



*Vanessa
Shaw*

THE BUSINESS
GROWTH ACADEMY

For business owners and entrepreneurs wanting
to grow and scale a profitable business

Design a life and business you love
Attract your ideal clients and do your best work
Double your income and your impact

Vanessa Shaw

THE BUSINESS
GROWTH ACADEMY

“The Business Growth Academy gives you the strategies, tools and confidence you’ll need to truly succeed in business. It’s for the entrepreneur or self-employed professional who is ready to be bold and play bigger in both their personal and professional life. Our success is based on real results that we’ve helped our clients achieve.”

Vanessa

ACCELERATE

ACCELERATE is our comprehensive 12-month program for ambitious entrepreneurs and self-employed professionals who want to grow a sustainable and profitable business generating up to \$250K in revenue. It includes the 9 elements of our Business Acceleration Model:

- Empowered Leader
- Champagne Clients
- Powerful Promise
- Masterful Marketing
- Elegant Conversions
- Profit Maximizer
- Premium Experience
- Rock Star Team
- Smart Systems ... *and so much more*

Built on easy-to-implement monthly modules, masterful coaching, personal accountability, and 3 exclusive 2-day ACCELERATE Business Intensives throughout the year, this program will give you the strategies, tools and confidence you’ll need to truly succeed in business.



IT'S TIME TO STEP U

STELLAR

STELLAR is our next level 12-month program for ambitious entrepreneurs and business owners who are looking to scale a profitable and sustainable business in the \$250K to \$1 Million+ income level.

Stellar includes complete access to the ACCELERATE program plus:

- 3 exclusive in-person full day Masterminds with other business leaders
- Monthly Private Coaching
- Strategic Planning VIP Days
- Expert Trainings
- 9 Accountability Calls

“I couldn’t be more excited to tell you about the phenomenal results that I’ve experienced in working privately with Vanessa Shaw ... within only 3 months I had my first \$84,000 webinar launch. Then I went on and sold out my first international retreat ... we paid off our second mortgage. All of that in one year.”

—Sabine Messner, soulpurposebranding.com

ELITE

ELITE is for the high performer who knows that in order to grow their business they must continuously develop themselves as a leader.

In a highly complex and competitive world, the key to exemplary leadership starts with your personal transformation. ELITE is designed to help you clarify your unique vision of success, create a customized plan to achieve that success, and develop yourself to become the leader your vision deserves.

The ELITE experience starts with a custom-designed 3-day high-end retreat for a select group of individuals who are ready to step up to their true potential. It’s perfect for the business owner or professional who knows that they are capable of so much more but currently lack the clarity and confidence to bring their vision to life.

“In less than one year working with Vanessa, I added almost 250K in new revenue. End of this year we are on track to double our revenues. Also chosen as lawyer of the year in Colorado!”

—Kelley Goodwin, ridergoodwinlaw.com



P TO YOUR POTENTIAL – ARE YOU READY?



Client Praise

“I added \$140,000 in new revenue in 12 months after working with Vanessa.”

—Ruth Urban, OnTheMoneyAZ.com

“Within a year my revenue is up 93% but more important, are the changes in my business in general. I’ve definitely stepped outside of my comfort zone and have increased my own visibility through networking in my home town, taking my speaking engagements from practically none to monthly and redefining my niche to work with powerful women. Nothing is as amazing as speaking to somebody at a new event who says “I keep hearing your name all over town!”

—Brooke Lively, cathcap.com

“Before working with Vanessa, I had the mentality that I had to keep working harder to make sure that I was successful. This program helped me to lighten up and with the changes I made I hit my first 11K month! I feel like I have entered a completely different playing field with my business and it has really opened up my eyes to all of the possibilities that are available to me. I am ready for the challenge!”

—Bridges Conner, GetOrganisedWithBridges.com

“Since working with Vanessa, I’ve had my best year ever. I’ve been playing bigger and bolder, speaking on bigger stages and being a lot more visible in my business. This has translated into 13K weeks where previously I wasn’t even making 13K a month.”

—Arlene Pedersen, befreakingawesome.com

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BE BOLD. PLAY BIGGER.®

To enquire about The Business Growth Academy, contact conciierge@vanessashaw.com or call +1 602 730 5937

VanessaShaw.com/programs