Partnerships, Coalitions, and the PRA Tool

In accordance with Federal law and U.S. Department of Agriculture’s policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, religion, political beliefs, or disability.
We’d like to acknowledge that today we are gathering on Indigenous land. I’m calling in from the traditional territory of the Coast Salish peoples, specifically the Duwamish Tribe (Dkhw Duw’Absh).

In the role of SNAP-Ed evaluators, we acknowledge that colonial data collecting systems have contributed and continue to contribute to the oppression of Indigenous communities of this land. We must learn, listen, strengthen relationships, and use the power of data to help repair colonial impacts and harm that continue to affect Indigenous communities in Washington State.

We honor and thank the ancestors and leaders who have been stewards of these land and waters since time immemorial.
Agenda

1. Introduction
2. Tips, Tricks, and Common Pitfalls
   1. Partnerships
      a) Partnership Readiness Assessment (PRA) Tool
      b) PEARS Walk-through
   2. Coalitions
3. Q & A
Happy National Nutrition Month!
Meet the Evaluation Team

FFY 2022

Nora Downs  Toi Sennhauser

Evaluation Coordinators

Evaluation Plans
Reporting
Communications
Meet the Evaluation Team

FFY 2022

Erica Tomas
Research Investigator
Direct Education Evaluation
PEARS Evaluation

Shelby Winters
Regional Liaison
Regional Evaluation
Data Visualization

Katie Tong
Research Investigator
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PSE Evaluation
Tips, Tricks, and Common Pitfalls

PARTNERSHIPS
Why Use the Partnerships Module?

- Learn about Local SNAP-Ed provider partnerships.
- Incorporate your work into evaluation to tell a richer SNAP-Ed story.
- Program Monitoring
What to Enter into as a Partnership?

YES
Partnerships
• Work done with one other site, person, or organization.

NO
• Coalitions
• PSE Activities
• Indirect Activities
New Features for FFY 2022

New features for FFY 2022

- New Partnership Evaluation Resources section on web
  - WA SNAP-Ed Partnership Readiness Assessment Guide
  - WA SNAP-Ed Partnership Readiness Assessment Link
Partnership Readiness Assessment (PRA) Tool

Welcome to Washington State SNAP-Ed Partnership Readiness Assessment. This tool was designed to gauge your readiness to engage with your partner on SNAP-Ed projects. There are 12 questions. After you have submitted your responses, a summary of your results along with recommendations will be provided.
What is the PRA?

Assesses SNAP-Ed partnership depth

3 sections, 12 questions

Score and recommendations

Shared Goals & Vision
Communication & Commitment
Relationships
When should I use the PRA?

- New partnership
- During PSE work
- Starting PSE work
Where can I find the PRA?


Partnership Evaluation Resources

- Washington SNAP-Ed Partnership Readiness Assessment Guide (.pdf) NEW
- Washington SNAP-Ed Partnership Readiness Assessment (link to online tool) NEW
The PRA tool

Let’s complete the PRA together!

😊
Now what?

What are some next steps you might take now that you’ve completed the PRA?
Partnerships Module Walk-through

https://pears.oeie.org/
Important Take-Aways

1. Complete the PRA tool **for all the partners** you are doing PSE projects with and enter outcomes in PEARs.
   - The Evaluation team will have upcoming opportunities for feedback about PRA tool.

2. Completely fill out the **Assistance received from/Assistance provided to** section.

3. If sharing about specific partnerships in quarterly reports, please include the **Partnership ID** for easy link back to PEARs.
Tips, Tricks, and Common Pitfalls

COALITIONS
Why Use the Coalitions Module?

- Learn about how Local SNAP-Ed providers work with other agencies to promote SNAP-Ed work.
- Incorporate your work into evaluation to tell a richer SNAP-Ed story.
- Program Monitoring
What to Enter into as Coalition?

**YES**

Coalitions
- Groups of people or organizations that commit to joint action
- Partnerships with more than two organizations

**NO**
- Partnerships
- PSE Activities
- Indirect Activities
New Features for FFY 2022

New features for FFY 2022
No new features
Coalitions Module Walk-through

https://pears.oeie.org/
1. **Coalition Members section in PEARs:**

   **Member’s sector of influence** field:
   - Try not to choose *Other*, but choose one of the existing categories, when possible.
   - More details can be added in the fields that follow that one.

   **Examples:**
   - **Food Industry** for emergency food distribution or food banks.
   - **Community Design** for community foundations or service organizations.
Q & A
Thank you for your Q&A questions!

What is the difference between the two categories?
What are important sections to fill out?
How do we categorize members to avoid using “other”? How in-depth do we need to be when recording meeting info? What is that info extracted and utilized for?
What’s the minimum info needed for each reporting need?
What are important sections to fill out for partnerships for EARS?

We’ll send an FAQ document with all the Q&A we got to and all the ones we’ve not gotten to.
Future PEAR5 Trainings

Keep an eye out for these future PEAR5 trainings:

► **PSE PEAR5 training in May 2022:**
  ► **Wednesday, May 18, 2022 @ 2:00-3:30pm**
  ► **Thursday, May 26, 2022 @ 10:00-11:30am**

Attend the **Success Stories** PEAR5 training on **June 7, 2022**.

► Part 2 of a three-session training on Success Stories.
► Check with your IA or the [WA SNAP-Ed website](#) for when registration opens.
Related Resources

**Evaluation Guidance**: [https://wasnap-ed.org/evaluation/](https://wasnap-ed.org/evaluation/)

► **General Guidance Section**:
  ► [FFY 2022 Evaluation Guidance](https://wasnap-ed.org/evaluation/ffy2022)
  ► [FFY 2022 PEARs Drop Down Menu Selections](https://wasnap-ed.org/evaluation/ffy2022_pears)

► **Partnership Evaluation Resources Section**:
  ► [PRA Guide](https://wasnap-ed.org/evaluation/pRAINTool)
  ► [PRA Tool Link](https://wasnap-ed.org/evaluation/pRAINTool)

► [PEARS Training Videos](https://wasnap-ed.org/evaluation/pears)

**Technical guidance** on the PEARs platform at: [https://support.pears.io/](https://support.pears.io/)
SNAP-Ed Evaluation Request Form:

→ https://wasnap-ed.org/evaluation/evaluation-request-form/

Evaluation Team Email Address:

→ SNAPedEvaluation@doh.wa.gov
THANK YOU!

And thank you for filling out our post-training survey!
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- Mail: U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; or
- Fax: (833) 256-1665 or (202) 690-7442;
- Email: program.intake@usda.gov.

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