

**UNIVERSITY OF WASHINGTON
FACULTY COUNCIL ON UNIVERSITY RELATIONS**

The Faculty Council on University Relations met on Monday, **October 7, 2003**, at 1:30 p.m. Chair Sarena Seifer presided.

PRESENT: **Professors** Seifer (chair), Mayer, Okada and Robertson;
 Ex officio members Arkans, de Tornyay, Aaron Hoard (for Theresa Doherty), Whang
 and Whitney.

ABSENT: **Professors** Fridley, Kozuki and Regnier;
 Ex officio members Doherty.

Welcome and Introductions

FCUR Chair Sarena Seifer welcomed new and returning members to the 2003-2004 academic year. Seifer, in a *sui generis* gesture, asked council members not only to introduce themselves and identify their departments and units, but to tell a story about, or in some way describe the provenance of, their first and last names. This proved an entertaining ice-breaker to the council's serious business.

Approval of minutes

The minutes of May 12, 2003 were approved as written.

Voting status of FCUR ex-officio members

The council unanimously voted to accord non-administrative ex-officio members voting status on the council for the 2003-2004 academic year.

Review of the council's charge – Sarena Seifer

Seifer read aloud the charge of the Faculty Council on University Relations as worded in Section 42-35 of the Faculty Code in the University Handbook. "The Faculty Council on University Relations shall be responsible for all matters of policy relating to University relations, including community affairs; government relations at the local, state, and federal levels; public service; University communications; and alumni relations."

Ex-officio member Norm Arkans, Associate Vice President and Executive Director, University Relations, said the charge (last revised in 1996) is "good and broad, and should be broader than the Office of University Relations." He noted, however, that community affairs, government relations at the federal level, and alumni relations no longer report to FCUR, as a result of administrative reorganization.

Robertson, who was a member of the council in the 1970's, said the charge was "much narrower in the '70's," and is "much better as is."

Review of the highlights from 2002-2003 and issues likely to be on this year's agenda – Sarena Seifer

1) "Faculties and Spaces Naming Policy"

Seifer noted that FCUR unanimously passed a motion to approve the "Faculties and Spaces Naming Policy" in its present form at its meeting on May 12, 2003. Former FCUR member Robert Crittenden is a member of the Building Naming Committee and will serve indefinitely. Crittenden will apprise Seifer of that committee's activities throughout the academic year. Crittenden is a strong advocate of honoring accomplished faculty – and other individuals in the academic community – whenever possible, and the Building Naming Committee is an ideal forum for such consideration. Arkans said the Board of Regents has adopted new naming policies that are in effect now; those policies are up on the Web.

2) Public Service Award

FCUR maintains an interest in the Public Service Award presented each year to a member of faculty or staff who makes a significant contribution to the community through public service. The award is for \$5,000, and is considered a deep honour by its recipients and by the University.

Dena Brownstein, Associate Professor from Pediatrics, was last year's recipient of the Public Service Award. Professor Brownstein developed an emergency training program for pediatric patients that has achieved national prominence and become a model for similar programs.

Arkans said the Public Service Award call for nominations will be announced earlier this year than in past years. "We do not want to wait until January," said Arkans. "We could come out in November with an actual official announcement." Seifer said the award could also be mentioned in the Senate Executive Committee meetings and in a Faculty Senate meeting. And articles, it was suggested, could appear in *Columns* and *University Week*.

Arkans noted that the faculty or staff member awarded the Public Service Award is honored at the "Recognition Reception" at the end of the academic year, as well as Commencement.

3) Walker-Ames Lectureship

The council is interested in promoting and assisting in the process resulting in the choice of the Walker-Ames Lectureship. Distinguished scholars are invited to the University of Washington for a one-week visit. During the lecturer's visit to campus, he or she is expected to give one public lecture accessible to a broad public audience and also to engage in a series of colloquia, guest lectures and informal discussions with faculty and students in the host department(s).

Seifer said that she and her department – Health Services – nominated Dr. Ira Harkavy as a candidate for the Walker-Ames Lectureship in 2003-2004. FCUR co-sponsored this successful nomination. Dr. Harkavy is the associate vice president and director of the Center for Community Partnerships of the University of Pennsylvania.

A historian with extensive experience in building university-community partnerships, Dr. Harkavy teaches in the departments of History, Urban Studies, and City and Regional Planning. As director of the Center for Community Partnerships, Dr. Harkavy has helped to develop service learning and academically based community service courses, as well as participatory action research projects that involve faculty and students from across the university.

Dr. Harkavy has been actively working to involve colleges and universities in democratic partnerships with local public schools and their communities. Dr. Harkavy, a long-time leader in the field of service-learning, was the recipient of the eight annual Thomas Ehrlich Award for Service-Learning in 2002. He calls himself a "historian by training" but brings a wide variety of perspectives to his teaching, his scholarship, and his service.

Seifer said Dr. Harkavy is a "great speaker" who "brings a message of higher education promoting democracy and civic engagement." Dr. Harkavy was selected for a Walker-Ames Lectureship, and will be at the University for an entire week in Spring 2004. Several different committees and departments will have an opportunity to meet and speak with him, including FCUR. This will be discussed at a future FCUR meeting.

4) Christine Goodheart, Director of Community Arts Partnerships

Seifer has asked Christine Goodheart, Director of Community Arts Partnership, in the Office of Educational Partnerships and Learning Technologies, to visit FCUR during the academic year. Seifer said

Goodheart has performed impressive outreach work for the University, and that it would be informative and helpful to the council to visit with her.

Updates – Norm Arkans

1) Honorary Degrees

Arkans said the council might consider putting something about Honorary Degrees on its Home Page in the Faculty Senate Website. “We need to create a separate document for Honorary Degrees, where someone could suggest a possible candidate, and where other information could be shared.”

2) Search for a new President

Arkans said the Board of Regents did not appoint a new President, and will continue their search for the right match for the University. The search will likely go through most of the 2003-2004 academic year.

3) Recent legislative actions: work groups on master-planning and on developing a new compact with the research universities

Arkans said that two bills were passed in the last legislative session of interest to FCUR.

The first bill directs a working group on higher education to develop a blueprint for the HEC Board to use in their work on writing a new Master Plan for higher education in the state. A draft of a new Master Plan is expected to be completed by December. A new Master Plan is expected to be in place by the 2005 legislative session. Issues involved are access, funding, financial aid, and educational opportunities to be provided to the citizens of the state.

The second bill established a work group to examine a new compact with the state’s research universities, and involves a working group of legislators working with the state’s higher educational institutions to redefine the relationship between the state legislature and those institutions. Arkans said there is a “tacit recognition” in the bill that a new way of defining this relationship is needed. He said, “We find this [bill] hopeful.” He added that the legislature will expect a certain level of performance from the institutions of higher education, on the one hand, and those institutions will have more flexibility in the management of their affairs, on the other hand. Arkans said it is hoped that the legislature at the forthcoming session will set up a pilot program – with the University of Washington as one of the participants – to see how the new compact works.

Asked about links between the two bills, Arkans said there is no explicit link, “but the legislature may find that there are links.”

Arkans said there are two significant problems regarding access with which the University is confronted: one is the lack of capacity to take in new students, and the other is the lack of funding to accommodate the present student body as well as the University would like. These problems are compounded by the legislature’s urging the University to take on more students at the same time that it is cutting back on funding for the University.

Seifer asked Arkans what role FCUR could play in these areas of concern. Arkans said, “The compact-related issues would most likely be discussed in the Planning and Budget Committee and in the Senate Executive Committee. And our relations with the HEC Board are managed through the Provost’s Office.” But he added that, although the council would not play a direct role in these particular areas of concern, its advice on, and vetting of, all University relations-related issues is an invaluable service to his office.

4) Visiting Committee Day: November 14, 2003

Arkans said the University will hold its annual Visiting Committee Day on November 14th. Upwards of 70 advisory boards and visiting committees will come to the campus and will attend, among their other events,

a Student Poster Session - involving some of the University's best students – and a reception at the President's mansion in the afternoon. Arkans said this is the University's way to show its appreciation of these important committees and advisory boards.

5) Greek Row incident

Arkans said the Seattle Police are still in the process of identifying the people who were involved in the Greek Row disturbance on the last weekend in September. The incident prompted calls for the University to take more responsibility for its students' behavior off-campus. Arkans noted that an incident on Greek Row a decade ago led to the formation of a task force that was asked to make recommendations on the University's relationship with the Greek houses at the University of Washington. One recommendation of the task force was that fraternities and sororities had to abide by an agreed-upon set of rules regarding student behavior or the fraternities and sororities would lose their status as UW affiliations. And if the Greek Row houses were to lose their recognition by the University, some would also lose their national certification.

Among new steps put in place are "incident prevention teams" that will be making uninvited visits to Greek Row parties. If necessary, they will close down a party in order to prevent a reoccurrence of what took place in September.

Regarding the Student Conduct Code, Arkans said the University is looking at other institutions in an effort to see if the UW should extend its Student Conduct Code beyond the campus (to Greek Row and other nearby neighborhoods). Obviously, said Arkans, alcohol is "one of the culprits" in student disturbances, and in some measure this will always be a potential problem wherever alcohol is permitted to students. So there is no foolproof solution; but the University is seeking the best possible solution. "Student Affairs has an aggressive educational program, but it is hard to enforce with people at that age," said Arkans. De Tornyay added that "it won't only be Greek houses that are concerned, either." She said there are all kinds of student living environments in the University District in which raucous parties are held, and where the same potential problems can occur.

Aaron Hoard, Deputy Director of the Office of Regional Affairs, said "The City has adopted a new noise-level policy, particularly for parties or gatherings after 10:00 p.m. The police can give citations if necessary, and if they have to return to the scene 24 hours after their first appearance, they can issue a \$500 fine." Hoard said the police will be part of the "incident response teams."

"Cleaning up the Ave" – Aaron Hoard

Hoard said the University has partnered with Safeco, Best Western (the former Meany Hotel on Brooklyn Avenue N.E.), and other businesses to pay for an increased police patrol presence in the University District. The City is focusing on "cleaning up the Ave": moving drug-related people off the Ave, and others who make the street an uncomfortable environment for visitors. Regarding property vacancies on the Ave, several owners of businesses on the street have no incentive to fill their spaces. Often, they live elsewhere, and only want to maintain their property, and not to sell it. "But some Ave business owners *are* making improvements," said Hoard. "Hopefully, things will improve on the Ave."

"UW in your Community" (University Relations) – Norm Arkans

Arkans told the council that people should take advantage of "UW in your Community," located on the University Relations Website, to let others know of projects, events, community-related groups, and any other information concerned with the participation of the University in the community.

Next meeting

The next FCUR meeting is set for Tuesday, November 4, 2003, at 1:30 p.m., in 36 Gerberding Hall.

Brian Taylor, Recorder