

PRE-APPROVED PROMOTIONAL PRODUCT SUPPLIERS LIST

A pilot initiative between the Fair Labor Association (FLA) & the Quality Certification Alliance (QCA)

Pilot: October 2018 – September 2019

Last Update: August 1, 2020



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The pre-approved suppliers list below was intended for use by FLA university affiliates participating in a one-year pilot program for sourcing promotional products (on-campus gifts and giveaways). The list was intended to allow pilot universities to encourage on-campus buyers to steer their promotional product licensees to utilize suppliers and brands on the list per terms set by each university.

The list comprises suppliers and brands that are currently affiliated with and whose social compliance program is accredited by either the Fair Labor Association or was previously accredited by the Quality Certification Alliance or both. **In June 2020, members of QCA voted to wind down the organization as of August 1, 2020.** The list was updated in July 2020 to reflect the current status of FLA accredited companies and to reflect the remaining duration of accreditation for QCA accredited suppliers.

Accreditation signifies that the social compliance program of each of the listed companies has been reviewed by the FLA or was reviewed QCA (or both), and deemed to be “accredited.” Although the FLA and the QCA definitions of accreditation are distinct, in general terms, accreditation means that the companies on the list have met the requirements set out by each organization for companies to achieve this recognition.

The term “suppliers” in the context of this list refers to companies that source promotional products from factories and supply to distributors. FLA-affiliated universities will pilot this list with their promotional product distributors per terms set individually by each pilot university.

Per the requirements of their affiliation with the FLA, distributors that source product directly or embellish product through direct contracts with facilities are obligated to adopt the [FLA Workplace Code of Conduct](#) and to monitor those facilities via their own social compliance program.

This FLA-QCA partnership was not intended to imply parity of programs or validation of the program of either organization by the other. Details of each organization’s program are available through their website (links on second page).

A working group of FLA-affiliated universities, companies, and civil society organizations will review the results of the pilot after its completion in September 2019.

The term “suppliers” in this program comprises two groups:

- **FLA accredited Participating Companies:** Many FLA-accredited Participating Companies distribute downstream into the industry via wholesale partners. The products and brands of these companies are considered part of the list regardless of the wholesaler used.

Note: SanMar Corporation does sell direct to promotional products licensees and is also accredited by QCA.

FLA*

47 Brand	Hanesbrands	PUMA AG
adidas Group	Hugo Boss	PVH Corp.
Burton	New Balance	Russell Brands, LLC
Colosseum	New Era Cap	SanMar Corporation
Dallas Cowboys Merchandising	Nike	Top of the World
Fenix Outdoor	Outerknown	Under Armour
GFSI, Inc.	Outerstuff	Volcom
Gildan Activewear	Patagonia	Zephyr Graf-X
	prAna	

- **QCA accredited suppliers:** QCA was the promotional products industry’s social compliance certification body for promotional products suppliers. QCA members all supply directly to promotional products licensees. **In June 2020, members of QCA voted to wind down the organization as of August 1, 2020.** Below each supplier is the scheduled expiration date of their QCA accreditation. Note that the COVID-19 pandemic has hampered the ability of the suppliers and the QCA to conduct audits in 2020.

QCA

American Ad Bags <i>(July 2020)</i>	Fey Promotional Products Group <i>(April 2021)</i>	Logomark <i>(July 2021)</i>
Bag Makers <i>(May 2020)</i>	Foamworx <i>(February 2022)</i>	Primeline <i>(December 2021)</i>
Bic Graphic <i>(January 2021)</i>	Gemline <i>(July 2021)</i>	SanMar Corporation <i>(January 2022)</i>
Bulletline <i>(August 2020)</i>	Hit Promotional Products <i>(May 2020)</i>	Spector and Company (Canada) <i>(February 2022)</i>
Chameleon Like <i>(September 2020)</i>	iclick <i>(December 2021)</i>	Vitronic Promotional Group <i>(February 2021)</i>
Crown Products <i>(October 2020)</i>	Journalbooks <i>(April 2021)</i>	Wovin Brands (incl. Promopet and Footprints) <i>(January 2022)</i>
Cutter & Buck <i>(June 2021)</i>	Lead’s <i>(October 2021)</i>	

For more information about the FLA and its brand and supplier accreditation program, visit: <http://www.fairlabor.org/>

* The following Participating Companies with social compliance programs accredited by the FLA are not included in the above list because they do not supply to the promotional products industry: arena Group, Gore Bikewear & Gore Running Wear, Kathmandu, Mountain Equipment Co-op, and Syngenta.