

What is our essential core?

OUR MISSION //////////////////////////////////////

Preserve, advance and disseminate knowledge through research, education & service

OUR PROMISE //////////////////////////////////////

Together undaunted for a world of good — leading-edge student experience, public as a philosophy, proven impact and innovation mindset.

What will the future look like?

THE UW OF THE 21ST CENTURY //////////////////////////////////////

More competitive, collaborative, technology-adept, nimble and diversified. Committed to strategic priorities of maintaining quality, staying true to our mission and providing solutions to society's most pressing issues.

How do we get there from here?

SUSTAINABLE ACADEMIC BUSINESS PLAN //////////////////////////////////////

Purpose: Align activities with strategic priorities

Financial Realities

- Uncertain state and federal funding
- Need to diversify revenue streams

Increased Competition

- For the best students and faculty
- For affordable, quality higher education
- From traditional, international and for-profit institutions

21st Century Trends

- Ubiquitous Technology
- Changing Expectations
- Shifting Demographics

SUSTAIN

COMPETE

TRANSFORM

Decrease Costs

Increase Revenues

Invest in People

Invest in Infrastructure

Increase Access

What are our long-term goals?

What are our near-term goals?

What are we doing well?

Existing efforts like those described in briefs, Provost reports, etc.

What more can we do?

KEY INITIATIVES //////////////////////////////////////

Population Health

Innovation Imperative

Race & Equity

Transforming Enterprise Systems
(HR/Payroll, Finance)