ASUW SHELL HOUSE
THE NEXT 100 YEARS

Nicole Klein, Capital Campaign Manager
206.221.8517 | kleinn@uw.edu | asuwshellhouse.uw.edu
UW Recreation is poised to embark on a $13M capital campaign to restore the historic WWI hangar known as the A.S.U.W. Shell House on Seattle’s Montlake Cut.

This is a building with many layers of Northwest history – tribal, military, aviation, sport, and recreation. Serving as a catalyst for re-envisioning the campus waterfront, it will bring community and visitors back to the water and invite them to experience a building that stands as a living symbol of our proud Northwest values.
WHAT WILL IT BECOME?

The restored ASUW Shell House will be a dynamic and flexible space for our students and the public.

**STUDENT SPACE**
A landmark that invites students to gather and build community – take a class or attend memorable events...

**HERITAGE CENTER**
Where the public and K-12 students will be invited in to connect and be inspired by the collective stories of the past by experiencing interactive exhibits and timelines with the help of technology...

**EVENT VENUE**
Made available to campus and the community for special events, conferences, and celebrations...
THE ASUW SHELL HOUSE IS A LIVING SYMBOL OF UW AND NORTHWEST VALUES

Connection – with our environment and the community…

Innovation – in aviation, sport, and engineering…

Determination – of spirit, and the importance of history…

“This project is about legacy and destiny. A physical reminder of many historical milestones on our path to success as an institution.”

-Jodi Green, Past UW Foundation Board Chair
WHY NOW?


100th Anniversary of its construction

One of only two wood hangars left in the USA from WWI, and the only to house seaplanes

10,000+ rowers who call Seattle home and “Row Town USA”

The future major motion picture production by Spyglass Media Group of ‘The Boys in the Boat’ being brought to the big screen in 2021

A catalyst for the rethinking of the entire UW campus waterfront

A Seattle Landmark (2018) and National Registered Landmark (1975)
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>Stakeholder Survey, Case for Support</td>
</tr>
<tr>
<td>2018</td>
<td>Feasibility Study, SHKS Architects, Seattle Landmark application</td>
</tr>
<tr>
<td>2019</td>
<td>Seattle Landmark Designation, Hoffman Construction pre-design estimate</td>
</tr>
<tr>
<td></td>
<td>SHKS Architects and Lydig Construction complete validation study and renderings</td>
</tr>
<tr>
<td></td>
<td>$$2M$$ private funding secured/pledged</td>
</tr>
</tbody>
</table>
Design/Build Team chosen

Final design/permitting

Construction begins

Doors open

$3M Community Phase of fundraising/events

$10M construction goal secured/pledged

$100K Olympia State funding secured

2020

2021

2022

2023
STUDENT APPEAL –
A WATERFRONT GATHERING SPACE

Has our campus forgotten that we sit on the water? This building will invite students of ALL ages, before and during their time at the UW to have a deeper appreciation and understanding of our unique sense of place in the Pacific Northwest and Seattle.

Space is always at a premium on this campus. This building will be a destination for students who simply want to take in the calming effects of water as they study with a friend over coffee at the café on site, take notes at a lecture within its classroom, or celebrating at a tailgate before a home football game. K-12 students will experience the building as a unique learning site of history where it actually happened. It will become a special location that will be woven into every Husky’s Experience while they are here – and then after, as alumni…
“Our building represents natural beauty, recreation, sport, commerce, history, and resilience. This is more than a chance to revitalize one of the greatest wooden structures of the 20th century - it is an invitation to join together to craft a new future for UW students and the community at large based on purpose, connection, and interdependence.”

- Dr. Denzil J. Suite, VP for Student Life at UW
HISTORIC APPEAL –
A LOCAL AND NATIONAL TREASURE

Tribal land – known as “Carry a Canoe” in (stukh-ug-weelth) for 8,000 years by the Duwamish, a natural portage that was used by families and tribes – the past and present will merge and overlap as the original waterlines are marked in landscape design and the resurging canoe journey culture will be taught and celebrated within.

Military – built by Navy Captain Luther E. Gregory one year after the completion of the Montlake Cut in 1918 – to house seaplanes and to train aviators during the final months of WWI when UW campus was the site of a massive Naval Training Camp headed by Commander Miller Freeman.

Aviation – one of only two surviving wood hangars from WWI, and the only to house seaplanes.

Rowing – home to the legendary 1936 and 1948 US Olympic gold medal crews, 9 national championship crews, and shell builder and innovator, George Pocock; original home of the Lake Washington Rowing Club, and the resurgence of UW Women’s Rowing in 1969.

Sailing – home to UW-based Gold medal sailing teams during the ‘Canoe House’ era.
Water Recreation – the hub for all student and community water recreation as the Canoe House from 1950-1975, community renters until 2018, and UW Club rowing UBRC team.

Historic Preservation - First UW building to be placed on the National Register of Historic Places (1975 as Old Canoe House), and first UW building to become a Seattle Landmark (2018).

“Our campus is unique in the world for many reasons, but one important aspect often overlooked is our expansive waterfront. By restoring this historic landmark, we are celebrating our relationship to the waters that surround us, and the history that has shaped our region from Indigenous communities to the present. A national and local treasure, the ASUW Shell House is an artifact layered with our collective histories which celebrate our deep and lasting ties to the natural world.”

-Sally Jewell, Distinguished Fellow UW College of the Environment, former US Secretary of the Interior, UW Regent, UW Alumna ‘78 and Canoe House employee
ROWING APPEAL –
THE HOME OF WASHINGTON ROWING 1919-1949

Visitors will be able to walk in the footsteps of UW and international legends in the sport. Timelines and interactive kiosks will invite guests to reflect with pride on our rich history of rowing in the Northwest. George Pocock’s workshop upstairs will once again be activated with boat builders carrying on his tradition, and honoring his family and company’s legacy. The Shell House will also serve as the potential home to a West Coast National Rowing Hall of Fame display on upper mezzanine.

With so much history immersed within it, the building will be an inspiring and meaning-filled space for Washington Rowing’s team to utilize for recruiting and events. As a catalyst for the entire waterfront, the Shell House will bring improved viewing and access for regattas and water recreation. A portion of admissions revenue will always go back to support the Washington Rowing program.

The ASUW Shell House will invite the community to once again honor and support the sport of rowing.
“No longer is the Husky crew just the University of Washington varsity. Today it belongs to the nation.”

-Seattle Times, July 5, 1936
Imagine the power of restoring a structure whose roots dig deep, both down to the water’s edge and into our shared past, both excavating and exposing our history and connecting the past to our future. Bigger than a university, more expansive than a single sport's ethos, steeped in history, the completed renovation will serve as a meeting place for all cultures, a locus for the rituals of celebration, core expressions of our shared humanity.

- Ginny Gilder, 2-time Olympian, Silver medalist, Author, and Seattle Storm Co-owner
THE PROGRAM – MIXED USE

Student Space + Exhibit Space + Event Space

Event Occupancy: 400
1,800 SF Seminar Room
470 SF Catering/Warming Kitchen
Restrooms
Elevator
3,000 SF Exhibit & Pocock Workshop space
MAJOR UPGRADES & ADDITIONS NEEDED

- Base Model: Heat (energy code compliance), Elevator, ADA Compliance, Glass Curtain, Hangar Doors, Restrooms, Seismic Upgrades to Structure
- Activate Pocock Shop & Exhibit Space
- Innovation Lab/Seminar Lab
- Catering/Warming Kitchen
- A/V & Lighting
- Over-Water Dock/In-Water Apron
EVENT SPACE FOR 400 PEOPLE

ADA Compliance, Heated, Glass Curtain Hangar Doors, Seismic, Restrooms

- 10,000 SF history-filled, waterfront venue
- Universal access, ADA compliance – elevator, transitions
- Insulated concrete topping slab allowing for year-round use
- Wood braced frames for seismic stability
- Provide wall sheathing, waterproofing, insulating and siding
ACTIVATE POCOCK WORSHOP & EXHIBIT SPACE

• 2nd and 3rd floor access via elevator and egress staircase

• Extension of Mezzanine for display above Seminar Rooms

• Provides Exhibit Space, up to code for an active workshop
INNOVATION LAB/SEMINAR ROOM

• Dedicated student space
• Flexible design for use during events
• Allows for multi-tenant/group activities concurrently
• Inspires innovation and discovery/utilization of technology
A/V & LIGHTING
CATERING/WARMING KITCHEN

• A/V systems for appealing to a wide variety of events

• Fully integrated lighting systems

• Flexibility for on-site catering or hosted events

• Sound and technology upgrades for conferences and lectures
RESOURCES TO SHARE

Website – asuwshellhouse.uw.edu
Follow us…
Facebook – ‘ASUW Shell House’
Instagram – @asuwshellhouse
Twitter - @asuwshellhouse

Nicole Klein
Capital Campaign Manager
(206) 221-8517
kleinn@uw.edu

Matt Newman
Director of Recreation
(206) 543-7082
mattn@uw.edu
JOIN US IN MAKING HISTORY COME ALIVE!

CAMPAIGN HONORARY CHAIRS
Daniel James Brown
Author, ‘The Boys in the Boat’
Judy Rantz Willman
Alumna ‘65, and daughter of Joe Rantz, 1936 Olympian

“All the essential parts of Seattle’s identity come together in this building… I think it’s one of Seattle’s icons.”

-Daniel James Brown
THE CATALYST FOR RE-ENVISIONING THE UW WATERFRONT