

UNIVERSITY OF WASHINGTON
FACULTY COUNCIL ON EDUCATIONAL OUTREACH

The Faculty Council on Educational Outreach met at 8:30 a.m. on Tuesday, **October 5, 2004**, in 36 Gerberding Hall. Chair William Erdly presided.

Welcome and introductions – FCEO Chair William Erdly

Erdly welcomed new and returning FCEO members to the 2004-2005 faculty governance academic year.

Approval of minutes

The minutes of the June 9, 2004 FCEO meeting were approved as amended.

Review 2003-2004 FCEO Annual Report

Erdly said the orientation session of the Senate Executive Committee (SEC) was a “good discussion forum.” He noted that educational outreach is one of the fastest growing arms of the UW, and has become an important issue in discussions in Olympia regarding the University. He said educational outreach is about far more than distance learning, and that the council will be addressing the breadth of EO issues this academic year. (Summer Quarter and self-sustaining degree programs are just two of the many programs that will be discussed.) He said the council hopes to get a good sense of other councils’ perspectives on outreach issues during the academic year.

Erdly informed the council of issues brought to the attention of SEC members by Susan Jeffords, Vice Provost for Academic Planning. Performance contracts and goals related to those contracts; Tri-Campus review in the light of House Bill 2707 (the role of the UW, Bothell and UW, Tacoma campuses, and the possible means by which they will grow); ten-year plans for the University: these and other outreach issues will affect the University, Jeffords told SEC. Erdly said he is involved in the UW, Bothell response to the House Bill 2707 issues.

Erdly pointed out that enrollment pressure at the Bothell and Tacoma campuses is considered a serious issue, as well as such questions as whether the branch campuses are not predominantly “teaching campuses.” Accreditation issues at the Bothell and Tacoma campuses; work in diversity activities; recruitment and retention: these are other pertinent issues.

A thorny area, Erdly stressed, is that, though educational outreach could play an important role at Tacoma and Bothell, there are no tenure-track lines associated with any of the programs at either campus. Warnick said there are tenure-track positions in evening-degree programs. Daniali said that depends upon when those programs are started. He said that, at least in his department – Construction Management – outreach will be transferred to tenure-track positions, to full-time faculty. “That is our preference: that a person can be given the option to come in as a full-time faculty member.” He added, “Our priority goes to the older programs. I have learned that you can do anything on this campus by negotiating.” And David Szatmary is excellent to work with in this respect. And he is an important resource on legalistic matters in educational outreach.” Warnick said it is important that Szatmary “look at our recommendations,” and offer his own perspective on them.

As for the issue of time involvement in electronically-based programs, Daniali said the preponderance of that time is in the preparation of such programs. Others agreed. Daniali spent from 1,000-1,500 hours preparing such a program.

Erdly told the council that several key searches are under way, especially those for a new chancellor at UW, Tacoma, for a new dean of the Graduate School at UW, Seattle, and for provost of the University. He also said there are significant budget issues affecting the University of Washington, notably a one billion dollar shortfall at the state level. He said that, for him, the pressure of expansion may fall partially in the hands of increasing access via educational outreach. "It's the door that can be opened in this area."

Erdly said he hopes to have an FCEO report by quarter's end to send to President Emmert. This will be reviewed/approved by the Senate Executive Committee prior to sending.

Warnick said there is an important distinction between "topics" and "recommendations." She hopes the council will go beyond the 12 issues, or topics, delineated in the FCEO 2003-2004 Annual Report, and make actual recommendations to the Senate Executive Committee, or, if desirable, present Class C or other legislation to the Faculty Senate. "Recommendations get more uptake," Warnick noted. Erdly said that is exactly what he sees the council doing.

Wilkes said he has the Catalyst Website containing the paragraphs developed by council members on the list of 12 educational outreach issues, and will forward the URL of that Website to council members.

Erdly said that the FCEO chair is invited to participate on the Educational Outreach Advisory Board. There is a meeting on November 4, 2004. This committee provides external guidance and strategy to UWEO. (Note: Information will be provided to FCEO by the chair at the council's next meeting.)

As to the recommendations the council will develop, Goldsmith said she hoped they would not become stopgap measures. "They should be more than that," she stressed.

Erdly observed that, from a growth standpoint, Summer Quarter "has been run by Educational Outreach," and that alternatives are being considered at the state level that will serve to increase access for undergraduates.

"We need to prioritize our issues," Erdly emphasized. He said the council will conduct a close scrutiny of the 12 issues in the Annual Report, and come up with a list of priorities at the next council meeting. By the end of the quarter he hopes to have the report, and recommendations, ready to present to the Senate Executive Committee for discussion and review.

Szatmary, asked if he had met President Emmert, said, "We will meet soon. I will give him a page on fee-based activities on campus." Szatmary said that, from what he has heard, President Emmert will want the Provost to handle most academic-related issues, and he himself will mostly be involved with legislative and other broad-based issues.

Szatmary also noted that, with respect to the Summer Quarter program at the University, "The UW Summer Quarter program is the only one in the state that returns money to the University."

Szatmary said there are three major committees that will deal with policy issues that will soon be appointed by the Provost: a committee on tuition policy and fees; a committee on financial aid; and a committee on issues of enrollment. He also mentioned the creation of an operations committee which will focus on the implementation of policy issues. He said the Faculty Senate will be represented on all of these committees except the operations committee. The council

found it perplexing that there should not be Faculty Senate representation on the operations committee.

Next meeting

The next FCEO meeting is set for Tuesday, November 2, 2004, at 8:30 a.m., in 36 Gerberding Hall.

Brian Taylor, Recorder

PRESENT: *Professors* Erdly (Chair), Daniali, Eberhardt, Goldsmith, Warnick and Wilkes;
Ex-officio members Deardorff and Szatmary.

ABSENT: *Professors* Berger, Brock, Carlson, Collins and Zierler;