Our Profile
The University of Washington was established in 1861 as the first public university on the Pacific coast. The 690 acre Seattle campus is known for its beautiful waterfront location, its views of the city, lakes and distant mountains, and its notable architecture.

Today the UW is a multi-campus university comprising UW Seattle, UW Tacoma and UW Bothell as well as a world-class academic medical center.

UW MARKET
• 4.5 million residents in the greater Puget Sound area, including Everett, Tacoma
• Seattle is the largest media market north of Los Angeles
• 4 professional sports teams in Seattle – Seahawks (NFL), Mariners (MLB), Sounders (MLS), Storm (WNBA)

OUR STATS
The University of Washington is ranked #1 in:
• Federal Research Funds for Public Universities – Office of Research
• Greenest College – US News & World Report
• School of Medicine for family medicine and rural medicine – US News & World Report
• School of Nursing – US News & World Report
• Most Peace Corps Volunteers among large universities

The campus rests on the shores of Lake Washington and Portage Bay. On clear days, sunrise and sunset illuminate the two mountain ranges that cradle Seattle, the Cascades to the east and the Olympic Mountains to the west. Dominating the horizon in one direction is the majestic Mount Rainier.

UW STUDENTS
• 51,000+ students currently at the UW
• 60,000+ freshman applicants annually
• 800+ student organizations
• 37 Rhodes Scholars, 7 Marshall Scholars, and 4 Gates Cambridge Scholars, and 136 Fulbright Scholars
• Top 10 Nationally in Academic Value
• 75% of undergraduates come from Washington state – 15% from other states and 10% are international students
• 30% of undergraduates are first generation college students

Bubble gum, vinyl, synthetic rubber and the color TV tube were all invented at the UW.
Alumni
- 328,104 active UW Alumni
  53% male / 47% female
  65% reside in the Puget Sound
  5% reside in other areas of Washington state
  30% outside of the Washington state
- 53,249 UW Alumni Association members
  35% graduated in the past 20 years
  42% graduated 20-40 years ago
  23% graduated more than 40 years ago

FOOTBALL
- 16 Bowl wins – 14 losses, 1 tie – 8 Rose Bowl victories

BASKETBALL
- 1 Final Four – 1953
- 6 NCAA tournaments

Go Huskies!
- 19 Sports
  Men's baseball, basketball, crew, cross country, football, golf, soccer, tennis, track and field
  Women's basketball, crew, cross country, golf, gymnastics, soccer, softball, tennis, track and field, volleyball
- 650 student athletes
- Pac-12 Conference
- Recent national champions include the softball team, the men's crew, NCAA Division I women's cross country team, and the women's volleyball team.

The 72,500 seat Husky Stadium underwent a $250 million renovation in 2013.

Alumni
- 932 wins in the Alaska Airlines Arena
- The 72,500 seat Husky Stadium holds the record for having the loudest game in college football history: 130 decibels in 1992 against the Nebraska Cornhuskers.
- 31,250 seat Husky Stadium

UF Licensing
The UW fans, alumni and students are powerful consumers as evident by Washington's steadily increasing sales of apparel and non-apparel licensed product. Growth in royalty has exceeded 50% over the past 10 years.

Become a UW licensing partner today! The UW has dedicated marketing assets to support the sales of Husky products.

Contacts:
Mike Warhank, Director of West Coast
The Collegiate Licensing Company
503.675.5028 mwarhank@clc.com

Kathy Hoggan, Senior Director,
Trademarks & Licensing
University of Washington
206.543.0775 khoggan@uw.edu

Samantha Harasen, Licensing Manager
University of Washington
206.543.0773 srbaker@uw.edu

Karin Mellskog, Licensing Manager, Retail
University of Washington
206.616.3676 mellskog@uw.edu

University of Washington Trademarks & Licensing
206.543.0774 mellskog@uw.edu

932 wins in the Alaska Airlines Arena

Husky Stadium

The idea for the Wave was conceived at the UW in 1981.

The 72,500 seat Husky Stadium holds the record for having the loudest game in college football history: 130 decibels in 1992 against the Nebraska Cornhuskers.