

University Of Washington
Faculty Council on Teaching and Learning
10:30 a.m. – 12:00 p.m., October 4, 2012
26 Gerberding Hall

Agenda:

1. Call to Order
 2. Approval of minutes from June 7, 2012 meeting
 3. Welcome / Introduction to Council
 4. Chair's Report
 - a. Summary of Last Year's Activities
 - b. Agenda for Upcoming Year
 5. Online Undergraduate Degree Completion Initiative
 6. Three-unit initiative on "Flipping the Classroom"
 7. Update from Catalyst
 8. Adjourn
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1) Call to Order

The meeting was called to order by Chair Jan Carline at 10:32 a.m.

2) Approval of minutes from June 7, 2012 meeting

Minutes from the June 7, 2012 meeting were approved as written.

3) Welcome / Introduction to Council

Carline described FCTL's charge, noting that the Council is advisory. He asked Council members suggest ideas or issues to be investigated, and members were briefly introduced.

4) Chair's Report

a. Summary of Last Year's Activities

Last year, FCTL discussed how to best use technology within the classroom, which was integrated into a document, which was sent to UW President Michael Young, UW administration and faculty leadership. Carline will follow up with recipients of the document, and perhaps present it to the Faculty Senate.

b. Agenda for Upcoming Year

Council members suggested topics for FCTL to investigate over the year:

- Discussion of Tegrity and Lecture capture with Roberta Hopkins
- "Flipping the Classroom"
- Course Evaluations, accessibility of and potential use of
- Impact of ABB on quality of instruction
- Faculty development needs, in light of constricting resources and heightened demand
- Overview of faculty mentoring programs on teaching and learning: a) what is familiar, b) which programs offer such programs, and c) what types of mentoring would have value to faculty.
- Potential best uses for UW IT Analytics to contribute to student outcomes

- Mobile applications for teaching and learning (study spaces, taking MyUW mobile)
- Discussion on KUALY, an open source tool soon to be adopted by UW for curriculum management.

5) Online Undergraduate Degree Completion Initiative

David Szatmary, Vice Provost, UW Educational Outreach, was introduced to the Council to discuss the Online Undergraduate Degree Completion Initiative. The initiative is being enthusiastically driven by UW President Michael Young. The initiative was contrasted to the daytime undergraduate degree: its target would be a different demographic, it would be developed from Evening Social Sciences Degree and would only be offered to students who had taken two years of courses. The curricula development would follow academic standards, it will be sent to FCAS and the Subcommittee on Admissions and Programs (SCAP) for approval, though it has already passed the Arts & Sciences College Council.

The initiative is planned to begin in fall of 2013, and UW will receive a \$1 million grant from the Gates Foundation, the Hewlett Foundation and Educause for it. These online courses could be available for daytime students however students in this program will not be able to enroll in daytime courses. In order to teach these new courses, new faculty positions would be funded. Admissions would be similar to the Evening Degree standards, with preference for former UW students, and Washington State residents. The degree would be heavily competitive, with annual tuition estimated to be under \$7,000 per year; this is possible due to the small number of classes, and lack of labs or more expensive courses. The pilot will begin with 500 students, growing gradually. Szatmary requested for the Council's opinion on this initiative, as details are still not finalized.

Szatmary answered questions from Council members on this initiative. 300-400 other institutions have similar programs, though not at many research schools. The large difference is UW would have a lower tuition than peer institutions, allowing access to a broad audience. These students would potentially be at more risk than other demographics and would have access to financial aid and proactive mentor support. Szatmary informed that such students would have access to University resources, such as library system, which he confirmed that students would be contributing towards and would access. International students could also take such courses, though a preference will probably be given to US residents. Judy Howard in the College of Arts & Sciences is gathering schools to discuss how this will be implemented at department levels.

Discussion followed to training of faculty to for this initiative. Sharing best practices amongst faculty could be helpful, with both the Center for Teaching and Learning and departmental resources present to train faculty.

Faculty's perspective was attributed to be split, with some in support of the program and others opposing it. Concerns were expressed on the sustainability of the initiative if no additional funding for support is gained, particularly due to faculty development expenses to expand knowledge of different teaching methods and have support while teaching these courses. Such courses may prove difficult ascertain their effectiveness due to low response rates for online course evaluations. When asked if

daytime students would be incentivized to switch to this program, Szatmary considered the lack of a social science major during the day and a potential age-requirement to sufficiently limit the target audience and avoid this effect. It was emphasized that faculty hired for this initiative should not be restricted to teach these courses.

Additional questions followed on whether courses from the initiative may be placed on Coursera, which provides “massive open online courses.” This mechanism was noted to serve a different market (mostly international professionals), who are not looking for base-level social sciences courses. To uphold academic rigor, tests would be proctored in other states by official proctors who physically conduct the tests, and return them to the University of Washington. The student enrollment goal was then discussed, as well as the impact of this program on Activity Based Budgeting, and Szatmary informed that the target of 1,000 students would be very gradual. Carline thanked Szatmary for his presentation.

6) Three-unit initiative on "Flipping the Classroom"

Beth Kalikoff, Director of the Center for Teaching and Learning, described the Flipping the Classroom three-unit initiative. This methodology utilizes technology for active learning with students, and UW faculty have been doing this in different ways, promoting two outcomes: student engagement and student learning. Assessments are being developed for these two outcomes. To promote these efforts, the Center for Teaching and Learning (CTL) is offering Learning Communities, which provide faculty the opportunity to learn methods from one another and practice techniques.

The hope is for fall attendees in Learning Communities will serve as future orientators. Kalikoff considered this important as larger classrooms require different approaches to gain student engagement. Different techniques can be used to target particular groups of students, and assure progress for students in all different speeds/advancement levels in a larger classroom.

Linda Martin-Morris is conducting focus groups with her students and offered to share her results on those who are doing well in the course, and having difficulties. She mentioned that academically disadvantaged students actually do better in “flipped classroom” scenarios, but further questions were raised on the “socially disadvantaged” students. Kalikoff informed of initiatives to predict success within student groups inside of the class.

7) Update from Catalyst

Cara Giacomini from UW Information Technology (IT) provided updates:

- **Tegrity (lecture capture software):**
 - o Tegrity manager has been released, allowing the use of Tegrity in cross-class or workshop settings.
 - o A report on the 1st year of Tegrity is being finalized, documenting student and faculty experience. Students are giving highly positive feedback. Faculty found it easy to use, however stuck to most basic functions. IT is producing a list of classrooms which offer connection to sound systems to address some issues reported.

- **Canvas (learning management system):** 4,000 assignments have been posted across 500 courses on Canvas this quarter, with 13,000 students are using the system. Documentation is being performed to create FAQs and identify initial hurdles.
- **E-text:** A preliminary report on 6 courses using two different platforms E-text is being finalized. This pilot has been increased to 11 courses across disciplines this quarter. Not much difference is being observed between the two platforms, as students are not utilizing the advanced / interactive features within one platform.
- **Ignite sessions:** These sessions continue, where ideas and practical advice is provided for instructors and staff interested in using information technology for teaching and learning.
- **Space Scout:** This mobile application was launched. It allows students to find study spaces that meet their needs.

Questions were posed on the e-Text pilot, if the cost of textbooks will be integrated within the cost of studies. This was noted to be investigated in one of the two options, as different pricing models are used. The University Bookstore is also starting a rental program for physical textbooks, e-Text was noted to be only one of multiple different models.

8) Adjourn

The meeting was adjourned by Chair Carline at 11:58 a.m.

Minutes by Jay Freistadt, Faculty Council Support Analyst. jayf@u.washington.edu

Present: **Faculty:** Carline (Chair), Masuda, Kyes, Harrison, Wilkes, Martin-Morris, Nelson, Turner
President's Designee: Taylor
Ex-Officio Reps: Jankowski, Michael Kutz (ASUW), Corbett,
Guests: Jack Lee, Cara Giacomini, Beth Kalikoff, David Szatmary

Absent: **Faculty:** Zierler, Yeh, Elkhafaifi, Salehi-Esfahani, Olavarria
Ex-Officio Reps: Wells