

University of Washington
Faculty Council on Educational Outreach (FCEO)
Friday, January, 23, 2009 3:00 p.m.
26 Gerberding Hall

Council Chair Leslie Breitner called the meeting to order at 3:00 p.m.

Meeting Synopsis:

1. Introduction of council members.
2. Discussion on the question: What is the strategic goal with respect to Educational Outreach?
3. Set clear direction for intended accomplishments for the year.

1. Introduction of Council Members.

Upon the request of Chair Breitner, members took turns introducing themselves by name and title. Jacqueline Meijer-Irons, a doctoral student from the Evans School, will join the Council as an RA for the spring quarter to help with any data gathering and analysis that FCFA might do.

2. Discussion on the question: What is the strategic goal with respect to Educational Outreach?

Chair Breitner announced that David Lovell, Faculty Senate Chair and Marcia Killien, Secretary of the Faculty, requested that FCEO have a discussion identifying strategic goals of Educational Outreach to include the aspects of business learning and other fee based programs. They also asked FCEO to identify the role of Educational Outreach (EO) and the need for funding of additional resources during this time of economic hardship now facing the UW and the State of Washington.

Chair Breitner informed the FCEO that there is some concern among faculty groups with regard to available resources and funding of technology in state-funded programs versus those departments in fee-based programs. Breitner identified some departments who do have technology resources while others do not. She named the Business School, the Nursing School as well as a few other programs as examples. The main area of concern is that the state-funded programs do not have the same funding streams to get access to the technological resources as some other programs do. She also noted that schools and colleges at the UW who are trying to do more with respect to educational outreach and distance learning are going to be hindered because there is not currently a process or funding already in place for them. She stated that there is no precedence or criteria set for those departments who would like to be able to offer fee-based programs.

Breitner announced the approval of a pilot project by the Senate Committee on Planning and Budgeting (SCPB) which will include five undergraduate courses that will be delivered online. These courses will be regular, state-funded courses that will appear in

the UW catalog and the students can register for them online as they do other courses. The only difference to the students will be that they will be registered through Educational Outreach (EO) instead of the regular STARS registration system. The curriculum and course material taught would be the same as for regular state-funded programs.

There was a brief discussion among FCEO council members with regard to potential problems with this type of arrangement.

3. Discussion on the question: What is the strategic goal with respect to Educational Outreach? (Bill Wells)

FCEO member Bill Wells began his presentation by identifying various types of fee structures for online courses within different schools and colleges at the UW. Topics of discussion included: reaching the full potential of Educational Outreach, the ideal relationship among units, and models at other institutions. Chair Breitner identified one of the goals of FCEO is to develop a model for UW departments who would like to launch EO programs within their units. The idea would be to have one streamlined model so as to avoid having to reinvent the wheel every time a department wanted to start a fee-based EO program. The Council members agreed and felt that developing a model would be a great contribution to the UW. Additionally the Council would like to include in the development of the fee-based model, a request for dedicated resources to be provided by the UW.

Programs identified and discussed by council members included distance learning, self-sustaining and/or certificate programs with regard to organizational and resource-based areas. Breitner clarified that EO is not just about distance learning; there are other components to EO that will need to be considered. She stated that there is EO as the concept as well as EO the unit, which are two separate issues. Several areas were identified as topics for future exploration in development of a UW EO model. Upon further discussion of those topics, two assumptions were reached collectively by the Council. Those are:

- The UW Administration is interested in bringing a common element into the University of Washington and will commit resources to it.
- There is disparity among approaches to Educational Outreach (the concept) and the University of Washington's administration is willing to bring a commonality.

The Council decided to continue to work on the Statement of the Problem via email and the outcome would be discussed at the next meeting. At the conclusion of the meeting, Chair Breitner suggested that she meet with Secretary of the Faculty, Marcia Killien. She would like to discuss with her this Council's underlying assumptions prior to moving forward with forming a resolution.

The meeting was adjourned at 5:00 p.m.

Minutes by Kelly Baker, Council Support Specialist
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Present: **Faculty:** Breitner, Erdly, Harrison, Kyes, Olavarria, Wells, Yeh, Wells,
 Wilkes, Meijer-Irons
 Ex Officio Reps: Albert, Brown, Marsh, Ray

Absent: **Faculty:** Zierler
 President's Designee: Szatmary
 Ex Officio Reps: Allen