

UNIVERSITY OF WASHINGTON
FACULTY COUNCIL ON EDUCATIONAL OUTREACH (FCEO)
FRIDAY, OCTOBER 16, 2009 10:00 A.M.
36 GERBERDING HALL

Chair Leslie Breitner called the meeting to order at 10:02 a.m.

Meeting Synopsis:

1. Welcome, introductions, and setting the course for the year with reduced resources and fewer meetings scheduled
2. Remarks from Tom Lewis, Head of Catalyst and Kelli Trosvig, COO of UW Technology, and Technology Demonstration with Patrick Michaud
3. Discussion on starting new fee-based programs

1. Welcome

Chair Breitner welcomed everyone and asked for a round of introductions.

The minutes from the June 5th FCEO meeting were approved over the summer and are already available on the Faculty Senate website.

Chair Breitner reviewed the items on the Council's agenda for this year, including:

1. Study the possible assimilation of FCEO with another Faculty Council
2. Study the opportunity and logistics of rapid expansion of distance learning (DL)
3. Merging the upcoming technology of DL with new ways of content delivery
4. Study the need for uniformity of DL software among campuses and colleges
5. A renewed focus on fee-based programs

She announced that FCEO will try videoconferencing for its next meeting on December 2nd. The meeting will take place in the Odegaard Videoconference Studio, Odegaard 320.

FCEO briefly discussed scheduling issues and the cut in Faculty Council staff support.

2. Remarks from Tom Lewis and Kelli Trosvig and Technology Demonstration

Lewis provided insight into Catalyst's recent work in three areas: cloud computing, supporting synchronous communication and collaboration, and new tools like CommonView, which offers a new way to organize Catalyst tools, files, links and other content in an online workspace.

Trosvig gave Council members an overview of the concept of cloud computing, explaining what it is and how it benefits the University. Essentially, various free or low-cost applications (the Google search application, Gmail, various Google applications, various Windows Live programs) make up a “cloud” of computer services that are not based in or developed by the UW, but are used by most of the University’s faculty, staff, and students. Lewis noted that widespread use of a cloud computing resource for email (Gmail for example) will dampen the demand curve at the UW for email storage space.

Michaud and Lewis provided information on the UW’s cloud-based resources. Michaud demonstrated how students and alumni can manage their NetID and how UW email accounts can now be run through Google or Windows Live.

Lewis commented that, ultimately, Windows Live will probably be HIPPA (Health Insurance Portability and Accountability Act) Privacy Rule-approved but that Google will not. Both Google and Windows Live will be FERPA (Family Educational Rights and Privacy Act)-approved.

He explained that UW users will now be able to store files in Google Docs or a Windows environment and then move them to a Catalyst environment to work on them. He asked for volunteers from FCEO to test this function.

Regarding synchronous communication, Lewis stated that UW Technology has a 3-tiered strategy for offering support for synchronous communication. First, a user may rely on one of the cloud computing applications. UW Technology will offer guidance on how to use these applications to support teaching and learning. Second, Catalyst has recently begun to offer inexpensive pricing on Adobe Connect Pro, a web conferencing software. Third, Lewis’s group is working on a support strategy that will help the units already in possession of videoconferencing facilities use them more effectively.

Michaud provided a demonstration of some new tools currently in development, including a way to connect a student’s Facebook account to a student’s Catalyst account and CommonView. He noted that students like being able to control and manage their own accounts and data.

Council members discussed these new tools and the kind of support the faculty need to use new products effectively. Erdly commented that sometimes students are overwhelmed by the number and diversity of tools used in their classrooms. Chair Breitner commented that the most effective way to introduce new tools to the faculty is to show how they can be useful.

FCEO engaged in a wide-ranging discussion of the latest technology trends and the use of technology in the classroom. Their discussion touched on Google Wave, transferring information back and forth between Google to Windows Live, the UW’s dual vendor strategy, and whether there should be many or only a few learning management systems available for use on campus.

3. Discussion on starting new fee-based programs

Corbett noted that due to the current economic climate, there is a lot of interest among the faculty in starting fee-based programs. He asked if there were any resources available to help faculty launch new fee-based programs. FCEO discussed how new programs are proposed and evaluated. Chair Breitner gave her opinion that the issue of fee-based programs is an important topic for FCEO.

The meeting was adjourned at 11:38 a.m.

*Minutes by Kristy Carter, Council Support Staff
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Present: **Faculty:** Yeh, Olavarria, Breitner (Chair), Erdly
 President's Designee: Szatmary
 Ex Officio Reps: Domino, Small, Ray
 Guests: Tom Lewis, Patrick Michaud, David Masuda, Linda Martin-
 Morris, Robert Corbett,

Absent: **Faculty:** Harrison, Kyes, Wilkes, Zierler
 Ex Officio Reps: Le