Performance Measures for IMGCL

By the University of Washington’s Advisory Committee on Trademarks and Licensing (UW ACTL)
December 10, 2018

Make *timely progress* on factory disclosure database development and all other items below:

1. **Improve the data that IMGCL requires licensees to disclose**
   a. **Regularly update factory data** – In real time, (or every quarter, at a minimum) licensees should provide the following information for every factory supplier:
      i. the full name of all production units and processing facilities;
      ii. the addresses of all production sites;
      iii. a contact person and contact information (phone number and email address) for each supplier and licensee;
      iv. the types of products they are producing.
      v. when they have ceased sourcing from a factory supplier
   b. **Factory parent companies** - Licensees should disclose parent companies of factories producing university merchandise and the number of workers engaged in production.
   c. **Third-party relationships** - Licensees should disclose the relationships among the various entities in their supply chain to produce collegiate products.
   d. **Subcontractors and materials suppliers** - Licensees should be required, when disclosing subcontractors for embellishing or processing services or suppliers of materials and other inputs, to disclose the specific supplier factory to which these services and materials are provided to produce collegiate products.

2. **Improving Organization and Management of Licensee Disclosure Data**
   a. Share all licensee disclosure data with WRC, FLA, and other members of the university community (i.e., UW ACTL)
   b. **Chronological depiction of supplier-licensee relationship** – Provide a chronological list of licensees for which the factory has produced collegiate products, along with the quarters in which each licensee disclosed this factory as a supplier of collegiate products.
   c. **Eliminate inconsistent naming conventions** – Develop a consistent spelling and terms for countries, licensee names, and factory to reduce confusion and inefficiency.
   d. **Organize disclosure data by supplier factory** – Organize data beyond licensee disclosures by supplier factory, rather than university, for easier access.

3. **Clarification of Database Redesign Process and Outcome**
   a. **Public or private database access** – To what extent will universities have access to the factory disclosure data? To what extent will FLA and WRC have access to this data?

4. **Demonstrate specific impact of CSR training** – UConn trainings are a positive step forward. Provide a summary of the actionable ways that IMGCL is incorporating CSR lessons throughout the company.

5. **Help UW ACTL broaden its scope and capacity** – Support UW ACTL as it discusses and adapts “better than best” practices to expand its research and advocacy capacity, in-line with advisory committee efforts at University of Michigan and University of Connecticut.