The Swachh Bharat Mission (SBM) is an All India Mission that aims to achieve an open defecation-free India by 2019. The mission has two sub-missions:

1. SBM-G (Gramin) - Aims to achieve Open Defecation Free (ODF) status for all rural households
2. SBM-U (Urban) - Aims to improve sanitation facilities in urban areas

The objectives of SBM cannot be achieved in isolation, and the mission guidelines suggest converging it with other related programmes. The mission involves the active participation of communities, and a joint initiative of the Ministry of Health and Family Welfare, Ministry of Urban Development, and Ministry of Rural Development.

SBM-G aims to bring about an improvement in the general quality of life in rural areas and achieves the vision of Swachh Bharat by 2019 with all Gram Panchayats Open Defecation Free.

Flexibility to States:
- A State subject, to decide on their participation as an essential part of the programme in a time-bound manner.
- Encouraging Corporate houses to participate through existing arrangements like 'Swachhagrahis', or 'Swachhata Doots'.
- The implementation mechanism of the programme in a time-bound manner.
- The Inadequate Involvement of Local Communities & Panchayati Raj Institutions to lead the mission.
- The Centre provides platforms to states and their Panchayati Raj Institutions to lead the mission.

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