2018 USA Games Social Media Messaging

Overview
As a partner, we want to provide you the opportunity to help amplify the 2018 USA Games messages across your social channels to help raise awareness and get the city of Seattle excited to get involved. We would love for you to be as socially active from now until the week of the Games to help us promote this great event!

Below you will find messaging for:

- **Opening Ceremony Tickets**
  - The Opening Ceremony is on July 1st and Husky Stadium. Doors open at 11:00 a.m. and the show will start at 12:30 p.m.

- **Fans in the Stands**
  - A volunteer opportunity for all ages! We are encouraging people to sign up to watch a sporting event and cheer on an athlete or a team.

- **2018 Club**
  - When athletes arrive in Seattle, their entire experience will be provided at no additional cost to them. By making a donation of $218, $2,018, or $20,018, people can join the 2018 Club to help cover the expenses of athletes (transportation, food, housing).

- **2,018 Member Choir**
  - A 2,018 person choir will serve as the living backdrop to the Opening Ceremony. People of all singing abilities can join to be part of the show!

Be sure to follow the 2018 USA Games social media handles to also repost or share on your channels and show your support.

2018 USA Games social media handles:
**Facebook** – @SpecialOlympicsUSAGames
**Twitter** – @2018USAGames
**Instagram** – @specialolympicsusagames
**Hashtags** – #RiseWithUs, #2018USAGames, #ChooseToInclude

Opening Ceremony

- July 1st can’t come soon enough. We are excited to be attending the [tag USA Games] Opening Ceremony, Are you ready to #RiseWithUs? Get your tix here: [http://bit.ly/2HRRNsX](http://bit.ly/2HRRNsX)
- Join us on July 1st in Seattle to celebrate more than 4,000 athletes and coaches from around the country at the [tag USA Games here] Opening Ceremony! Buy your tickets: [http://bit.ly/2HRRNsX](http://bit.ly/2HRRNsX)
- We are so excited to support the [tag USA Games] and can’t wait to kick off a week of competition at the Opening Ceremony on July 1st! Join us: [http://bit.ly/2HRRNsX](http://bit.ly/2HRRNsX)
Fans in the Stands

- The [tag USA Games] kick off in Seattle this July. Will you join us in cheering on over 3,000 athletes from all around the country? Sign up to be Fans in the Stands: https://bit.ly/2qt1MNe
- We can’t wait to support more than 3,000 Special Olympics athletes from around the country at the [tag USA Games] in Seattle this July! Join us and sign up to volunteer: https://bit.ly/2qt1MNe
- Calling all sports fans! Join us in Seattle this summer for the [tag USA Games] and cheer on thousands of incredible Special Olympics athletes from all across the nation. Find out how to get involved here: https://bit.ly/2qt1MNe

2018 Club

- You can support the athletes competing at the [tag USA Games] by joining the 2018 Club. Your donation will help cover the expenses of the athletes once they arrive in Seattle. Show your support: http://bit.ly/2xwl5uy
- Help provide an opportunity of a lifetime for more than 3,000 athletes traveling to Seattle for the [tag USA Games] and join the 2018 Club. Learn more: http://bit.ly/2xwl5uy
- Become a member of the [tag USA Games] 2018 Club and support thousands of athletes competing in Seattle this July! Join today: http://bit.ly/2xwl5uy

2,018 Member Choir

- Join the 2,018 member choir at the [tag USA Games] Opening Ceremony and be part of one of the largest vocal ensembles ever assembled in Washington state. Add your voice: http://bit.ly/2HeaPIP
- The [tag USA Games] Opening Ceremony will be one of the biggest events of the summer and you can be part of it! Join the 2,018 member choir and serve as the living backdrop of the show: http://bit.ly/2HeaPIP
- Make history and join the 2,018 member choir at the [tag USA Games] Opening Ceremony! You will get to sing with the Pacific Northwest’s own @AllenStone! Learn more: http://bit.ly/2HeaPIP