

VIRTUAL GRADUATION



UW Video is partnering with various locations across campus to serve your virtual graduation needs. Each project is customized to suit your department's needs, so exact pricing will vary based on details, location (see below) and production elements desired.

HUB BALLROOM/HUB LYCEUM

BOOKING RATES: BALLROOM - **\$1615** / LYCEUM - **\$810**
(4 hour room rental ~1.5 hour event):

- Pre-record students walking, conferring of degrees, speeches, etc. (**starting at \$2200**)
- Live Stream with pre-produced video playback (**starting at \$3800**)
- Live Stream of speeches with or without slides, no video playback (**starting at \$3600**)
- Record more than one person simultaneously
- Ability for minimal department branding/decorations
- Both ballrooms capacity-max 108 seats, Lyceum capacity- max 36 seats

KANE HALL STUDIO

BOOKED PER HOUR – NO MINIMUM

- Pre-record speeches, conferring of degrees, etc. with pre-existing podium set up with flags - Booked by the hour (**starting at \$650 per hour**)
- Live Stream with pre-produced video playback
- Live Stream of speeches with or without slides, no video playback
- Green screen recording with location comped in later (requires editing)
- Ability for minimal department branding/decorations
- Audio booth for pre-recording the conferring of degrees

MEANY HALL

CONTACT [MEANY HALL](#) FOR SPECIFICS

- Pre-record speeches
- Live Stream with pre-produced video playback
- Live Stream of speeches with or without slides, no video playback

KANE HALL ROOM 130

BOOKING RATES: **STARTING AT \$700- \$1200** (4 hour rental)

- Pre-record speeches
- Live Stream with pre-produced video playback
- Live Stream of speeches with or without slides, no video playback

OTHER ON-CAMPUS VENUES

CONTACT BUILDING COORDINATORS FOR SPECIFICS

- Live Stream with pre-produced video playback (**starting at \$5100**)
- Live Stream of speeches with or without slides, no video playback

VIDEO PRODUCTION ADD-ONS

- Pre-produced professional video using client-provided video assets and/or assistance recording video assets to be combined and edited into a ceremony format
- Voice-over recording for department-created slideshow of conferring degrees
- Live closed captioning and/or live ASL interpreter
- Adding closed-captions to pre-recorded video
- Web hosting of Live Stream only
- On location recording for pre-produced video
- YouTube premiere/webcast of pre-produced video
- Teleprompter for speeches
- Graphic and branding integration during Live Stream or in pre-edited video
- Live social media scroll/interaction
- Editing by the hour with assets from your team/outside or recorded by UW Video

1. What is a virtual ceremony?

There is no one answer to what a virtual ceremony is. Each one is unique. Options (but not limited to):

- Live Stream of speeches coming in live from Zoom or on location
 - Fully pre-produced video that gives you the feeling of being live by adding in live social media interaction during the Live Stream
 - Fully pre-produced video that is set to play online at a specific time and date
 - Any combination of these elements
- Whatever your needs, UW Video will work with you to make your virtual ceremony ideas come to life.

2. I want the students to be able to participate live. How can we do that if we pre-produce the ceremony?

Since internet connectivity can be unpredictable with individuals presenting live from their homes, departments often prefer to pre-produce as many elements of their ceremonies as possible. UW Video can help you with some or all of the production of the various elements. If you choose to pre-produce the video yourself, UW Video can still live stream the event for you at a specific date and time while embedding a Tagboard or other social media content feed directly in the Live Stream.

3. Why should I pre-produce some or all elements?

When pre-recording and editing, you can achieve the very best production quality without the worry of internet connection issues, scheduling challenges, social distancing restrictions, or surprises that may come with a live production. You have options to add complex graphics and animations, student degree slides with accurate name pronunciation (conferring of degrees), and much more. Best of all, everyone can relax and watch from the comfort of their own space.

4. Can anyone tell if our event is live or pre-produced?

Most people cannot tell if the production is pre-recorded or live. We can help you to create a pre-produced ceremony that makes everyone feel as if they are watching and participating in a live event. Consider adding social media elements, such as Tagboard or YouTube Live Chat, to provide a way for the audience to interact live.

5. What is the difference between a YouTube Live Stream and a YouTube Premiere?

Both options are intended for live audiences and may be watched as a Video On-Demand (VOD) during an in-progress event or after the event has concluded.

- A YouTube Live Stream is used for any event that includes some form of live interaction (one or more speakers, presenters, or social media integration) even if some of the other video elements are pre-produced (videos, graphics, slides, etc.). YouTube Live Streams are scheduled events for a specific date and time. Live Streams require a professional video switcher, encoder, and closed captioning equipment along with the personnel to operate it, which UW Video will be happy to handle for you.
- A YouTube Premiere is used for any event that is entirely pre-recorded and does not include any form of live interaction except the optional YouTube Live Chat feature. YouTube Premieres are scheduled to debut at a specific date and time. YouTube Premieres can be less expensive than Live Streams since the entire video is uploaded to YouTube in advance, and requires no extra equipment or personnel.

6. Does UW Video integrate with other vendors to produce virtual commencement events?

Yes - We have partnered with outside vendors in the past and can coordinate with them on various aspects of your event production.

EXAMPLES

Examples of different production types can be found below:

- [UW Main Commencement](#) - outside Live Stream with some pre-produced speeches and a virtual procession
- [School of Public Health Graduation](#) - pre-produced elements from client and shot in UW Video studio on Grad set, Live Stream playback of video with Tagboard integrated live
- [Kane Hall Studio](#) - Pre-recorded speeches, conferring of degrees, etc. with pre-existing podium set up with flags, no stage
- [Chemistry and Biochemistry Graduation](#) - Fully pre-produced video by department, YouTube Premiere, edited and hosted by UW Video
- [Animated virtual walk/procession/recession](#) using student photos.
- [On location](#) - recorded live, edited and hosted on YouTube as Video On-Demand by UW Video