

**University of Washington**  
**Faculty Council on Tri-Campus Policy**  
May 24<sup>th</sup>, 2018  
9am – 10:30am  
Odegaard Undergraduate Library 320

**Meeting Synopsis:**

1. Call to order
  2. Review of the minutes from April 26<sup>th</sup>, 2018
  3. Direct to College Admission – Philip Ballinger (Associate Vice Provost for Enrollment Management), Patricia Kramer (Professor & Chair, CAS: Division of Social Sciences)
  4. Work proposal for 2018-2019 (cont.)
  5. Good of the order
  6. Adjourn
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**1) Call to order**

The meeting was called to order at 9:00 a.m. Quorum was not achieved in the meeting.

**2) Review of the minutes from April 26<sup>th</sup>, 2018**

The minutes from April 26<sup>th</sup>, 2018 were approved as written.

**3) Direct to College Admission – Philip Ballinger (Associate Vice Provost for Enrollment Management), Patricia Kramer (Professor & Chair, CAS: Division of Social Sciences)**

Philip Ballinger (Associate Vice Provost for Enrollment Management) and Patricia Kramer (Professor & Chair, CAS: Division of Social Sciences) were present to update FCTCP on enrollment management topics, including direct-to-college admissions models.

*Overview of direct-to admissions models*

It was noted many students apply to attend the UW with the intention of studying in programs that are commonly capacity-constrained, causing uncertainty for them (as well as their families) when they arrive at the UW after being admitted to the university but not to their top-choice program. Moreover, if a student is not admitted to their top-choice program, they often select to study in closely-allied fields as a second or third choice, which results in other students who initially wanted to study in those majors having an even more difficult time becoming admitted. 70% of the majors at UW Seattle are capacity-constrained. It was noted this phenomenon has impacts throughout the university, and many believe something needs to be done to quell the issues. Four related working groups have been charged to evaluate various elements of the topic throughout the summer and coming year.

This year (2017-18), the UW College of Engineering implemented their direct-to-college admissions model for freshman direct admits. Those students are guaranteed a spot in the College, though competition remains in becoming admitted to specific programs. The admissions model change also

included providing more information to applicants/students on the College's engineering programs, making information on the programs much less nebulous. The College of Engineering now has the responsibility to educate those students about what they've indicated they would like to study, and on the availability of programs. It was noted many engineering colleges around the country have been operating under this model for decades as a result of high demand.

Ballinger explained this is not a new topic. As far as 15 years ago there have been conversations about direct admissions at the UW. It was noted each UW college has their own set of circumstances relating to their student cohort and resources that can be expended to implement such a model.

It was noted it is not expected that all the UW colleges and schools will transition to direction admissions models. The Paul G. Allen School of Computer Science & Engineering (CSE) as well as the College of Arts and Sciences (CAS) are a few considering direct-to models. The College of Arts and Sciences plans to move alternatively to a "direct-to-division" model under which applicants will be initially divided into their desired CAS Division.

It was noted the number of students in a major (on its own) does not have any formal relation to Activity-Based Budgeting (ABB). It was noted it is a core value of the administration that the ability of students to move from college to college freely (as long as there is room) remain intact. Some peer institutions are completely "silo'd," and students must reapply to change majors, which is not intended to happen at the UW. There is also a large transfer student population that is potentially affected by direct admissions.

#### *Discussion and feedback*

A member noted the university needs a better electronic system to insert students into a 4 year experience upon their admittance rather than a 2 + 2 year experience (2 years undeclared/general education and 2 years working towards a degree). It was noted the 2 +2 phenomenon does not serve students as well, especially if they were not aware of the difficulty involved in joining the program they originally desired. Alternatively, it was noted there are many students who do not know what they want to study before they arrive at the university.

There was some discussion of students "parking" in their second or third-choice academic programs while continuing to apply to their top-choice program. It was noted UW Department of Mathematics attempted to stop offering their minor (due to capacity issues) because of the amount of students who did not get into CSE or CoE and subsequently decided to study in Math. The same occurred in Physics shortly after.

It was noted there was a time when young people couldn't be convinced to major in engineering because they didn't believe they would be able to land a job. Similarly, eastern European languages used to be in high demand, and now have become less popular. It was noted the university has the responsibility to not only respond to the moment but take a step back and look at the bigger picture. It was noted enrollment management planning must be deliberate and proactive and based on broad input.

It was noted UW Bothell and UW Tacoma also have capacity-constrained majors, including those in Business, STEM, Cyber Security, and many other programs.

It was noted at some other universities the conversations surrounding enrollment trends are much more dire. It was noted at the UW, these conversations mostly emphasize student experience and student outcomes, the need for more comprehensive data, and the like.

Kramer explained another key value inherent to this topic is that there must always be a place for transfer students in all of these conversations, and there must always be space for students who find their major when they are already at the UW (admitted).

A member commented that most 17 year-old students do not have a concrete idea of what they wish to study/aspire to – he urged that the UW not lose sight of its liberal arts mission. Ballinger agreed and noted this is a key element of conversations. The UW encourages academic exploration and discovery on the part of students but does not effectively facilitate that pursuit for its students. Unlike 20 years ago, the risk is greater for students now given the heightened cost of higher education. A member noted the national concentration on STEM means many students and parents are looking for the highest return on their investment as far as higher education pursuits. A member asserted that the quicker applicants/students can become connected to academic communities, the better off the students and the universities are.

A member commented that the university is responsible for producing well-rounded graduates. Thus, it is the university's job to educate on why a STEM major should also, in part, study the liberal arts. It was noted the influx of groundbreaking scientific/technological advancements mixed with the deterioration of learning values inherent in the liberal arts may potentially make for a bleak societal future. Members noted given the responsibility of faculty within the shared governance model, faculty members must steward and protect the student experience in this way.

Ballinger concluded that broader engagement of faculty on these issues is integral to success. He and Kramer were thanked for discussing the topic with FCTCP.

#### **4) Work proposal for 2018-2019 (cont.)**

Stein presented some details on work proposal for the FCTCP for the next year (2018-2019). She used a PowerPoint as part of the presentation (Exhibit 1).

#### **5) Good of the order**

Nothing was stated for the good of the order.

#### **6) Adjourn**

The meeting was adjourned at 10:30 a.m.

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*Minutes by Joey Burgess, jmbg@uw.edu, council support analyst*

**Present:**                      **Faculty:** Kyle Crowder, Marcy Stein (chair)  
**Ex-officio reps:** Gowri Shankar, George Sandison, Annette Anderson  
**Guests:** Patricia Kramer, Philip Ballinger

**Absent:**                        **Faculty:** Ehsan Feroz, Joseph Tennis, Megan Eagen-Torkko, Brent Lagesse

**Ex-officio reps:** Ka Yee Yeung, Lauren Pressley, Navid Azodi, Ziyang Bai, Claudia Gorbman

**President's designees:** Susan Jeffords, Patricia Moy, Jill Purdy

**Exhibits**

Exhibit 1 – fctcp\_052418.ppt

# Faculty Council on Tri-campus Policy

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May 24, 2018

# Agenda

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- Call to order
- Review of the minutes from April 26<sup>th</sup>, 2018
- Direct to College Admission – Philip Ballinger (Associate Vice Provost for Enrollment Management), Patricia Kramer (Professor & Chair, CAS: Division of Social Sciences)
- Work proposal for 2018-2019 (cont.)
- Good of the order
- Adjourn

# Direct to College Admission

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Philip Ballinger (Associate Vice Provost for Enrollment Management)

Patricia Kramer (Professor & Chair, CAS: Division of Social Sciences)

# FCTCP: Work Proposal 2018-2019

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## Purpose:

To provide a *well-documented* report to the **Senate Executive Council** *and* Provost regarding the status of the relationships among the three campuses – **regarding the implementation of shared governance.**

# FCTCP: Work Proposal 2018-2019

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## Objectives

- Collect information from Faculty Senate Councils regarding issues relevant to three campuses;
- Summarize and analyze findings;
- Generate recommendations regarding the faculty governance on the three campuses.

# FCTCP: Work Proposal 2018-2019

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A. Write to the Provost introducing the work of FCTCP  
– with Zoe Barsness, Co-Chair of the Tricampus Task  
Force

# FCTCP: Work Proposal 2018-2019

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B. Schedule representatives of each Faculty Council to meet with the FCTCP throughout 2018-2019:

October 25<sup>th</sup> – FCSA and FCTL

November 29<sup>th</sup> – FCR and FCUL

January 24<sup>th</sup> – FCMA and FCWA

February 21<sup>st</sup> – FCUFS and FCBR

April 18<sup>th</sup> – FCAS and FCFA

May – Review/disseminate report

# FCTCP: Work Proposal 2018-2019

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C. In the meetings with the Council representatives identify governance tasks on each campus as *distinct – gray area – intertwined.*

# FCTCP: Work Proposal 2018-2019

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## Note\*

Prior to each meeting we provide council members with the following information

## General Information

The council's charge under the Code

Frequency of meetings

Representation from all campuses?

# Possible Questions

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Does your council conduct business relevant to all three UW campuses? If so, please provide examples.

To what extent is the work of the council *duplicated* on the UW Bothell and Tacoma campuses?

Others?