

University of Washington
Faculty Council on Educational Outreach
Friday, October 6, 2006
36 Gerberding Hall

Margaret Rogers called the meeting to order at 11:00 a.m.

Meeting Synopsis:

1. Introductions
2. Mission, Vision, Purpose and Core Values of Educational Outreach (Szatmary)
3. FCEO Activity Report 2005-2006 (Erdly)
4. Update on DL Designation, Class B Legislation (Erdly)
5. Issues to Be Considered in 2006-2007 (Rogers & Szatmary)
 - a. Faculty Status and Distribution in Appointments
 - b. Ownership of Materials (POD casting)
 - c. Control Over Online Courses (Modifications)
 - d. Emergency Contingencies Via EO (e.g., earthquakes, fire, bird flu)
6. Other new business

1. Introductions

Present council members introduced themselves.

2. Mission, Vision, Purpose and Core Values of Educational Outreach (Szatmary)

Educational Outreach's mission/vision statement was reviewed by several groups, including FCEO, which discussed the statement during the previous academic year. David Szatmary, Vice Provost of Educational Outreach, summarized the key points of the mission/vision statement.

EO's mission is to fulfill its role within the university by working with the departments to expand the community's access to educational opportunities.

Developing and nurturing partnerships both within and outside the UW is a core value of the organization. Currently, EO has approximately 800 advisory board members and several vital relationships in the community as well. Other core values include commitment to flexible customer service and the recruitment and retention of excellent employees and instructors. David Szatmary stressed that the organization is dedicated to upholding the core values even to its competitive disadvantage.

EO's long-term vision is to help position the UW as the premier provider of high-quality education in both Washington State and around the world. Currently, EO is the leading provider of outreach-type activities in the United States in terms of innovation, revenue, and enrollment and will continue to develop new programs and expand access.

David Szatmary provided the council with a handout titled "New Initiatives under Consideration: 2006-2008", which illustrates what is on the organization's agenda for the next couple of years. Launched programs are in bold type. The B.S.E.E. in Electrical Engineering and the Master in

Bio-medical Regulatory Affairs are probable at this point. The agreement for the Master in Instructional Leadership will be signed in the next few weeks. Other initiatives are in flux. EO currently has approximately 30 degree programs.

3. FCEO Activity Report 2005-2006 (Erdly)

The FCEO Activity Report summarizes the council's processes and activity during the 2005-2006 academic year. The document also establishes FCEO's purpose and distinguishes it from FCET, which had been a point of contention in the past. Two major areas of activity during the 2005-2006 academic year were developing policies pertaining to faculty involvement in Educational Outreach and working on the legislation to eliminate the DL designator.

4. Update on DL Designation, Class B Legislation (Erdly)

Margaret Rogers suggested that Bill Erdly should continue to spearhead the effort. She pointed out that in order to get the legislation to remove the DL designator through the Faculty Senate this year, it will have to be submitted by the end of the current quarter. Bill Erdly was uncertain if the legislation can be completed in the timeframe. He explained that changes may have additional, unforeseen impacts on the handbook. In order to avoid further delay, the council will have to spend time on due diligence. Margaret Rogers suggested a task group to sift through the additional components of the handbook and expedite the review process. Robert Corbett volunteered to assist with the review.

According to David Szatmary, the issue is related to an earlier effort to remove the C-Prefix from courses that were no longer delivered via correspondence. This led to a residency requirement discussion in which it was decided that 45 of a student's last 60 credits would have to be in residence. This decision represented a significant change. The Faculty Council on Academic Standards, rather than the dean, would have the authority to approve the degree. In the new legislation, the DL suffix is followed by the dates of the course if it is not in the quarter time period. The intent is to remove the date and DL designation from records, not to eliminate residency requirements or FCAS approval.

Margaret Rogers proposed that the legislation be reviewed at the next meeting. After the council's review, the legislation will be submitted to the "code cops" for further review. The November 4th meeting will be rescheduled to accommodate Bill Erdly, whose input will be crucial during the review. Bill Erdly will distribute a draft of the legislation for the council to review prior to the next meeting.

5. Issues to Be Considered in 2006-2007 (Rogers, Szatmary)

At the orientation luncheon for Faculty Council Chairs and President's Designees, Faculty Senate leaders suggested four issues for FCEO to consider: faculty status and distribution in appointments; ownership of materials (POD casting); control over online courses (modifications); and emergency contingencies via EO (e.g., earthquakes, fire, and Bird Flu).

a. Faculty Status and Distribution in Appointments

This issue refers to appointments that have EO programs. David Szatmary explained that EO is not an academic unit and does not have its own faculty. EO has the ability to appoint only

Extension Lecturers who do not have faculty status. Any decisions regarding faculty in fee-based degrees are made by the academic unit, not EO.

In Margaret Rogers' opinion, this topic is only tangentially related to this council. It is not likely that an action item will come out of this topic.

b. Ownership of Materials (POD casting)

The council agrees that this issue is not limited to EO, but rather has campus-wide relevance. David Szatmary explained that for courses delivered electronically through UWEO, faculty are paid to develop and teach the courses. The council agreed that this is a matter of ownership of intellectual property and is beyond the scope of this council.

c. Control Over Online Courses (Modifications)

The council agreed that this issue is a matter of control and ownership of intellectual property and is beyond the scope of this council.

d. Emergency Contingencies Via EO (e.g., earthquakes, fire, bird flu)

The Faculty Senate would like this council to address EO's role in continuing the university's educational output during emergency situations, such as Bird Flu, when the campus will be shut down. Will the lectures be captured in a mediated way?

5. Other new business

David Szatmary suggested that a relevant topic for the council is the issue of certificates embedded in degrees, such as the Master in Medical Engineering, which has four embedded certificates. Recently, EO has had to consider if a student in such programs should receive both the degree and the series of certificates. David Szatmary would appreciate the council's feedback on this issue. Margaret Rogers will include this issue in the December agenda.

The meeting was adjourned at 12:04 p.m. *Minutes by Shannon Tang, Administrative Assistant, University of Washington Educational Outreach.*

Present: *Faculty members:* Erdly, Keifer, Larson, Olavarria, Rogers, Zierler
 President's Designee: Szatmary
 PSO: Corbett

Absent: *Faculty members:* Kyes, Lam
 ALUW: Deardorff