four main areas of responsibility include facilitating positive relationships with state government; advocating on behalf of the University; educating the campus community about state issues; and ensuring compliance with state public disclosure laws.

### REGIONAL & COMMUNITY RELATIONS

The Office of Regional & Community Relations serves as a link between the University and surrounding neighborhoods, civic groups and local governments. The office strives to build collaborative relationships between these groups through information sharing, and seeks new opportunities to match the University's academic capital with needs in the region and local community.



### SPOKANE & EASTERN WASHINGTON RELATIONS

The Office of Spokane & Eastern Washington Relations represents the University to the government, business and civic communities in Spokane and throughout Eastern Washington. From medical, physician assistant and dental education in Spokane to numerous research and educational initiatives throughout Eastern Washington, the office aims to build and strengthen relationships across the region and seeks opportunities for new partnerships.

## UW VIDEO

UW Video provides a centrally-located video production resource for the University community. From event capture, post-production services and live webcasts to short and long-form videos, UW Video has the experience and resources to provide a full breadth of video production services. UW Video services also include video transport from key UW facilities, studio rentals and video distribution to over 32k subscribers via YouTube, Vimeo, Roku and Amazon Fire TV.



## KUOW & KEXP

The Vice President for External Affairs serves as the University's contact for two Puget Sound-area FM radio stations – KUOW and KEXP. The UW Board of Regents hold the FCC license for KUOW-94.9 FM and the station's general manager reports to the Vice President for External Affairs. The vice president also serves as an ex officio member of the Puget Sound Public Radio Board, which provides management and operational support for the station. The FCC license for KEXP-90.3 FM is held by "Friends of KEXP," which is an affiliate organization of the UW. The Vice President for External Affairs serves as the university's organizational representative.



## EXECUTIVE LEADERSHIP, FINANCE & ADMINISTRATION AND EVENTS

The Vice President oversees six units within the Office of External Affairs, as well as serving on the president's cabinet and representing the UW on several external boards and committees. Finance and administration staff manage the budgeting, financial, personnel and other administrative functions of the office. A central events and communication staff member organizes outreach and engagement events, assists with hosting elected officials and others on campus and coordinates special projects within External Affairs.



## CONNECT WITH US

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