# Student Life ‘18–’21 Strategy Map

## Our Mission
Student Life creates an inclusive, engaging, and supportive university experience that fosters each student’s academic, personal and professional success.

## Customers/ Clients: Serving students
- Help Students more effectively manage both academic and personal overwhelm
- Provide tailored and data-driven support/resources for current and emerging student populations
- Improve parent and alumni engagement and loyalty to the Husky Experience.

## Organizational Excellence: Working better together
- Create a Student Life framework for service/program evaluation
- Increase training for staff to better understand emerging student populations
- Increase ability to collect data to inform decision making
- Continue to expand the delivery of services to international students

## Human Resources: Staff talent
- Ensure Student Life alignment creates optimal efficiency
- Develop a comprehensive equity action plan: policies, programs, structures, and training
- Make Student Life more attractive and able to compete for talented people
- Continue to instill a ethos that supports collaboration and resource sharing

## Financial Resources: Resourcing our work
- Increase competency and capacity related to grant writing, fundraising, and advancement
- Develop a comprehensive funding model for the Division
- Continue to advance culture of shared services

Our work is based on a commitment to the transformation of our students, selves, and organization.

We accomplish our mission through collaboration with the campus partners.

We recognize our audiences as students, families, campus partners, and community affiliates.

We accomplish this through a developmental framework, believing that our work is a critical component of preparing the next generation of leaders.

Foundational to our work is the removal of barriers that impede student success and the creation of purposeful experiences that help our students grow as scholars and leaders.

We take ownership in creating an organization that delivers a just and equitable experience for our students.

We are grounded in the values of the University and our commitment to inclusiveness, community, social justice, compassion, global citizenship, service, and lifelong learning.

Guiding Principles